Geno joined Graduate School USA in 2018 as the Human Resources Curriculum Program Manager and an instructor. He retired from the federal government in 2012, after 34 years of service, including eight years in the Senior Executive Service (SES). He began his federal career as a personnel clerk at the National Endowment for the Arts.

Geno's last federal position was as the Deputy Chief Human Capital Officer/HR Director for the US Department of Labor (DOL), where he managed a staff of 120 HR professionals providing the full range of HR programs, polices, and services to approximately 18,000 DOL employees. Geno was selected as the Deputy Chief Human Capital Officer (CHCO) of the year in 2011 by the Government-wide CHCO Council.

He also served as the US Department of Homeland Security, where he established the first of its kind Diversity and Inclusion Program. He subsequently served on a task force to draft President Obama's Executive Order on Diversity and Inclusion in the Federal Government.

Geno held other HR and public affairs positions at the General Services Administration (GSA) and the Internal Revenue Service (IRS). At IRS, he served as HR Officer at two major field locations---Laguna Nigel, CA and Manhattan, NY, in addition to the National Office in Washington, DC.

Geno grew up in a bi-cultural, bi-lingual family in New Mexico. He has a BA in Journalism/Mass Communications and an MA in Government from New Mexico State University. He is also a proud Vietnam Era US Army veteran.