PRESS RELEASE

Taipei, 2 December 2024

TAIPEI CYCLE d&i awards 2025: Registration Closing Soon

>> Registration Deadline: 27 December 2024

>> Attention Designers, Manufacturers, and Distributors Across the Global Bicycle Industry: Don't miss this opportunity to add value to your innovative products!

TAIPEI CYCLE d&i awards annually celebrate the best innovations that showcase industrial diversity and impact during the show. Winning products will be featured in a special exhibition, serving as the first stop for visiting buyers and the media during the TAIPEI CYCLE show. Additionally, its affiliation with the iF DESIGN AWARD further increases international recognition for winners.

We welcome entries from all sectors of the cycling industry: electric and non-electric bicycles, components, accessories, personal gear, micro-mobility vehicles with speeds under 25km/h, sustainable designs, and virtual cycling smart services, including riding training and bike-sharing. Whether or not you are an exhibitor at the TAIPEI CYCLE, seize the opportunity to gain global recognition. Register by 27 December!

Dates

Registration deadline: **27 December 2024**
Delivery of entry: **2-31 December 2024**
Jury session: **15-16 January 2025**
Awards ceremony and publication: **27 March 2025**
Exhibition: **26-29 March at TAIPEI CYCLE 2025**
More information: https://ifdesign.com/en/taipeicycle-d-and-i-awards

The Jury

An independent, international jury consisting of experts with diverse industry backgrounds and extensive cycling experience will evaluate each

entry based on criteria developed jointly by iF Design and international design experts. The evaluation criteria include Idea, Form, Function, Differentiation, and Sustainability. Additionally, sustainability experts will participate in the judging process to provide professional guidance. This year, Yu-Hsuan Kang, the Circular Supply Chain Innovator of Fairphone from the Netherlands, who will serve as the sustainability expert. The jury members include:

- Fran García | TopBici, Spain
- Jeffrey Webb | Fara Cycling, Norway
- Johnson Wu | Cycling & Health Tech Industry R&D Center, Taiwan
- Ken O'Rourke | Kor Design, Taiwan
- Mandy van der Heijden | MODYN, Netherlands
- Mark Stocker | Direction Design Group, Taiwan
- Mulin Lu | Wonderland, Taiwan

>> Jury members and evaluation process

Register online now to maximize your exposure at the exhibition:
https://myif.taipei-cycle.ifdesign.com/login

TAIPEI CYCLE d&i awards
The award is co-organized by the Taiwan External Trade Development Council and the Taiwan Bicycle Association. iF DESIGN ASIA Ltd. Taiwan, subsidiary of iF International Forum Design GmbH in Germany, has been commissioned to organize the award. In 2012, this award has become an important accolade for the global bicycle industry. Since its inception it recognizes outstanding innovative products in the bicycle industry, leading and reflecting industry trends. Winning products are exhibited yearly at TAIPEI CYCLE Show.

iF International Forum Design GmbH (iF Design)
iF Design has been an active member of the international design community committed to excellence, objectivity, transparency and impact since 1953. Owned by the iF Design Foundation, a German non-profit organization dedicated to design research and education, the iF DESIGN AWARD is one of the world's most prestigious design awards receiving nearly 11,000 submissions from over 70 countries every year. iF Design also offer its top-notch services to conceive and implement corporate-centered competitions, seminars, workshops, conferences and more. iF Design's broad level of integrity and reputation ensure the widest possible acceptance. The 'by iF' label, iF Design confirms both a high design quality and the neutral and reliable implementation of third-party projects. Learn more at ifdesign.com.

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