

The course program included, among others:

- Implementation framework - how to approach the organization of the proces
- Management of lists, tags and segments
- Automation debugging
- Technical aspects related to PUSH notifications
- How to create an effective Landing Page

Mateusz Poptawski

Has graduated the **Marketing Automation** with distinction.

06.07.2023

22 academic hours

15 classes



Michał Korba

course lecturer