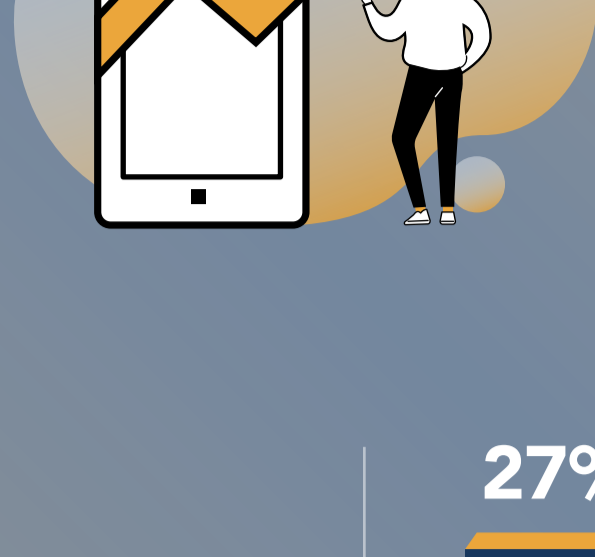
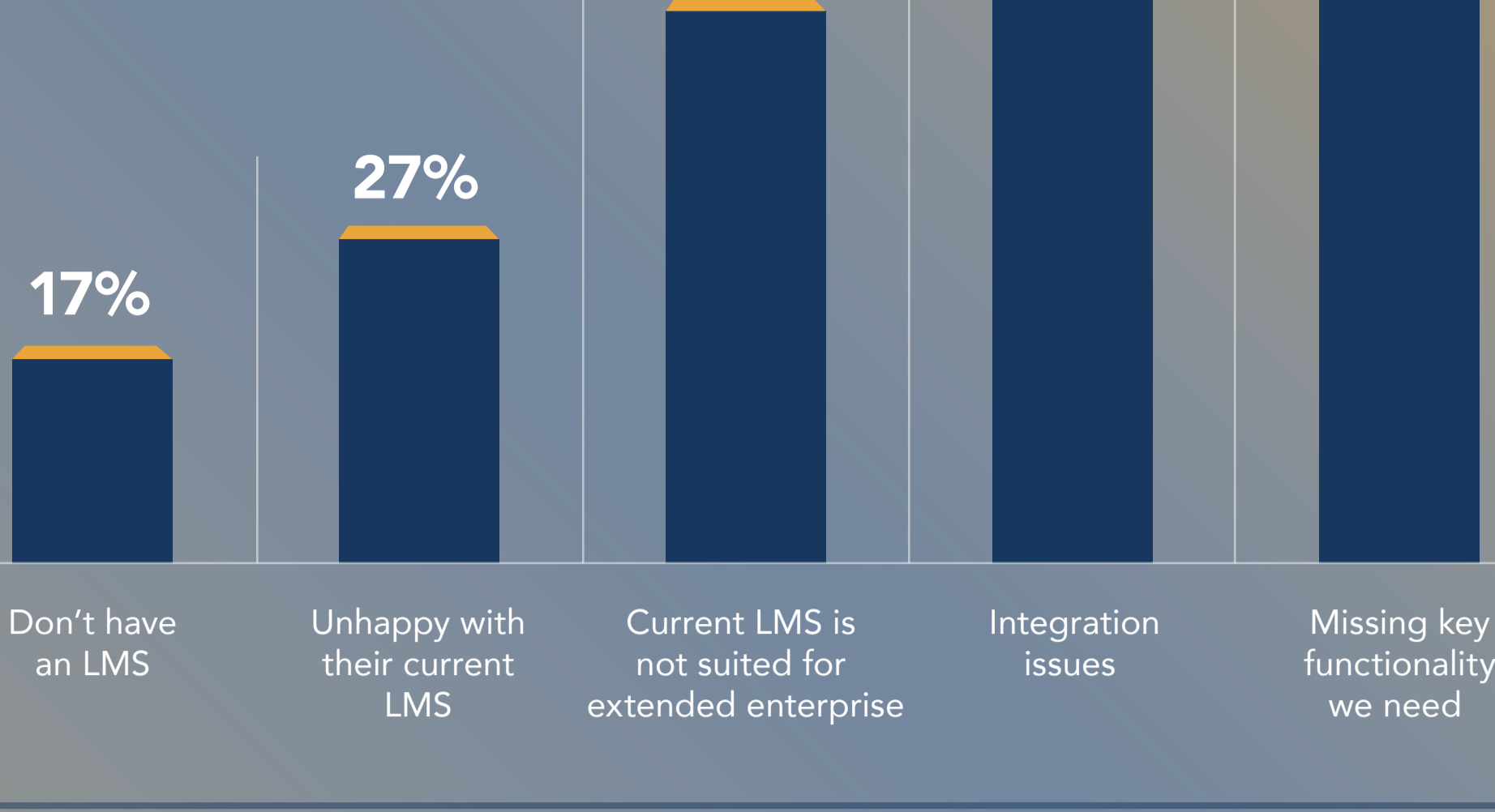


MAXIMIZE YOUR ROI WITH THE RIGHT LEARNING MANAGEMENT SYSTEM

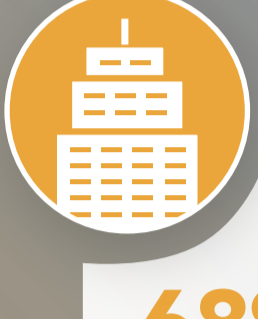
The investment in an LMS has far-reaching impact on your organization beyond the tangible effect on learning effectiveness and efficiency. Learning impacts your employee experience, which in turn impacts business performance overall. Whether you are in a small or medium-sized business (fewer than 10,000 employees) or an enterprise-level organization (more than 10,000 employees), the theme of learning's value in delivering on the promise of your employee experience is clear.



WHAT IS DRIVING THE DECISION TO INVEST IN A NEW LMS?



TOP FIVE CHALLENGES FACING LEARNING AND DEVELOPMENT TEAMS



ENTERPRISE BUSINESS (10,000 OR MORE)

- 68% Upskilling employees at the speed of business
- 57% Constraints with technology
- 57% Budget limitations
- 54% Difficulty in measuring the effectiveness of learning programs
- 54% Providing personalized learning to meet individual needs



SMALL BUSINESS (1-9,999 EMPLOYEES)

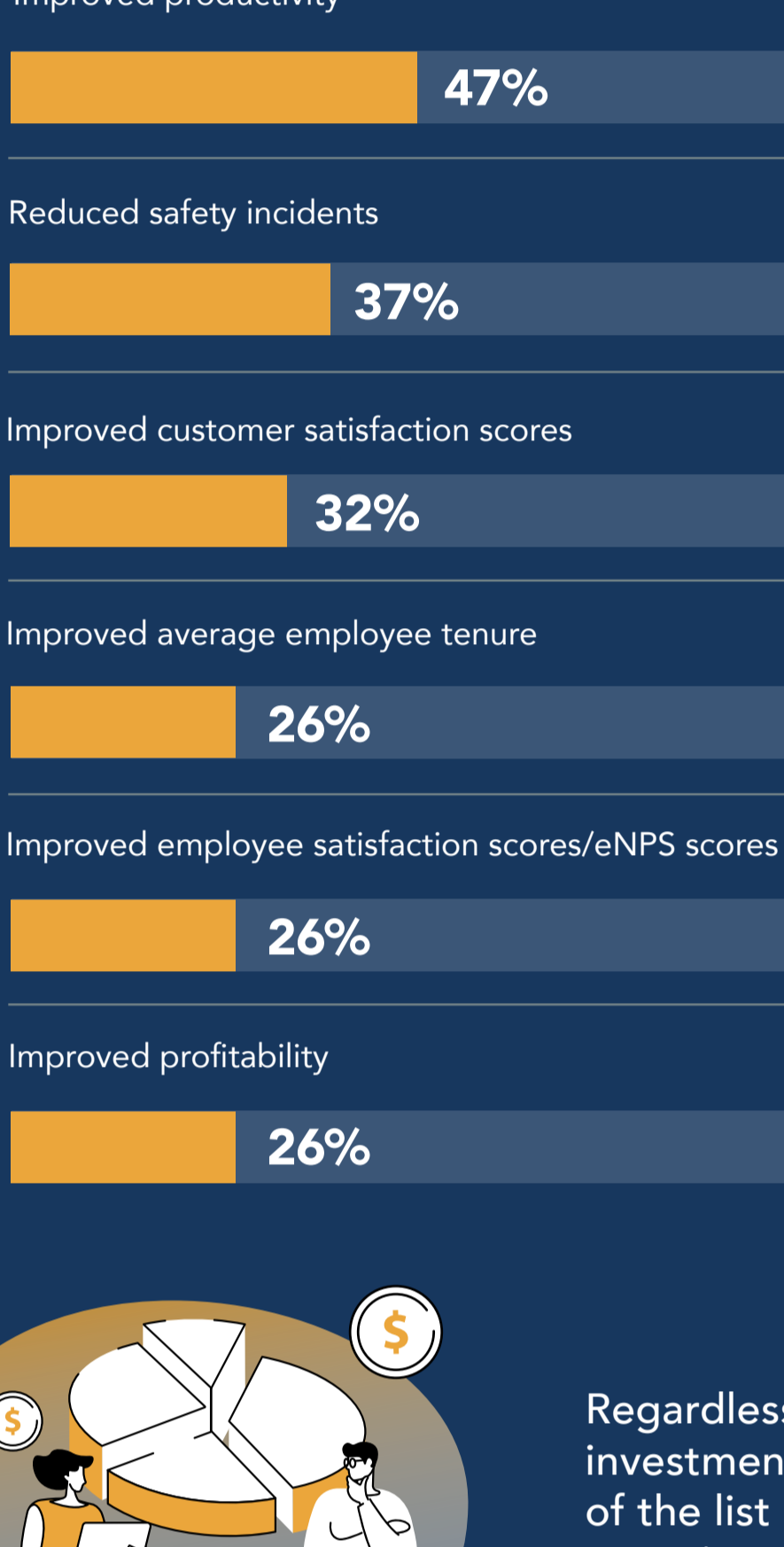
- 50% Managing and delivering all the learning priorities required by the business
- 50% Difficulty in measuring the effectiveness of learning programs
- 47% Upskilling employees at the speed of business
- 41% Limited staff
- 40% Budget limitations

Learning is a key component of the employee experience. Measuring the impact of investments in the employee experience is critical. The chart below shows the frequently used data points to track ROI for employee experience investment.



Data most commonly used to measure the impact of investing in the employee experience

ENTERPRISE



SMALL-MEDIUM BUSINESS



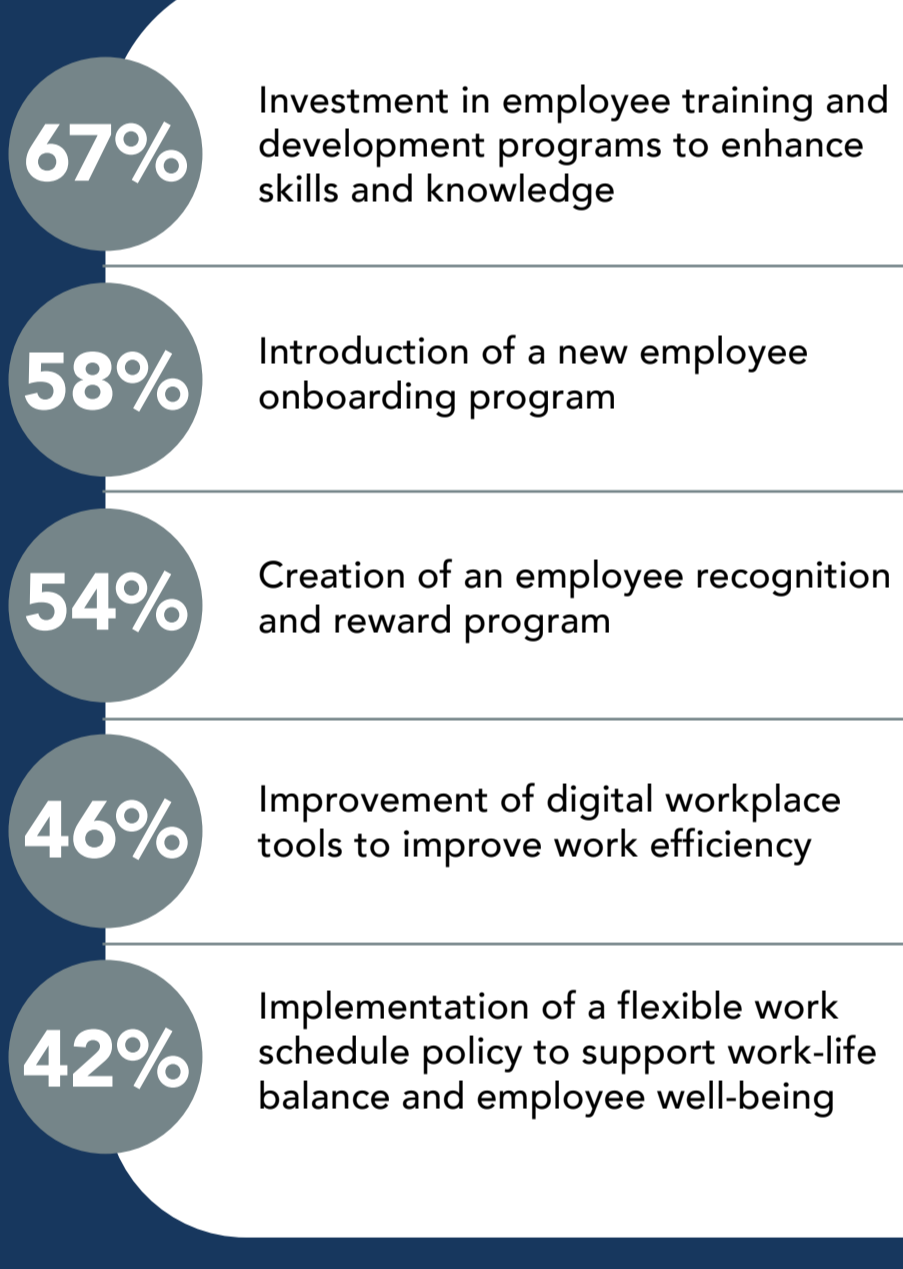
Regardless of organization size or global geography, investment in training and development is at the top of the list of initiatives that companies are focused on to improve the employee experience. The right LMS is key to maximizing that investment.

Top 5 Initiatives to Improve the Employee Experience

ENTERPRISE



SMALL-MEDIUM BUSINESS



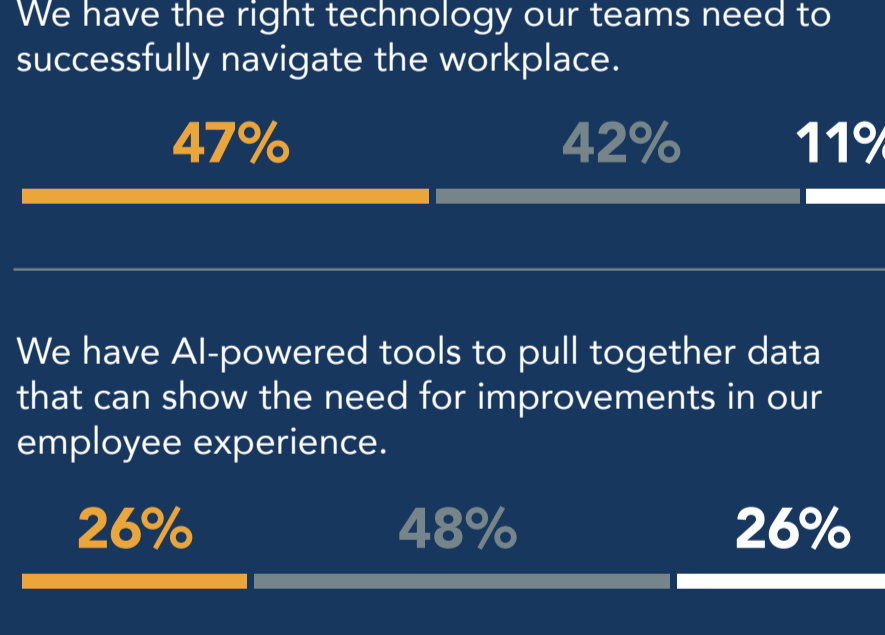
THE FUTURE IS NOW



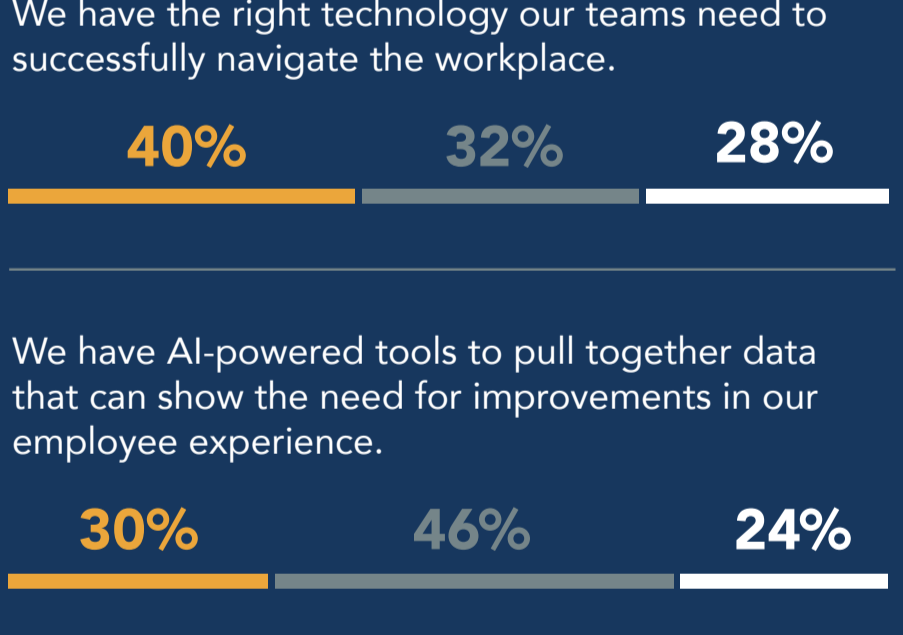
What companies are working on

● Yes ● No ● Working on it

ENTERPRISE



SMALL-MEDIUM BUSINESS



To deal with current and future challenges, organizations of all sizes need to build and develop their learning programs and tech stack accordingly. This includes using the LMS in the right way, and using it to measure the right things.

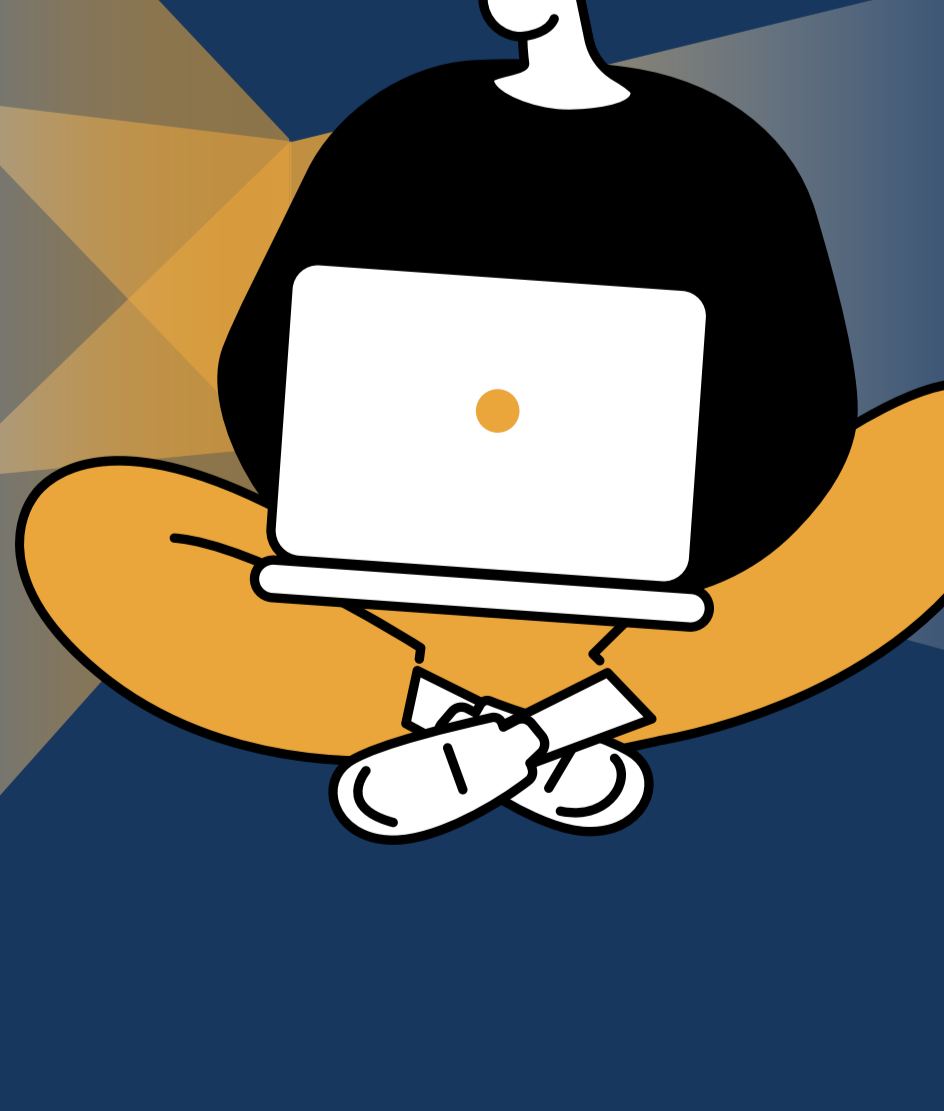


BRANDON HALL GROUP PERSPECTIVE

Do not just buy new technology, buy the right technology for your environment.

You must be intentional about building and maintaining a collaborative and supportive culture and enabling that with your technology environment.

Remember that your employee experience is an outcome resulting from a variety of factors. Your LMS and learning experience is a key driver of those outcomes.



Absorb Software is a value-driven partner, built and priced to deliver positive ROI.

Absorb's clients experience real, measurable ROI using Absorb LMS. Customers say our unique combination of easy-to-understand design, awesome technology, and attentive support make Absorb a stellar partner to grow with.

Train with Absorb, and you'll get:

- Modern LMS technology that grows as you grow, always innovating along the way
- Comprehensive features to register, track and propel your learners
- Smart, brandable interface that engages your learners from day one
- Vast content libraries to get you up and learning — fast
- Dedicated account manager assigned to you — yes, an actual name
- Flexible pricing aligned to your needs and goals
- Unrivaled support, truly: we answer when you call