

Looking Forward to School Campaign Blurbs

Want to share our Back to School campaign resources with your partners and/or families? Feel free to use one of the blurbs below!



FOR NEWSLETTERS GOING TO ORG/SCHOOL STAFF

Support Families This Back-to-School Season with [BrightLife Kids](#)

Back-to-school doesn't have to mean stress for the families you serve. BrightLife Kids offers a fresh, positive approach — helping parents and caregivers feel supported and children feel ready to thrive.

This free program provides one-on-one virtual coaching for kids ages 0–12 and their caregivers, focused on emotional wellness, school readiness, social skills, and everyday challenges. No referrals, no insurance — just real support for real life.

As a trusted community partner, you can help families access this valuable resource and start the school year with confidence. From easing transitions to building routines and resilience, BrightLife Kids is here to help.

Let's move forward together — mindfully and with the support every family deserves.

Share [BrightLife Kids](#) with your community or visit our [Partners Page](#) to explore our Looking Forward to School campaign!

FOR NEWSLETTERS GOING DIRECTLY TO PARENTS/CAREGIVERS

Back-to-School with [BrightLife Kids](#): A Fresh Start

Back-to-school doesn't have to mean stress and struggle. Let's flip the script and approach the new school year with confidence and calm. With BrightLife Kids, families can look forward to school — together.

BrightLife Kids offers free, one-on-one coaching for children ages 0–12 and their caregivers. Whether it's easing back-to-school anxiety, building healthy routines, or improving social skills, our coaches are here to support emotional well-being every step of the way.

Instead of rushing back, let's move forward mindfully. BrightLife Kids makes it simple to start the school year on a strong, positive note — with tools that fit into your daily life.

Together, we can help your child thrive — socially, emotionally, and academically.

Register for our upcoming [Back to School Stress and Anxiety Webinar](#) or sign up for free coaching at brightlife.kids/backtoschool.

SOCIAL MEDIA



Let's not stress
going back — this year,
we're **looking forward**
to school.



Caption: Back-to-school doesn't have to mean back to stress. This year, we're flipping the script — and finding ways for kids and caregivers to look forward to the new school year.

From simple routines to calming tools and confidence-boosting tips, we've got you. 🧡

✨ Explore more at brightlife.kids/backtoschool