

Classified Worldwide (USD) - GROSS



Executive Focus	Black & White Four Colour	
Includes featured job post for 1 month on The Economist Jobs Board	\$	\$
One page	38,900	50,700
Half page	25,400	31,400
Quarter page	13,600	16,200

Appointments	Black & White Four Colour	
Includes featured job post for 1 month on The Economist Jobs Board		
One page	32,400	42,700
Half page	21,100	27,500
Quarter page	11,300	15,200
Single column inch	1,093	1,422
Single column cm (min 3cms)	438	569

Tenders	Black & White Four Colour	
One page	43,300	53,800
Half page	23,300	29,300
Quarter page	12,400	16,200
Single column inch	1,191	1,549
Single column cm (min 3cms)	476	619

Courses	Black & White Four Colour	
One page	30,300	38,400
Half page	20,100	26,000
Quarter page	10,300	12,900
Single column inch	1,150	1,496
Single column cm (min 3cms)	460	598

Real Estate	Black & White Four Colour	
One page	37,900	49,300
Half page	19,000	24,700
Quarter page	9,500	12,400
Eight page	4,750	6,200

All other categories	Black & White Four Colour	
One page	36,300	46,300
Half page	21,300	28,100
Quarter page	11,300	13,900
Single column inch	1,150	1,496
Single column cm (min 3cms)	460	598

Guaranteed positions will be priced at a 15% surcharge

All rates are gross

Prices valid until 31 December 2026

Classified The Americas only (USD)- GROSS



Executive Focus	Black & White Four Colour	
Includes featured job post for 1 month on The Economist Jobs Board	\$	\$
One page	25,400	31,300
Half page	16,800	20,600
Quarter page	8,550	10,700

Appointments	Black & White Four Colour	
Includes featured job post for 1 month on The Economist Jobs Board		
One page	21,400	28,000
Half page	14,700	18,700
Quarter page	7,450	9,600

Tenders	Black & White Four Colour	
One page	28,600	36,300
Half page	15,500	19,600
Quarter page	8,150	10,600

Courses	Black & White Four Colour	
One page	21,900	24,600
Half page	13,000	16,900
Quarter page	6,500	8,550

Real Estate	Black & White Four Colour	
One page	24,900	31,900
Half page	12,500	16,000
Quarter page	6,200	8,000

All other categories	Black & White Four Colour	
One page	25,200	26,800
Half page	15,100	19,000
Quarter page	7,600	9,800

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All rates are gross

Prices valid until 31 December 2026