



Sharesight to Deliver Powerful Portfolio Tracker to Pearler's Long-Term Investing Community

SYDNEY, 06 May 2021 – Award-winning portfolio tracker [Sharesight](#) has teamed up with [Pearler](#), Australia's first and only long-term focused online broker, to provide powerful, integrated performance and tax reporting to its investors.

All Pearler customers are now able to open a free Sharesight account, or connect an existing account from within Pearler's platform, enabling Pearler customers to automatically sync their trades to a Sharesight portfolio and track all of their investments in one place.

Dubbed the "Anti-Robinhood", Pearler prides itself on making long-term investing accessible to Australian investors by allowing them to invest incremental amounts in diversified portfolios over time. This aligns with Sharesight's philosophy as an independent portfolio tracker, which is to empower investors to make better decisions through superior performance and tax reporting features.

"Sharesight and Pearler solve two complementary problems long-term investors face. Pearler makes it easy to get started investing and stay the course, while Sharesight makes it easy to measure and track performance along the way. Thanks to this partnership, every long-term investor in Australia can now automate their investments and their reporting - saving everyday Aussies a significant amount of time, maximising returns and reducing stress," says Kurt Walkom, Co-Founder of Pearler.

"One key commonality between Sharesight and Pearler is that we are both independent platforms built for long-term investors. We don't tell investors what they should be investing in, but rather we give them the tools they need to make informed investment decisions and take control of their financial future. This results in empowered, educated investors that are better off in the long-run," says Joe Salvati, Director of Partnerships at Sharesight.

Trusted by hundreds of thousands of global investors, Sharesight's online portfolio tracker automatically tracks the impact of capital gains, dividends and foreign exchange rates on returns, giving investors the full picture of their performance. Investors also benefit from the ability to track the price and performance of more than 170,000 stocks, ETFs and funds in over 36 global markets, along with access to Sharesight's suite of advanced reports, including Performance, Portfolio Diversity, Contribution Analysis and Multi-Currency Valuation.

Growing >40% MoM since launch, Pearler is Australia's fastest growing investment app. Pearler makes long-term share investing accessible to everyday Australians and currently has 11,500 investors in the community, with over 95% of trades being buys, 96% of investment funds going into ETFs and over 58% of investors using Autoinvest – an Australia-first feature that allows investors to invest into any ASX-listed asset or set of assets automatically.

About Pearler

Pearler is a fast growing investment app that makes long-term share investing accessible to everyday Australians. Since launch earlier this year, its 11,500 community are showing there's more to investing than trading, with over 95% of trades being buys, 96% of investment funds going into ETFs and over 58% of investors using its unique auto-rebalancing tool, Autoinvest - an Australia-first feature that allows investors to invest into any ASX-listed asset or set of CHESS sponsored assets automatically. For more information visit pearler.com.

About Sharesight

Sharesight is an award-winning fintech company with offices in Wellington, New Zealand and Sydney, Australia. Its secure, online portfolio tracker and performance reporting tool is used by over 200,000 DIY investors and finance professionals in more than 100 countries. Sharesight syncs with brokers to track trades, dividends, and corporate actions automatically, and allows clients to securely share portfolio access with others. For more information visit sharesight.com.

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