

7 reasons why the future of healthcare is personalized

At Accolade, we put people and their families at the center of everything we do. That's why we're dedicated to delivering Personalized Healthcare. We believe that empowered doctors and care teams build long-term relationships, allowing us to build human-to-human connections and focus on what matters most — people.

1 Quality issues
93% of Americans feel they pay too much for the quality of care they receive¹

2 System improvements
51% say healthcare in America is broken and expensive²

3 Patient centering
"We believe that healthcare costs should reflect the quality and success of the care delivered." — Rajeev Singh, Accolade CEO

4 Personalization demands
92% of health executives say delivering a highly personalized experience is a top priority³

5 Whole-person care needs
"The data shows that the most effective way to deliver better health outcomes is to treat the whole person, body and mind."
— Dr. Shantanu Nundy, Accolade chief medical officer

6 Collaborative innovations
A care team that works together and takes a holistic view

7 Satisfaction imperatives
93%+ Accolade satisfaction score
Up to 3x return on employer investments

Personalized Healthcare addresses these seven concerns and provides improved quality of care, better patient outcomes and lower costs.

Learn how [our solutions](#) enable people-focused healthcare.

Sources:

^{1,2} West Health-Gallup 2021 Healthcare in America Report (<https://www.gallup.com/analytics/357932/healthcare-in-america-2021.aspx>)

³ <https://www.accenture.com/us-en/blogs/insight-driven-health/making-healthcare-more-human-begins-with-a-step-in-the-patients-shoes>