

PRESS RELEASE

Bilbao, 10 January 2025



iF DESIGN STUDENT AWARD 2025:

- **Partnership with Bilbao and the Basque Country announced**
- **Awards Ceremony in June 2025 at the Guggenheim Museum**

The iF DESIGN STUDENT AWARD, one of the world's most prestigious design prizes for young international talent, is announcing a new, strong partnership for 2025: iF Design, the Basque province of Bizkaia, its capital Bilbao and the Department of Culture and Language Policy are pursuing a clear goal with their collaboration – to promote and support young design talent.

The focus of the cooperation is on the organization of the central international Awards Ceremony of the iF DESIGN STUDENT AWARD 2025 on 20 June 2025 at the Guggenheim Museum, where around 300 young designers from around 20 nations are expected to attend. Every year, around 10,000 concepts from 72 countries are submitted into the competition for young designers. An international, independent jury of experts awards the coveted label and EUR 50,000 in prize money.

Uwe Cremering, CEO of iF Design, is enthusiastic about Bilbao as the venue for the Awards Ceremony: “Bilbao is an innovative and future-oriented cultural metropolis and, as a UNESCO City of Design, the perfect place to honor the world's best young designers with the iF DESIGN STUDENT AWARD 2025. It is a great honor for us, together with our strong local partners, the Province of Bizkaia with Bilbao and the Department of Culture and Language Policy, to set an important example for the promotion of young talent. A big thank you goes to EIDE for the perfect support on site!”

Registration will close on 5 February 2025

Submissions for the iF DESIGN STUDENT AWARD 2025 can be registered online **until 5 February 2025**. The award categories correspond to the Sustainable Development Goals (SDGs) of the United Nations. The concepts should demonstrate solutions to the most pressing global challenges of our time.

Together with EIDE Basque Design, iF Design is organizing a two-day program for the international winners of the award to demonstrate Bilbao's diversity and expertise as a design location: In addition to visiting the design universities and renowned agencies, the program also includes a panel discussion and a Meet & Greet networking event on the evening before the Awards Ceremony. The winner party will take place on 20 June 2025 on the big stage at the Guggenheim Museum.

Also, on site in June 2025 will be representatives of the long-standing, renowned international sponsors of the iF DESIGN STUDENT AWARD: the

2025 Sponsors:



2025 Partner:



brands **GROHE** from Germany, **Wonderland** and **Compal Electronics** from Taiwan and **Casarte** from China.

>> [Further information on the iF DESIGN STUDENT AWARD 2025](#)

About iF Design

iF Design has been an active member of the international design scene since 1953 and is committed to the further development of outstanding design. The annual iF DESIGN AWARD for companies, designers, agencies, architects, etc. is one of the most prestigious design prizes in the world. Every year, almost 11,000 products and projects from around 70 countries are entered for the iF DESIGN AWARD. With the iF DESIGN STUDENT AWARD, for which around 10,000 concepts are entered every year, iF Design is committed to promoting young talent. With the iF SOCIAL IMPACT PRIZE, iF Design supports social projects and initiatives around the world with EUR 100,000 in funding. More at www.ifdesign.com.

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