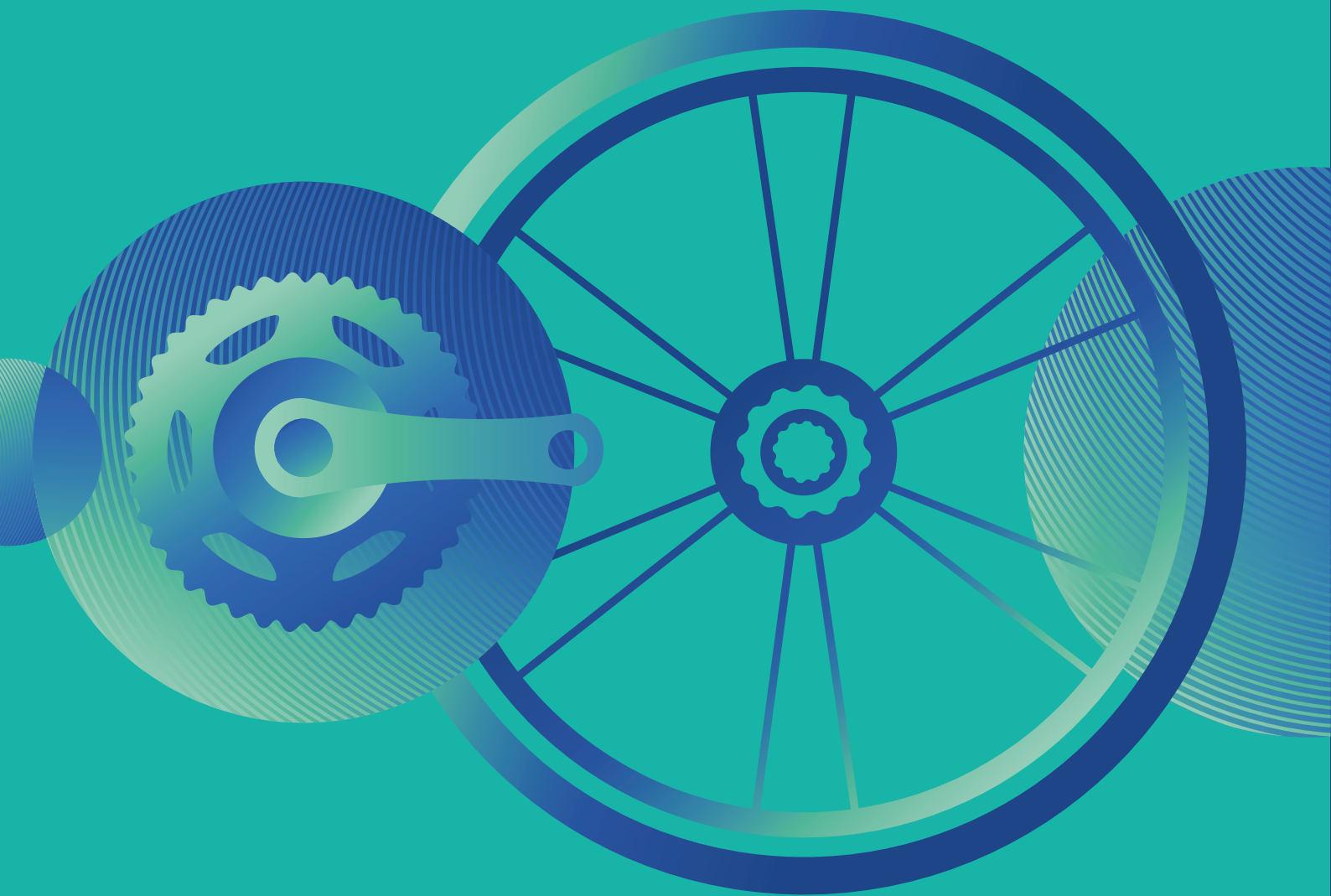




TAIPEI CYCLE
d&i awards 2026



2026 年台北國際自行車展 創新設計獎

TAIPEI CYCLE d&i awards 2026

Foreword 前言

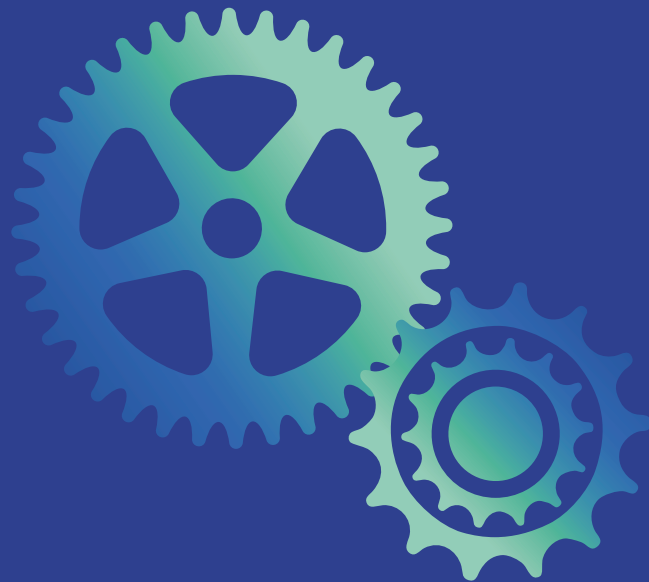
In response to the growing global focus on health and sustainability, the bicycle industry is expanding its reach by integrating smart technologies, green energy, and innovative materials to unlock new possibilities. The 2026 TAIPEI CYCLE embraces the theme "Cycling to Wellness," bringing together global supply chains to facilitate sustainability, innovation, and cycling culture – showcasing the bicycle industry's pivotal role in the future of mobility and lifestyle.

With the widespread adoption of electric-assist bicycles, the implementation of urban low-carbon transportation systems, and the advancement of virtual cycling and smart services, bicycle design and innovation have become more important than ever. Through continuous innovation, companies not only enhance product competitiveness but also meet diverse market demands by creating products that combine functionality, aesthetics, and sustainable value – thereby strengthening brand influence and promoting sustainable industry development.

We warmly invite bicycle industry professionals and innovative design teams worldwide to participate in the TAIPEI CYCLE d&i awards 2026. These awards recognize works that demonstrate both forward-thinking design and practical technological implementation, encouraging companies and design teams to break through traditional boundaries and create remarkable products and experiences. Winners will be prominently featured during the TAIPEI CYCLE exhibition and gain significant recognition from the global industry.

The Taiwan External Trade Development Council (TAITRA) and the Taiwan Bicycle Association (TBA) continue their partnership with iF Design to co-host the awards. We invite all organizations committed to advancing innovation in the bicycle industry to participate actively – connecting the industry's future through design, and embarking together on the transformative journey of "Cycling to Wellness" at the prestigious TAIPEI CYCLE 2026.

Taiwan External Trade Development Council
Taiwan Bicycle Association



在全球對健康與永續日益重視的趨勢下，自行車產業持續擴展應用場景，結合智慧科技、綠色能源與創新材料，開啟更多可能。2026 年台北國際自行車展以全新主題「Cycling to Wellness」為號召，聚焦全球供應鏈、永續前行、創新和騎行文化，展現自行車產業在未來移動與生活風格中的重要角色。

隨著電動輔助自行車普及、都市低碳運輸系統的實踐，以及虛擬騎行與智慧服務等應用發展，自行車設計與創新技術展現前所未有的重要性。企業透過持續創新，不僅提升產品競爭力，也有助於滿足多元化市場需求，打造具備功能、美感與永續價值的產品，強化品牌影響力並促進產業永續發展。

我們誠摯邀請全球自行車產業與創新設計團隊參與「2026 年台北國際自行車展創新設計獎」，該獎項旨在表彰於設計與技術層面具有前瞻性思維與實踐力的作品，鼓勵企業與設計團隊突破既有框架，創造令人驚艷的產品與體驗。獲獎者將於台北國際自行車展會期間公開亮相，並獲得來自全球業界的高度關注與肯定。

中華民國對外貿易發展協會與臺灣自行車輸出業同業公會持續攜手 iF 設計共同主辦此獎項，邀請所有致力於推動自行車產業創新發展的單位踴躍參與，透過設計連結產業未來，共同開啟「Cycling to Wellness」的嶄新旅程，見證 2026 年台北國際自行車展的盛況。

中華民國對外貿易發展協會
臺灣自行車輸出業同業公會

iF International Forum Design

iF 國際論壇設計

iF International Forum Design is considered as one of the world's leading design institutions. iF enjoys special recognition thanks to its iF DESIGN AWARD – one of the world's key design prizes – staged annually since 1954. As a service provider, iF conceives and implements corporate centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputability ensure the widest possible acceptance among all target groups. Under the "by iF" label, iF has been organizing and managing the "TAIPEI CYCLE d&i awards" since 2012.

iF 國際論壇設計 (iF International Forum Design) 為工業設計領導機構之一，自 1954 年起每年舉辦的 iF 獎項已成為全球最重要的設計獎項之一。作為一個服務機構，iF 規劃及執行以企業為主的競賽、座談會、研討會、會議及其他活動。它在國際設計界廣闊的聯繫網絡及其正直與崇高的形象，獲得所有目標團體的最大認同。自 2012 年起我們以「by iF」標誌規劃與執行「台北國際自行車展創新設計獎」。

Participation 參賽資格

The TAIPEI CYCLE d&i awards 2026 invite all manufacturers, designers, sales representatives, importers, and distributors in the bicycle industry to compete in the awards. Entries that have been on the market for less than two years or are scheduled to go into mass production in the award year (2026) are eligible to participate in the awards. Entries should express a strong level of innovation and design quality. There is no limit to the number of entries per contestant. The products submitted must not violate patents or protected rights of other parties. The organizers assume no liability for such violations.

The Gold Award – Startup will be awarded to Startups (those established after 1 January 2022, as stated on the certificate of incorporation) with outstanding performance in product innovation and design. To encourage startups, recipients of this award are exempt from paying the "Fees for award winners". Moreover, the Gold Award – Green Prize will be selected among products designed and incorporated the 3R principles (Reduce, Reuse, Recycle) into manufacturing, materials, and usage processes.

2026 年台北國際自行車展創新設計獎邀請自行車產業相關業者，包括製造商、設計師、業務代表、進口商及專業通路商報名參賽。參賽作品需為上市未滿兩年，或計劃於競賽年度上市之產品，作品需展現相當程度的創新與設計品質。單一參賽者的參賽作品數沒有限制。參賽作品不得侵犯他人專利與其他經保護的權利，主辦單位對此侵權行為概不負責。

本競賽另外設立「金質獎-新創企業獎」，獎勵在產品創新與設計層面表現特別傑出之新進廠商 (以公司設立登記證明文件所載日期 2022 年 1 月 1 日以後成立為準)，為鼓勵新創企業，該獎項之得主免繳交「獲獎者收費」。此外，獎項將自參賽作品中選出於製造、材料、使用流程等符合綠色設計原則 (減量設計、重複使用設計、回收設計等) 所設計開發之產品，並頒發「金質獎-綠色永續獎」。

Categories

參賽類別

01 Bicycles

Bikes without e-drives, including racing, MTB, urban, road, folding bike and cargo bikes, etc.

02 Parts and components

Frames, handlebars, stems, forks, tires, rims, bubs, wheel sets, cranksets, chains, derailleurs, brakes, saddles and paddles, electric motors, battery unit, chargers, energy management systems, etc.

03 Cycling accessories

Cycling computers, water bottles, bells, pumps, lights, locks, fenders, paints, tools, children's seats, bike racks, bike travel cases, cycling clothes, shoes, cycle glasses, gloves, helmets, bags, goggles, and sport braces etc.

04 E-bikes

Bikes with motors or with a battery-powered assist that comes via pedaling, for different purpose of usage.

05 Micro-mobility

E-Scooter and LEVs up to 25km/h etc.

06 Smart cycling services

Cycling training, Bike-sharing services, software solutions, IoT applications, cloud services, big data analytics, logistics and transportation management services/devices, etc.

01 非動力自行車

競速車、登山車、城市車、公路車、折疊車、貨物車及其他整車等

02 自行車零組件

車架、車把、豎管、前叉、輪胎、輪圈、花鼓、輪組、齒盤曲柄、鍊條、變速裝置、煞車組件、座墊、腳踏、電機馬達、電池、充電器、電源管理系统以及其他零組件等

03 自行車配件及人身部品

騎行儀表、水壺、車鈴、打氣筒、車燈、車鎖、擋泥板、塗料、工具、兒童座椅、攜車架、攜車箱包、自行車服飾、自行車鞋、風鏡、手套、頭盔、騎行車包、護目鏡、安全護具等

04 電動輔助自行車

電動輔助登山車、電動輔助城市車、電動輔助公路車等其他具電力輔助系統的自行車

05 輕型電動移動載具

電動滑板車及時速不超過 25 公里之輕型電力驅動載具。

06 虛擬騎行及智慧服務

騎行訓練、共享騎乘、軟體服務、物聯網應用、雲端服務、大數據分析、物流及運輸管理服務 / 裝置等

Registration 報名方式

Registrations are only offered online. Register to become a member and enter at the registration website (<https://myif.taipei-cycle.ifdesign.com/login>). After receiving your online registration, the organizer will send you a confirmation email with an entry-ID (xxxxxxx), which identifies your entry. Please use this entry-ID for all communications, shipping, and mark on products and packaging.

You can edit and update your entry data online until the registration deadline. A brief description of the product – including its function and design in English – along with up to four product images will be used to assist the jury in reaching their decision. For category "06. Smart cycling services" entries can be submitted as digital entries. Digital entries are required to provide a PDF file and a media link (URL) in the online registration form in the field labeled "Media". Once awarded, the description and images will be used in the promotional materials, press releases, and on "www.ifdesign.com".

本競賽一律採取線上報名。請由報名網站 (<https://myif.taipei-cycle.ifdesign.com/login>) 註冊會員後報名參賽。主辦單位收到您的線上報名後，將發送含有 entry-ID (參賽識別碼 xxxxxx) 的電子確認信函給您，請於未來所有聯繫、物流、產品本身及外包裝上標示此編號。

於報名截止日前您皆可編輯和更新您的參賽作品資訊，包含產品功能與設計之英文說明以及至多四張產品圖等資訊，都將做為評審決策之依據。「06. 虛擬騎行及智慧服務」類別之參賽作品為數位參賽類別，數位媒體資料請在線上報名表中的「Media」欄位提供 PDF 檔以及 URL 網址。參賽作品如獲獎，相關圖文資訊將供文宣品、iF 全球官網 (www.ifdesign.com)、iF 宣傳管道與新聞稿使用。

Evaluation Criteria 評選標準

IDEA 理念

Task

Does the design achieve what it sets out to do?

Relevance

Is the design relevant?

Fit for purpose

Is the idea appropriate?

目的

設計此產品的核心目的為何？

相關性

是否符合時代與需求？

目的契合性

為什麼這個想法是解決該問題的最佳方法？

FORM 外觀

Emotional appeal

Does the design engage the target group?

Execution

How is it made?

Aesthetics

Why does it look the way it does?

情感訴求

該產品如何與使用者產生情感共鳴以吸引目標受眾？

執行

該產品的製程為何？如何呈現品質與做工細節（包含選材、製程、技術與方法等）

美學

採用此外觀設計的邏輯和目的？

FUNCTION 功能

Usability

Is it easy to use?

Efficiency

Does it work well?

User benefit

Does it serve the user?

可用性

如何呈現其易用性？

效率性

如何實現操作便利？

使用者效益

是否對使用者有幫助？

DIFFERENTIATION 差異化

Innovation

Is it new?

Brand differentiation

Does it fit to the brand?

創新性

如何呈現其創新之處？

品牌識別

如何符合其品牌訴求？

SUSTAINABILITY 永續價值

Social benefit

Does it benefit society?

Sustainability

Is it sustainable?

社會效益

是否對社會有益？

永續性

是否具備永續特質？

Fees 費用

TAIPEI CYCLE 2026 Exhibitors
or Members of TBA

Non-exhibitors

Registration fee	US\$ 80	US\$ 160
Fees for award winners	US\$ 1,400	US\$ 2,000

► [Download shipping label](#)

1. All fees are listed as net amounts per entry, 5% VAT has to be added.
2. The presentations in the "www.ifdesign.com", the exhibition, the promotional materials are obligatory for all winning entries.
3. Invoice for the registration fee will be issued after the registration deadline 26 December 2025. The invoice for the registration fee will be charged, even if the entry item has not been delivered for jury. It is possible to cancel a registration by sending an email to shen@ifdesign.com before the registration deadline. After this date 100% of the registration costs per entry will be raised as a cancellation fee.

Dates 重要日期

Registration deadline	26 Dec 2025
Shipping of entries	01 – 31 Dec 2025
Self-assembly *	13 Jan 2026
Jury session	14 – 15 Jan 2026
Self-dismantling *	16 Jan 2026
Jury results	20 Jan 2026
Awards ceremony	Mar 2026
Publication	Mar 2026
	Presentation on “www.ifdesign.com” kick-off of Winners Campaign

Exhibition 25 - 28 Mar 2026
at TAIPEI CYCLE 2026

* Registrations for category "01. Bicycles", "04. E-bikes" and "05. Micro-mobility" will be treated as "self-assembly" and "self-dismantling" entries. Participants within the category will be informed about the detailed procedure in due course.

2026 年台北國際自行車展展商或
臺灣自行車輸出業同業公會會員

非展商

報名費	NT\$ 2,000	NT\$ 4,000
獲獎者收費	NT\$ 35,000	NT\$ 50,000

► [下載外箱嘜頭](#)

1. 以上所列費用皆為每件作品之款項淨額，需另加 5% VAT。
2. 所有獲獎作品皆須配合展示刊登於 iF 全球官網、獲獎產品特展及宣傳品中。
3. 報名費發票將於報名截止日 2025 年 12 月 26 日後開立，報名後無論您最終是否遞交產品參與評選，均需付款。參賽者可免費取消報名，但需於報名截止日前以電子郵件通知 amber.shen@ifdesign.com，逾期取消者仍需支付全額報名費。

報名截止	2025 年 12 月 26 日
產品寄送	2025 年 12 月 01 - 31 日
自組裝 *	2026 年 01 月 13 日
評選會	2026 年 01 月 14 - 15 日
自拆卸 *	2026 年 01 月 16 日
評選結果	2026 年 01 月 20 日
頒獎典禮	2026 年 03 月
獲獎作品發佈	2026 年 03 月
	刊登於 iF 全球官網 並啟動獲獎者宣傳計畫

獲獎作品特展 2026 年 03 月 25 – 28 日
2026 年台北國際自行車展期間

* 類別「01. 非動力自行車」、「04. 電動輔助自行車」與「05. 輕型電動移動載具」產品將視為自組裝與自拆卸的參賽作品。該類別參賽者將收到進一步時間、地點及相關細節的通知。

Jury 評選會

An international expert jury will discuss and evaluate all submitted entries in a dedicated, critical and constructive way behind closed doors.

Benefits for Winners 獲獎福利

Awards Logo

The winners will receive the TAIPEI CYCLE d&i awards 2026 logo and may use the logo for promotional purposes. The best entries will receive the prestigious TAIPEI CYCLE Gold Awards. The Gold Award – Startup and the Gold Award – Green Prize will be granted to selected startups and products excels in green purposes.

Awards Ceremony

All winners will be invited to receive their certificates/trophies on stage at the 2026 TAIPEI CYCLE SHOW.

Exhibition

All award-winning products will be exhibited at the TAIPEI CYCLE 2026. Design experts will provide guided tours and recommendations to buyers and visitors, enhancing the matchmaking between award-winning products and buyers.

Online Exhibition

All winning entries will be presented in the TAIPEI CYCLE official website as well as 'www.ifdesign.com' – the largest design platform worldwide.

Communication Material for Self-Promoting

For your press, social media and marketing communications: We offer product introduction videos and text templates to support your press and social media activities. Use them for your marketing campaigns or internal communications. Get inspired by the examples and maximize the effectiveness for your marketing strategies.

Winner Campaign

During the exhibition, we will launch an intensive PR campaign to ensure the award winners receive significant attention from both domestic and international media. We will actively seek optimal exposure for them. Information about the winning entries will be featured on promotional materials and distributed by the organizers to key media, buyers, and visitors during the show.

iF Design Shop

Winners will have the opportunity to exclusively sell their products through the iF design shop in Taiwan, subject to mutual agreement.

Eligibility for iF DESIGN AWARD and iF Final Jury

All winners of the TAIPEI CYCLE d&i awards 2026 will be eligible to participate in the iF DESIGN AWARD 2027 without a registration fee and will automatically advance to the iF Final Jury.

由國際專家所組成的評委會將以專注、嚴謹、具有建設性的方式針對每件參賽作品進行討論及評選，評審過程不公開。

獎項標誌

獲獎作品將獲得 2026 年台北國際自行車展創新設計獎獲獎標誌，並得以該標誌進行推廣。表現最為傑出之作品更將獲得台北國際自行車展「金質獎」之榮耀，新創企業另有「金質獎-新創企業獎」；符合綠色設計原則之產品亦將授與「金質獎-綠色永續獎」之獎項。

頒獎典禮

所有獲獎者將受邀於 2026 年台北國際自行車展上台領取獎牌 / 獎座。

獲獎作品特展

所有獲獎產品將於 2026 年台北國際自行車展上展出。設計專家將為買家與參觀者提供導覽與建議，加強得獎產品與買家之媒合。

線上展覽

所有獲獎作品將刊登於台北國際自行車展官方網站以及全球最大的設計平台 - www.ifdesign.com。

自媒體宣傳素材

針對您的新聞、社交媒體和行銷溝通：我們為您製作產品介紹影片，以及提供文字範例以供您的新聞和社交媒體活動使用。將它們用於您的行銷活動或內部溝通。透過這些範例獲得靈感，發揮您的行銷潛力。

獲獎者宣傳計畫

展覽期間，我們將以密集的公關作業確保台北國際自行車展創新設計獎獲得國內外媒體的大量關注，並積極於展會期間為獲獎者爭取最佳曝光機會。獲獎作品資訊亦將印製於實體宣傳品上，由主辦單位於展覽期間分發予國內外重要媒體、買主以及參觀者。

iF 設計商店

獲獎者將有機會在雙方同意的情況下透過台灣的 iF 設計商店獨家銷售其產品。

iF 設計獎決選資格

本年度獲獎者得免報名費參加 2027 年 iF 設計獎，並直接取得決審資格。

Entry Delivery 產品寄送

TAIPEI CYCLE d&i awards 2026

Entry-ID: xxxxxxx / Category no.: xx

Schenker (H.K.) Ltd. Taiwan Branch | Fairs and Exhibition Team
C/O iF DESIGN ASIA Ltd.

Ms. Vicky Li

Room 3C24, No.5, Xinyi Rd. Sec.5., Taipei 11011, Taiwan
+886-2-7755-0368 | vickyv.li@dbschenker.com

Warehouse PIC | Leon Deng

TEL : +886-2-2758-1231 | Mobile : +886-919-256-938

► [Download shipping label](#)

We require functional products which must be delivered fully assembled and ready to be tested; iF will not assume any responsibility for assembly.

Self-assembly and Self-dismantling

Registrations for category "01. Bicycles", "04. E-bikes" and "05. Micro-mobility" will be treated as "self-assembly" and "self-dismantling" entries. Registrants are responsible for delivering the entry to the jury venue at the designated time and picking up the entry after jury. Overseas entrants who find it difficult to come for self-assembly and self-dismantling should send an email to amber.shen@ifdesign.com before the registration deadline to discuss possible solutions.

Transport, Liability & Insurance

Original products must be shipped, free of charge for iF, via mail, courier or forwarding company to our logistics partner, Schenker Taiwan. **Please ensure that product deliveries adhere to customs requirements for the free trade of goods (Delivered Duty Paid).** Shipments from outside of Taiwan are recommended to use freight forwarding companies with customs clearance services. It is advised to obtain an ATA Carnet for your shipment to be exempt from import duties and taxes. If you opt for courier services, kindly inform your courier that the sender is responsible for paying the duties and taxes. Please also note that couriers may not be able to deal with customs clearance if a shipment is stuck at customs. In which cases, iF will authorize our logistics partner Schenker Taiwan to assist with customs clearance with a cost of US\$ 100 (plus 5% VAT) per shipment. The handling fee does not include duties and taxes based on CIF value and will be charged and invoiced by iF.

Products must be delivered in reusable packaging. The contestant is liable for any damages or additional charges. The organizer does not undertake any obligation to insure the delivered products. We recommend that participants take out a transport and exhibition insurance policy for their product, particularly to cover breakage, damage and theft.

2026 年台北國際自行車展創新設計獎

Entry-ID : xxxxxxx/ Category no.: xx

香港商信可股份有限公司台灣分公司 (信可世貿倉庫)

李美宛小姐收

11011 台北市信義路五段 5 號 3C24 室 (世貿展覽館一館內)
02-7755-0368 | vickyv.li@dbschenker.com

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所有參賽作品必須為可操作的產品。請提供組裝完整、可直接測試的產品，iF 不負責協助組裝。

自組裝與自拆卸

類別「01. 非動力自行車」、「04. 電動輔助自行車」與「05. 輕型電動移動載具」產品將視為自組裝與自拆卸的參賽作品。此類別產品必須於指定時間送達評審會場，評選結束後再自行取回。若無法配合以自組裝方式提供參賽產品的海外參賽者，請於報名截止日前來信告知 (amber.shen@ifdesign.com)，並討論其他可行方案。

運輸、責任、保險

請以郵寄、快遞或委託貨運承攬公司等方式將實體產品寄送給我們的物流夥伴「台灣信可海空運」，iF 將不負擔任何運費，**請務必以符合進出口規定及完稅後交貨 (Delivered Duty Paid) 的方式寄送。** 跨國寄送之產品建議委託有正規報關服務的貨運承攬公司寄送，高單價產品建議以暫准通關 (Carnet) 方式報關，以為您節省進口關稅。若採用快遞寄送，請於貨運提單勾選「關稅由出口商支付」。遇快遞不提供報關服務，或無法處理清關業務時，iF 將委託物流夥伴香港商信可台灣分公司協助清關，並向參賽者酌收每次 US \$100 (另加 5% VAT) 之清關代辦費。此費用不含關稅，將由 iF 開出發票向參賽者請款。

產品應採用可再利用的包裝材料，參賽者須自行承擔任何因損壞產生的費用或其他附加費用。主辦單位對遞交的產品不負擔保險費用，我們建議您對您的產品加保運送及展示的相關保險，尤其是破損、毀壞及竊盜險。

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Online Registration

<https://myif.taipei-cycle.ifdesign.com/login>



For further information
please visit the website
進一步參賽訊息請瀏覽



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