

SmileDirectClub™

Partner Network

Give your patients
access to affordable,
convenient teeth
straightening.



smile™
DIRECT CLUB

The hybrid aligner model designed for you and your patients.

Grow your practice.

- Adds to the lifetime value of your patients.
- Expands your patient base with referrals from SmileDirectClub.
- Marketing support increases in-office traffic.

Low investment & minimal additional services.

- No cost to be a participating practice.
- No lab fees or case management.
- No additional chair time or appointments to schedule.
- No collections and 100% financing approval.

Quickly generate new revenue.

- An incremental revenue opportunity with higher conversion rates.
- Seamlessly integrates to your office's workflow.

Premium innovations others can't match.

- Comfort Sense™ and Smart Sculpt™ technologies for a more comfortable, precise fit.
- The option of Nighttime Aligners™ to straighten teeth while sleeping.
- Lifetime Smile Guarantee™ to protect patients' smiles for life.*
- End-to-end manufacturing with state-of-the-art 3D printing facility.

*Terms and conditions apply. See SmileDirectClub.com/guarantee for details.



“SmileDirectClub addresses every pain point my practice has struggled with in attempting to integrate other traditional aligner solutions – low case acceptance, the need for partner fees, and fronting lab fees before we even get paid. It’s a partnership in the truest sense.”

Dr. Benjamin Bowen, Moscow Family Dentistry,
Moscow, Idaho

Minimal effort.

SmileDirectClub manages the process from start to finish. Every Smile Journey™ is prescribed, directed, and managed by one of SmileDirectClub's state-licensed doctors.



You take a 3D scan or impressions in your office.

SmileDirectClub takes it from here.



A SmileDirectClub doctor reviews, and if the patient is eligible, approves and prescribes the treatment plan.



We make custom aligners and ship them, all at once, to your patient.



Our dental team tracks your patient's progress with regular virtual Smile Check-ins™.



The result: a straighter smile in an average of 4–6 months.*

The ideal solution for patients with mild-to-moderate malocclusion.



Lower cost.

A new, more affordable way to straighten teeth – 60% less than braces.**

More convenient.

Just one 30 minute office visit.

Proven.

Over 1 million smiles worldwide and counting.

*Typical SmileDirectClub treatment takes 4–6 months. See [SmileDirectClub.com/claims](https://www.smiledirectclub.com/claims) for details. Results may vary. **“60% less” claim is based on Single Pay vs. average total fees (including diagnostics and in-person exams) for treatment of mild-to-moderate malocclusion with braces as reported in a national survey of practicing orthodontists. Price comparison does not include the cost of additional services, such as retainers. Results may vary.

A proven track record of success, growth, and smiles.

Seven years ago, SmileDirectClub aligners made it possible for more people than ever to get a straighter smile they love. In the process, we helped pioneer the teledentistry industry and transformed the smiles of over 1 million Club members.

State-of-the-art aligner innovations.

- Smart Sculpt™ for absolute precision and Comfort Sense™ – safely and gradually move teeth.
- FDA-approved 3D printing facility makes us the largest clear aligner manufacturer in the USA.
- 20 patents on our teeth straightening technology, and our innovative approach enables us to safely straighten smiles in the shortest time possible.

Some of the stats that make us smile.

- 1M+ smiles made in 11 countries.
- 5M unique website visits per month.
- 643K Facebook followers.
- 96% satisfaction rate.
- 4.9 stars avg. Google review rating. (80K+ reviews)



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Let's partner. Join today at
SmileDirectClub.com/partner-network