

The logo for Vicreation, featuring a stylized 'V' composed of three white triangles pointing downwards, followed by the word 'icreation' in a white, lowercase, sans-serif font.

Vicreation

V i s i o n o f C r e a t i o n

DIGITAL EXPERIENCE DESIGN STUDIO

A large, stylized graphic element consisting of a thick, wavy blue band with a yellow border, set against a dark blue background with a pattern of colorful, abstract shapes and lines.

www.vicreation.de



**Create your brand with a soul.
Trust Vicreation.**



This is who **Vi** are?

Contrary to popular belief, we can actually do something amazing for you ! What can we say about us, well we basically are a digital experience studio with over 4 years of experience in UX/UI design and video & animation, and we are the ones who create da funky stuff.

We Care About **Your Company and Projects.**

We plan all our creative processes to create a healthy working environment and share our passion for design with our customers. Each project is designed and carried out with your purpose in mind, but we also bring our passion to the project. Because we approach every project as if it were our project.

Our goal is not only to create a digital space that you will be satisfied with but also to create a quality project and company that we can look back on with pride!

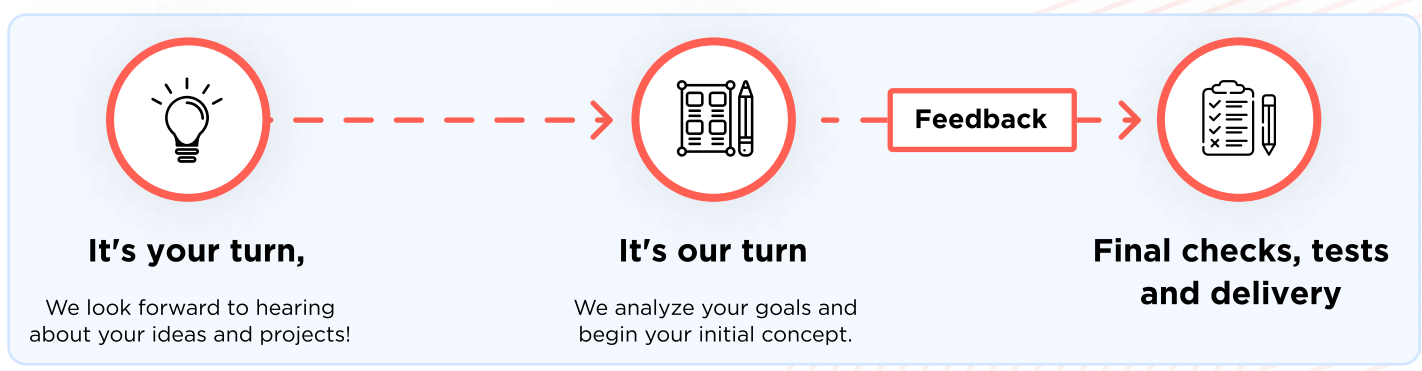


What are the benefits for your company?

- Customer Satisfaction:** A well-designed user interface ensures comfortable use of your product.
- Productivity:** Contributes to efficiency by reducing the time required for users to complete tasks.
- Sales and Conversions:** Positive user increases product sales and customer loyalty.
- Reliability:** A professional interface plays a key role in the reliability of the product and the company.
- SEO Success:** A good user experience is an important factor in search engine rankings.
- Customer Loyalty:** Increases customer loyalty and customer retention rate.
- Competitive Advantage:** A unique user experience provides a competitive advantage over competitors.

- User Experience Design
- User Interface Design
- Front-End Development
- Back-End Development

Our Working Methodology



UX/UI Design Tools



Full-Stack Development Tools





What are the benefits for your company?

Enhanced Communication: Videos and animations simplify complex ideas, making it easier for your audience to understand your message. Visual storytelling can convey emotions, narratives, and information more effectively than text alone.

Increased Engagement: Visual content captures attention and keeps viewers engaged. Animated videos, in particular, can create immersive experiences, encouraging viewers to interact with your content and spend more time on your website or social media channels.

Improved Conversion Rates: High-quality videos can influence purchasing decisions. They create trust and credibility, leading to higher conversion rates. Product videos, testimonials, and explainer animations can boost sales and lead generation efforts.

- Promotional Videos
- Usability Videos
- Animated GIFs
- Advertisement Videos
- Social Media Videos
- 2D Animations

Our Working Methodology



It's your turn,

We look forward to hearing about your ideas and projects!



It's our turn

We analyze your goals and begin your initial concept.

Feedback



Final checks, tests and delivery

Video and Animation Design Tools



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What are the benefits for your company?

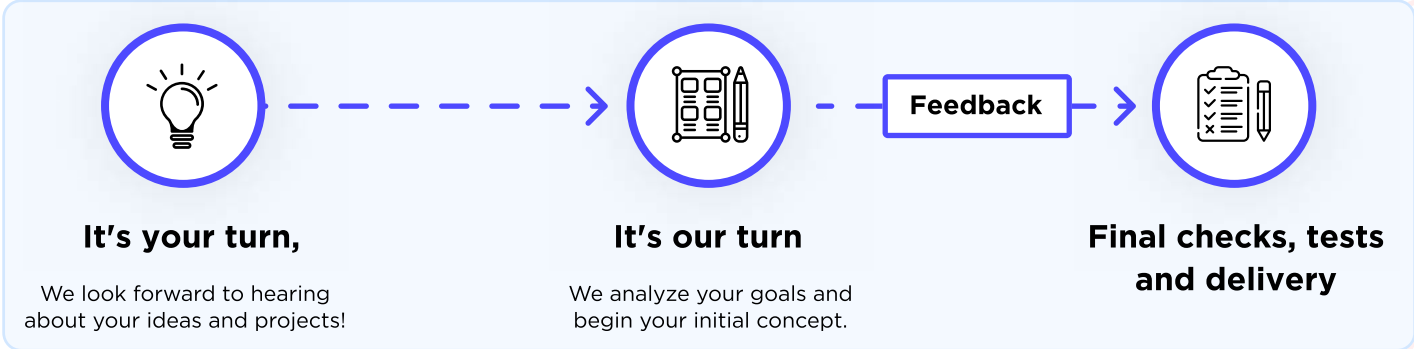
Professionalism and Credibility: A cohesive corporate identity, including logos, business cards, letterheads, and other materials, conveys professionalism. It instills confidence in clients, partners, and investors, enhancing the company's credibility.

Brand Recognition: Consistent design elements across various platforms and materials create brand recognition. A well-designed logo and corporate identity help your company stand out and be easily identifiable in a crowded market.

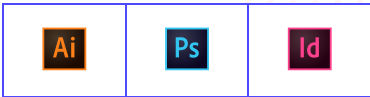
Memorability: A visually appealing and unique corporate identity is memorable. Customers are more likely to remember and recognize your brand, leading to increased brand loyalty and repeat business.

- Brand Logo Design
- Business Card Design
- Company Presentation Templates
- Printed Documents
- Corporate Clothing
- Social Media Post Designs

Our Working Methodology



Corporate Identity Design Tools





What are the benefits for your company?

Enhanced User Satisfaction: A well-designed user interface and experience lead to higher user satisfaction. Intuitive navigation and visually pleasing interfaces make users happy and more likely to engage with your product.

Improved Usability: UX&UI experts conduct in-depth usability studies to ensure your digital product is easy to use. Clear navigation, logical workflows, and intuitive interactions improve the overall usability of the application or website.

Increased User Engagement: Intuitive interfaces and engaging user experiences keep visitors on your site or app longer. Interactive elements and visually appealing designs encourage users to interact with the content, boosting engagement rates.

- On-site Consultancy
- Remote Consultancy

Our Working Methodology



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UX/UI Design Tools



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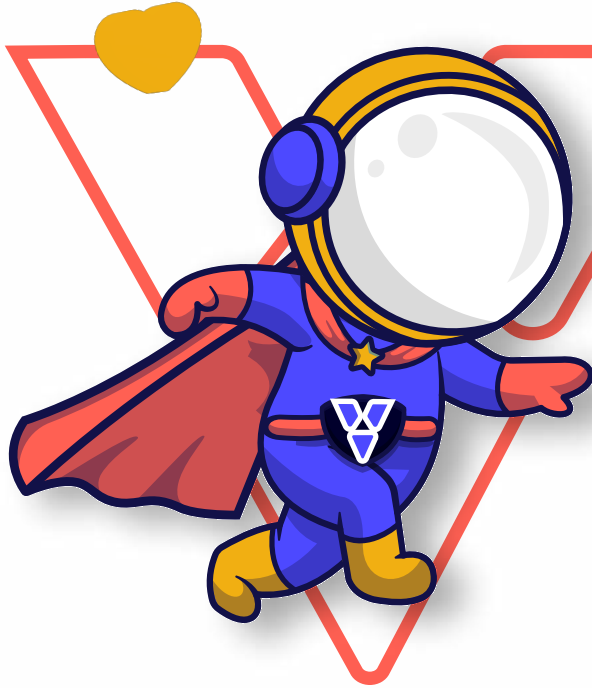
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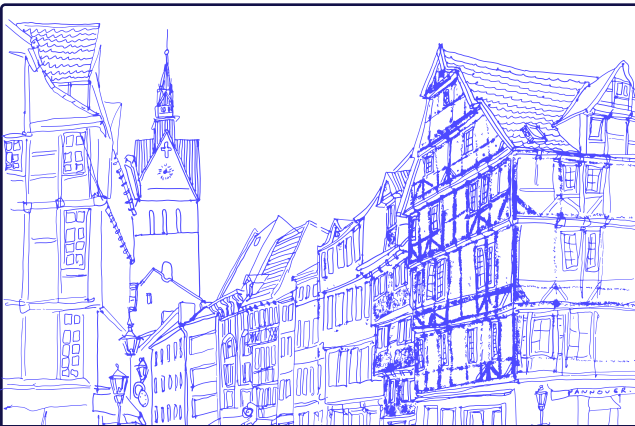
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ARE YOU READY TO START?

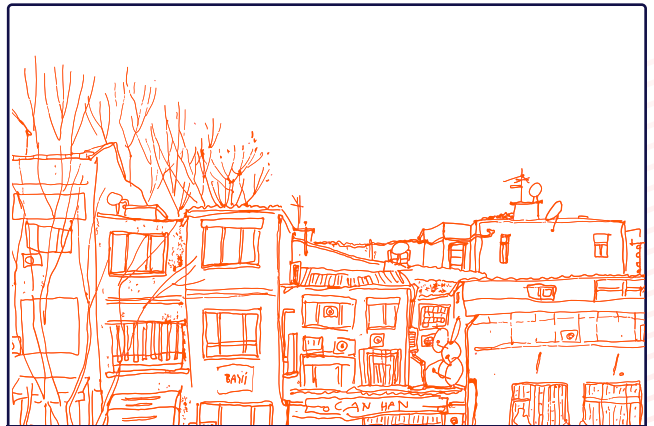


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