PRESSEINFORMATION

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Relaunch: The new iF Design Ranking is online

- Current iF DESIGN AWARD winners now published in the new iF Design Ranking
- A global comparison of creative achievements in the international design industry

Which brands have been most successful internationally at the iF DESIGN AWARD? Which design studios are the most successful in Italy? Which are the top architecture firms in Germany? These and many other questions are now answered by the new iF Design Ranking on <u>ifdesign.com</u>.

The new 'Who's Who' of design is based on the number of iF DESIGN AWARDS won in the last five years and participation in the final jury for the iF DESIGN AWARD. Rising stars and newcomers are highlighted in the best lists.

The iF Design Ranking offers many exciting filter options – whether by industry, company type or country – depending on the combination, the best placed can be selected. This new service offers interesting insights for clients who are looking for suitable designers, architects or studios. At the same time, it is also a motivational driver for all companies, designers and studios that want to be measured against the international competition.

The companies and studios shown in the ranking can copy their ranking position using the "Share button" and share it directly with the design community on social channels.

The iF Design Ranking is updated every year following the publication of the results of the annual iF DESIGN AWARDS.

To the iF Design Ranking: ifdesign.com/en/if-design-ranking

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