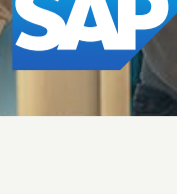


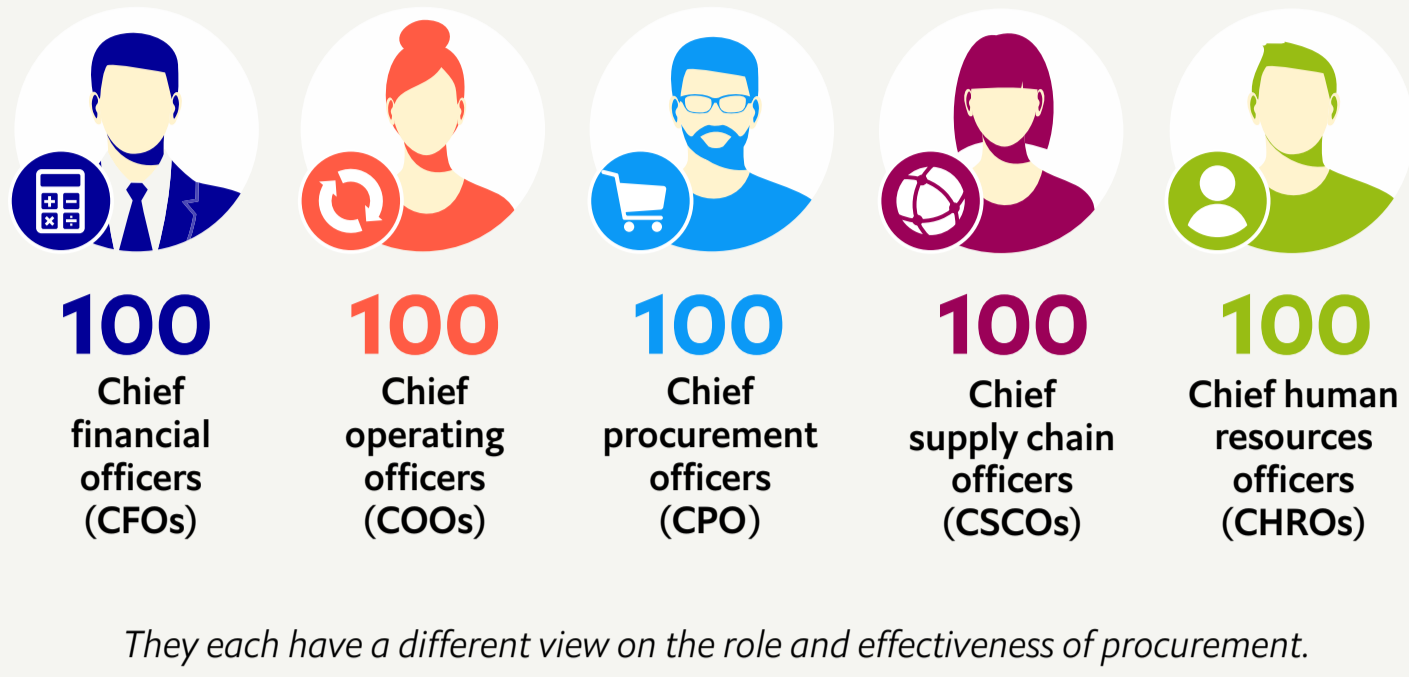
# The Procurement Imperative

A view from the C-suite

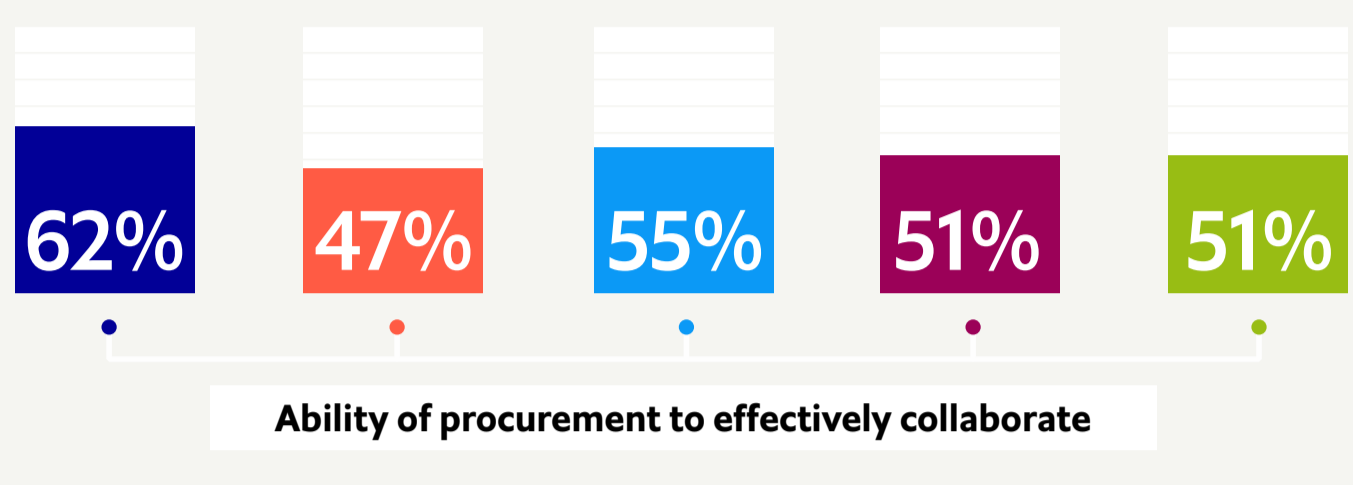
Supported by



The global procurement landscape is rapidly evolving to better align itself with the strategic vision and mission of the organisation and expand upon its traditional role of spend management. To explore how organisations are navigating these shifts, Economist Impact conducted a global survey, sponsored by SAP. This survey tracks procurement sentiments of 500 C-suite executives in 12 major economies, comprising:

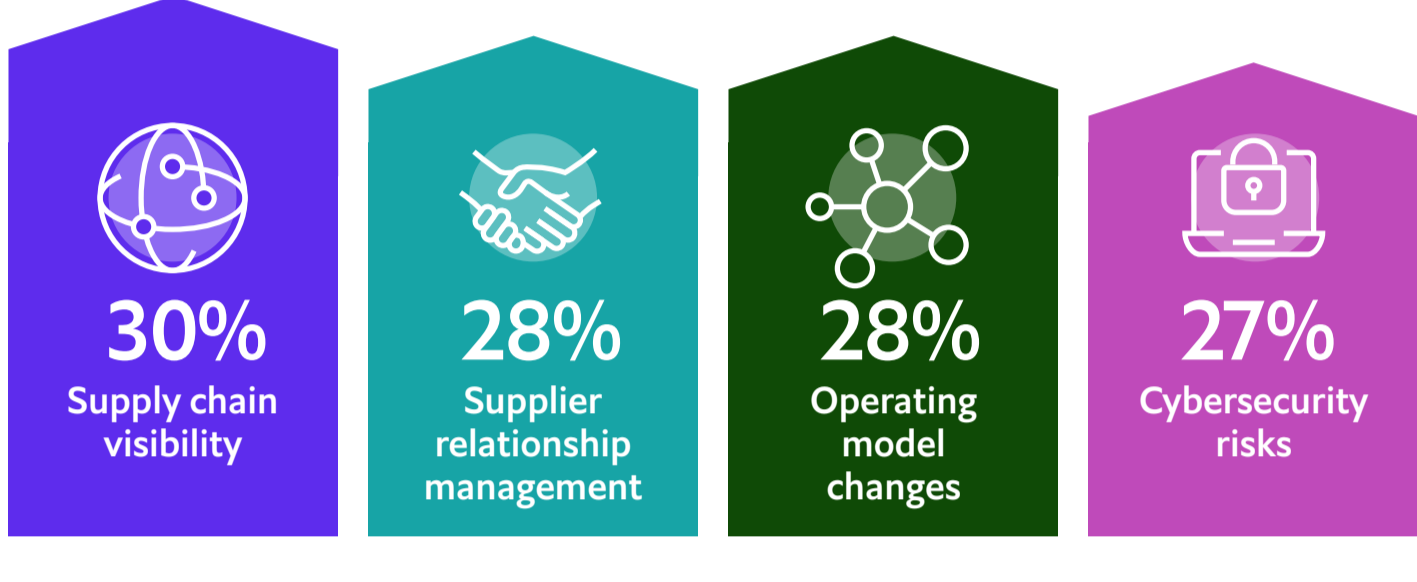


They each have a different view on the role and effectiveness of procurement.



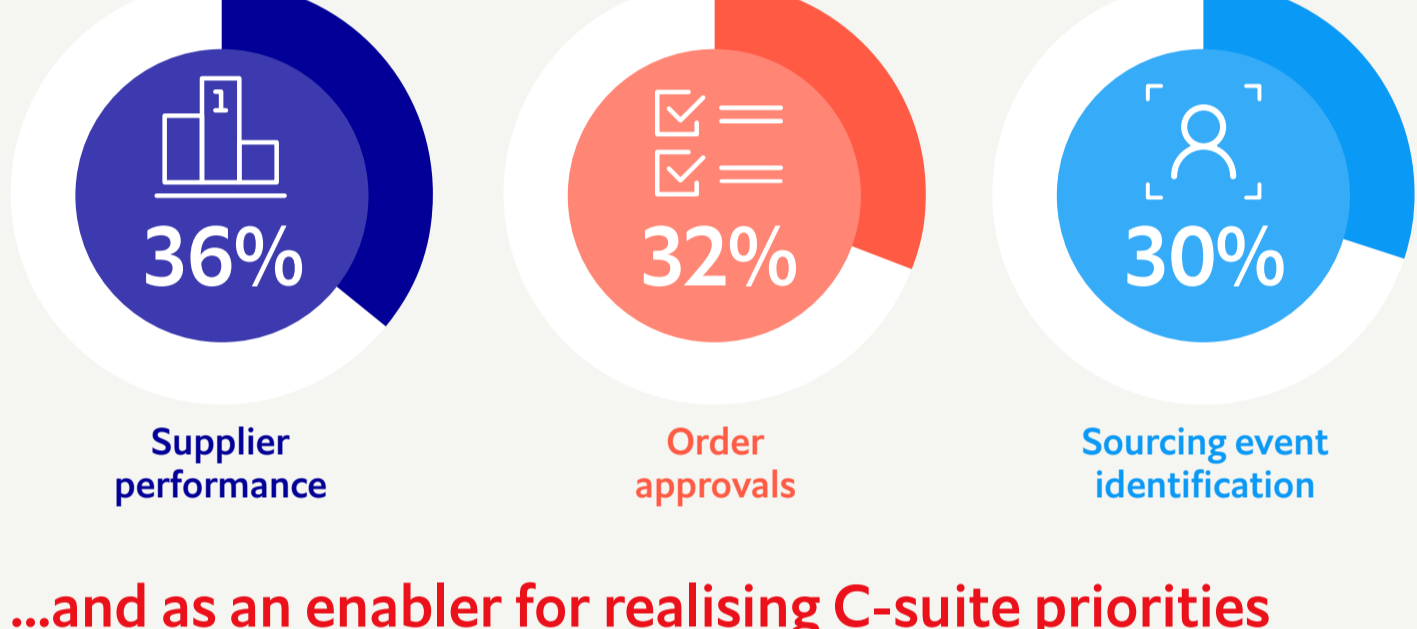
## Procurement continues to be critical for managing organisational risk

A cumulative and multi-layered risk environment will continue to drive these key priorities for procurement.



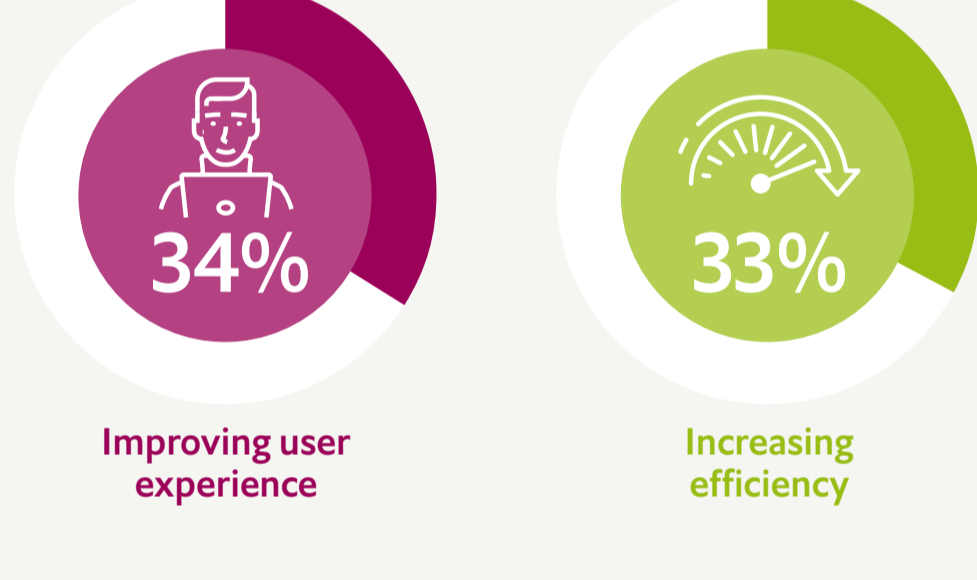
## Digital technologies are at the heart of procurement's objectives

Organisations are overwhelmingly using digital technologies to drive efficiency and manage risks over the next 12-18 months.

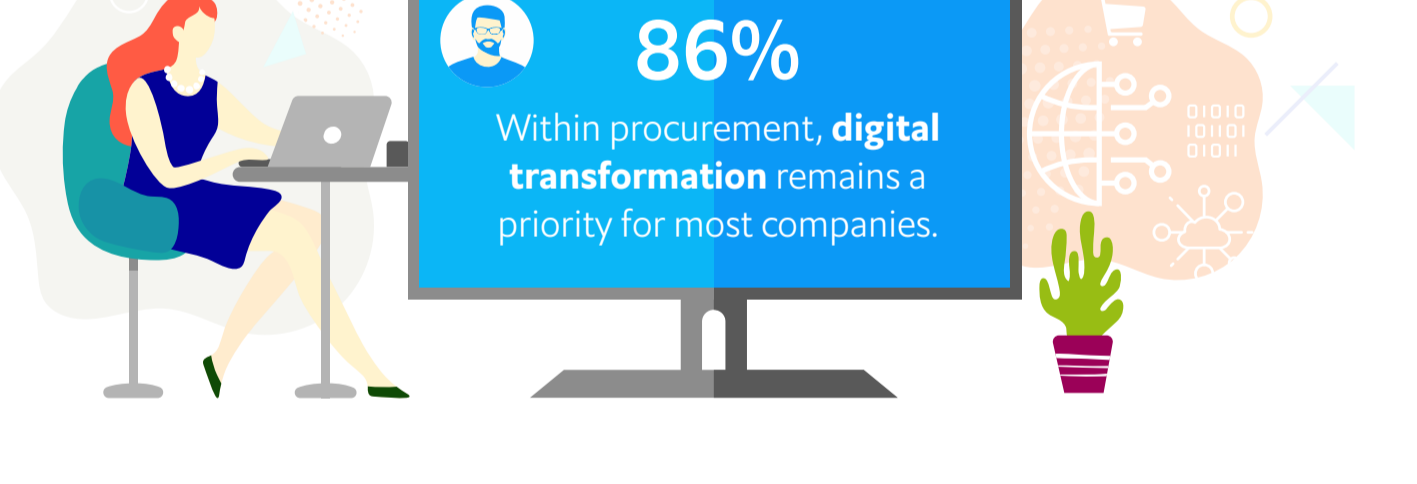


## ...and as an enabler for realising C-suite priorities

Companies are also looking to adopt emerging technologies (eg AI, Blockchain, Internet of Things and Machine Learning) to deliver increased value.



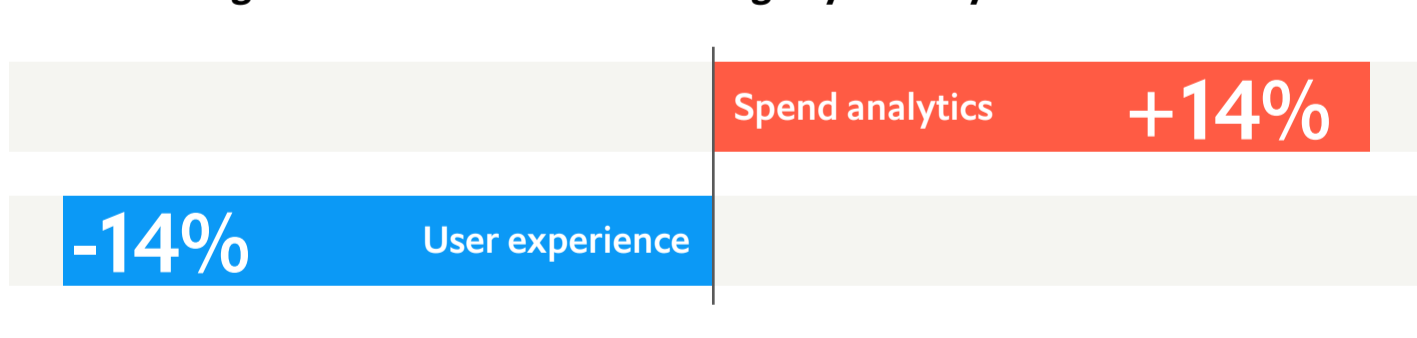
## The cross-cutting value of digital transformation



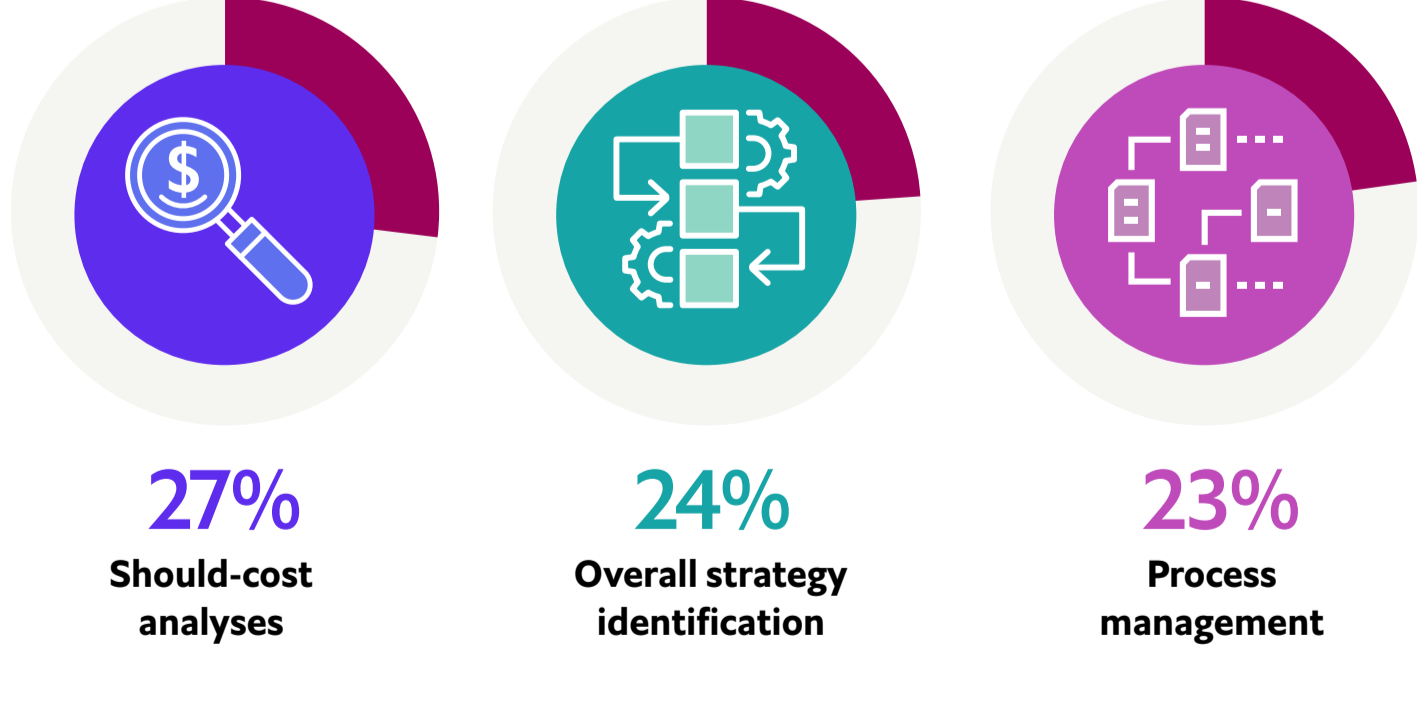
## Digital transformation in the procurement function is improving supply chain management



## Drivers for digital transformation have changed year-on-year

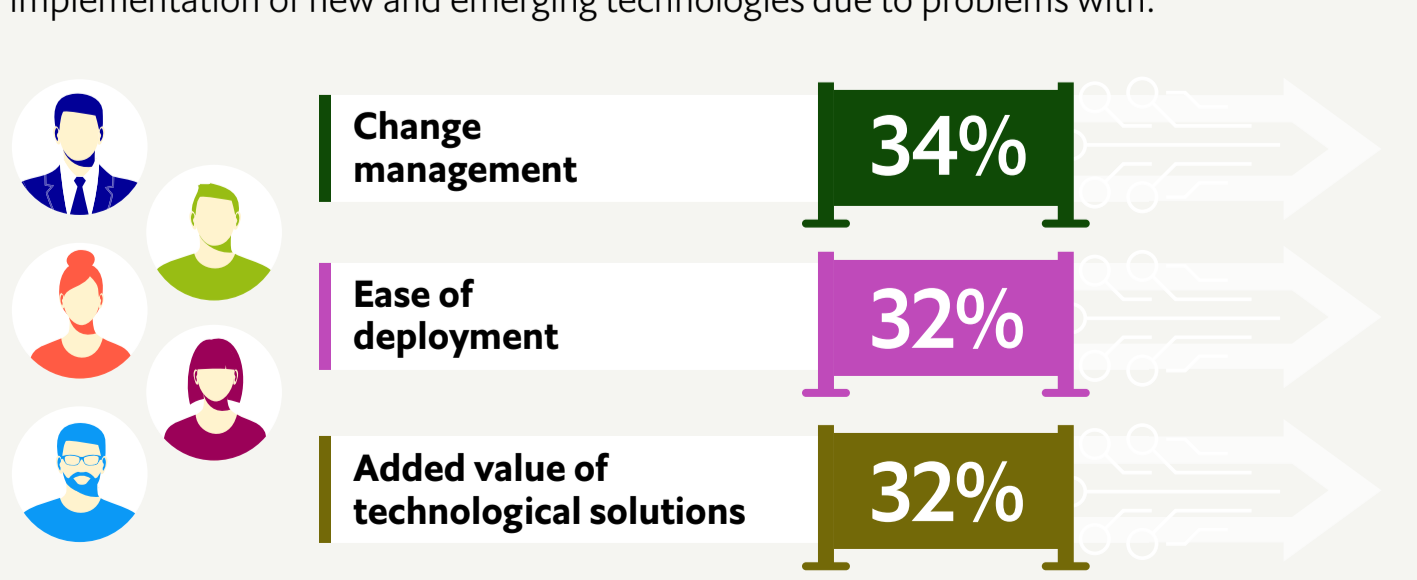


## Category management remains a top priority for driving innovation in procurement, with a technology focus on:



## Companies are recognising their internal barriers to digitalisation in procurement

Despite a keen interest in digitalising the procurement function, leaders struggle to properly capitalise and bridge the disconnect between perceived importance and implementation of new and emerging technologies due to problems with:



Explore our full analysis of the key trends in procurement—and how they might impact your company—by reading the [report](#)