



BLUE DIAMOND INTRODUCES NEW LIMITED-EDITION SNICKERDOODLE AND PEPPERMINT COCOA FLAVORED ALMONDS FOR THE HOLIDAYS

These new almonds are perfectly naughty & nice, combining the delicious holiday flavors you crave with the nutritional benefits of the almonds you love

SACRAMENTO, CA - November 2, 2022 – To usher in the holidays, [Blue Diamond](#), the world's leading almond brand, today announced the launch of two delicious new limited-edition flavors: Blue Diamond Snickerdoodle Flavored Almonds and Blue Diamond Peppermint Cocoa Flavored Almonds. Perfect for sharing, gift giving, stocking stuffers, and as an indulgent snack, these mouth-watering almonds combine delicious holiday flavors with the nutritional benefits of almonds, making them a perfect Naughty *and* Nice snack.

“If Blue Diamond had a holiday wish, it’s that everyone would make our Naughty and Nice list. We are jumping into the holiday fun and festivities with two flavors that perfectly encompass the seasonality and spirit of indulgence while retaining the nutrition benefits that almond lovers appreciate,” said Maya Erwin, Vice President of Innovation and R&D at Blue Diamond.



This latest innovation from Blue Diamond is a delicious twist for holiday snacking, parties, or stocking stuffers. And with fully customizable gift tag lids, they’re as good to gift as they are to eat.

- [Blue Diamond Snickerdoodle Flavored Almonds](#) deliver a festive twist with a sweet cinnamon sugar seasoning that would make even a cookie jealous. (MSRP: \$4.19)
- Winter’s favorite beverage inspires [Blue Diamond Peppermint Cocoa Flavored Almonds](#) with a delicious chocolatey flavor and hint of peppermint. (MSRP: \$4.19)

From now through December 2022, holiday revelers may find these indulgent almond flavors at major retailers nationwide and Amazon.com. For more information on existing and new products, visit BlueDiamond.com.

About Blue Diamond

Blue Diamond Growers, a grower-owned cooperative representing over 3,000 of California's almond growers, is the world's leading almond marketer and processor. Established in 1910, it created the California almond industry and opened world markets for almonds. Blue Diamond is dedicated to delivering the benefits of almonds around the world and does so by providing high-quality almonds, almond ingredients, and branded products. Headquartered in Sacramento, the company employs more than 1,800 people throughout its processing plants, receiving stations and gift shops. To learn more about Blue Diamond Growers, visit www.bluediamond.com and follow the company on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#).

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