



2026 / 27

Business Club Benefits

Exclusive Membership Benefits

- Welcome Pack
- Exclusive business club gift
- Invitations to extensive events calendar throughout the season
- Priority access to concerts / special events held at the stadium
- Entrance into a ballot to purchase 2 x home match tickets per fixture
- Access to tender opportunities within Newcastle United (where relevant)
- B2B introductions
- Company acknowledgement in Matchday magazine and Newcastle United website
- Meetings and Events Business Club rates
- Digital Business Club Newsletter
- Access to Newcastle United Foundation for CSR opportunities
- Complimentary executive box hire for non-matchday meetings up to twice per season*
- Entrance into a ballot for 1 x Ball Assistant place per home fixture**
- Priority window to book single match hospitality tickets after fixture release date

New for 2026 - 2027

- Business Club App as a core membership tool for:
 - Event access and booking
 - Retail purchasing
 - Attendance tracking and engagement
- Quarterly mascot ballot opportunities ***
- Newcastle United Foundation Engagement Programme including:
 - Member meetings to explore business support opportunities
 - Monthly small-group sessions at the Foundation building
 - Access to key Foundation events

* Subject to availability. No box hire fee, however food, beverage and AV hire requirements are chargeable.

** (Aged between 14-16 & must have a responsible adult within the ground during the fixture).

***(Aged between 6-11 & must have a responsible adult within the ground during the fixture).

