

## **Blue Diamond Introduces Almond Breeze® Almondmilk Horchata**

*This dairy-free alternative to a Latin American classic hits select stores May 2019*

**Sacramento, CA (June 6, 2019)** - [Blue Diamond](#), a grower-owned cooperative and the world's leading almond marketer and processor, today expanded their already extensive Almond Breeze® product line with the addition of [Almond Breeze Almondmilk Horchata](#), a dairy-free take on a Latin American favorite.

Made with California-grown almonds from the orchards of its Blue Diamond growers, Almond Breeze's latest flavor balances tradition, while honoring the company's commitment to furthering plant-based innovations. Almond Breeze Horchata truly captures the flavor of this popular Latin American drink with a beverage that is delicious, creamy and sweet, with hints of cinnamon and vanilla.

"We've deepened our commitment to our customers and raised the bar with this plant-based take on a cherished classic," said Suzanne Hagener, Director of Brand Marketing. "Delicious almondmilk beverages are what we do best and we are thrilled to diversify our Almond Breeze portfolio with another satisfying dairy-free alternative. Made with our Latin American community in mind, this beverage will satisfy our consumers who are looking for a refreshing, delicious-tasting drink."

### **Almond Breeze Almondmilk Horchata**

While Almond Breeze Horchata is best served over ice as a standalone beverage, its versatility also allows consumers the freedom to use the beverage in many different ways. Whether poured over morning cereal, added to smoothies, or even coffee, Almond Breeze Horchata can be enjoyed any time of day. Almond Breeze Horchata features bilingual packaging in both Spanish and English and will be available in major retailers throughout the southwest, as well as New York and New England beginning May 2019. For more information on where to find this latest flavor, visit Blue Diamond's easy-to-use product tracker [here](#).

### About Blue Diamond

Blue Diamond Growers is the world's leading almond marketer and processor. It led the development of California's almond industry since it was formed as a nonprofit, grower-owned cooperative over 100 years ago. Today, Blue Diamond has over 3,000 growers across California. Blue Diamond markets and sells a wide range of almond-based snacks, beverages, and ingredients, including Blue Diamond® snack almonds, Nut-Thins® crackers, almond flour, and the number one almondmilk in the U.S., Almond Breeze®. For more information, visit [www.bluediamond.com](http://www.bluediamond.com).