

**Blue Diamond Unveils New Plant-Based Innovation:  
Almond Breeze Almondmilk Yogurt Alternative**

*The new dairy-free yogurt alternative is available regionally May 2019*

**SACRAMENTO, CA (May 16, 2019)** - [Blue Diamond](#), the world's leading almond marketer and processor, today announced its expansion into the non-dairy yogurt alternative category with [Almond Breeze Almondmilk Yogurt Alternative](#). This new plant-based yogurt alternative is rich, creamy, and comes by itself or paired with unique Blue Diamond almond toppings. With this exciting portfolio expansion, Blue Diamond continues to drive the dairy-alternative market forward to new heights.

As consumer demand for dairy-free options continues to surge, Blue Diamond delivers with another high-quality option. This lush yogurt alternative is available on its own and with crunchy toppings, which are made from California-grown almonds and ingredients like granola or chocolate chips, providing exceptional taste and texture. Each variety is free from allergens, such as lactose and soy.

“Consumers are seeking more delicious plant-based foods. We believe our yogurt, made from Almond Breeze almondmilk, is the perfect way to satisfy the need for tasty plant-based options. We developed single-serve sidecar cups that pair the deliciously creamy Almond Breeze Almondmilk Yogurt Alternative with the crunchy goodness of Blue Diamond almonds and other toppings to bring innovation to the growing plant-based yogurt space. Dairy-free can be exciting, and that’s exactly what we’ve created here,” said Suzanne Hagener, Director of Brand Marketing for Blue Diamond.

**Blue Diamond Almond Breeze Yogurt Alternative**

Each 5.3 ounce single-serve container includes a serving of vanilla-flavored Almond Breeze Almondmilk Yogurt Alternative and a unique sidecar of toppings. A good source of calcium, this latest Almond Breeze product is perfect for on-the-go breakfast, post-workout fuel, or a midday snack.

Almond Breeze Almondmilk Yogurt Alternative includes the following topping options:

- Toasted Almonds
- Honey Roasted Almonds & Granola
- Chocolate Almonds & Chocolate Chips
- Coconut Almonds & Chocolate Chips
- Blueberry Almonds & Oat Clusters
- Sea Salt Caramel & Pretzel

The Almond Breeze Almondmilk Yogurt Alternative is also available without toppings in a 24-ounce size and comes in two flavors: Original and Vanilla.

Almond Breeze Almondmilk Yogurt Alternative is a continuation of Blue Diamond’s commitment to almondmilk innovation. From the recent debut of Almond Breeze Almondmilk Blended with

Real Bananas and Almond Breeze Almondmilk Creamer, Blue Diamond Almond Breeze continues to nourish customers with dairy-free options that are delicious and versatile.

Almond Breeze Almondmilk Yogurt Alternative will be available in both 5.3 ounce single-serve containers with toppings and 24 ounce sizes. It will be sold in major Northeast grocers beginning May 2019.

#### About Blue Diamond

Blue Diamond Growers is the world's leading almond marketer and processor. It led the development of California's almond industry since it was formed as a nonprofit, grower-owned cooperative over 100 years ago. Today, Blue Diamond has over 3,000 growers across California. Blue Diamond markets and sells a wide range of almond-based snacks, beverages, and ingredients, including Blue Diamond® snack almonds, Nut-Thins® crackers, almond flour, and the number one almondmilk in the U.S., Almond Breeze®. For more information, visit [www.bluediamond.com](http://www.bluediamond.com).