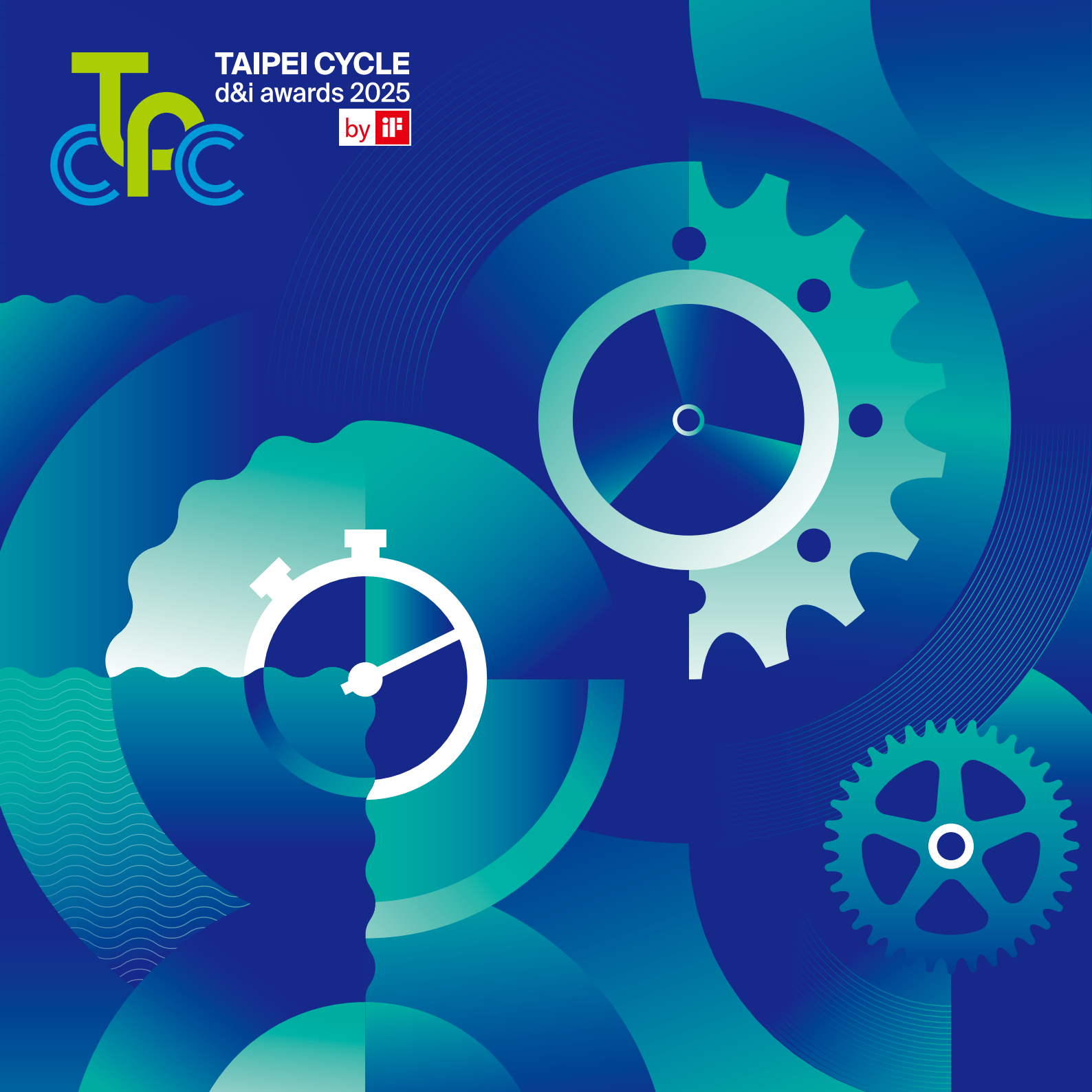




TAIPEI CYCLE  
d&i awards 2025



Foreword 前言

# TAIPEI CYCLE d&i awards 2025

## 2025 年台北國際自行車展 創新設計獎

In the face of rapidly evolving global industrial environments, the global bicycle industry has undergone industrial adjustments, growth and innovation in recent years. As we navigate the post-pandemic era, we are seeing several important trends, including the rise of electric bicycles, a growing focus on health and fitness, and a commitment to sustainable development. These trends have brought new opportunities to the market while raising challenges for companies in terms of innovative research and development.

The expansion of the electric bicycle market, technological innovations in shared bicycle systems, and government investment in infrastructure underscore the critical role of technological progress and innovative R&D. Innovative R&D effectively enhances a company's market competitiveness, drives the development of unique products and technologies, addresses diverse consumer needs, promotes industrial technological progress, and facilitates cross-industry collaboration. These factors, in turn, supports sustainable development and enhance corporate brand influence.

We cordially invite global bicycle industry players and innovative design teams to participate in the "TAIPEI CYCLE d&i awards 2025." This award aims to recognize outstanding innovations in bicycle technology and design, while encouraging companies to explore cutting-edge technologies and create high-quality products. Winners will receive widespread attention and recognition in the global bicycle innovation and R&D community at the TAIPEI CYCLE.

The Taiwan External Trade Development Council (TAITRA) and the Taiwan Bicycle Association (TBA), once again in collaboration with iF Design Asia to encourage all companies promoting progress in the bicycle industry to actively participate in the competition. Through innovative design, they can showcase their excellence and jointly promote the prosperous development of the industry. Join us in witnessing the spectacular event of TAIPEI CYCLE 2025 and bringing more surprises and inspiration to bicycle enthusiasts worldwide.

Taiwan External Trade Development Council  
Taiwan Bicycle Association

在全球產業環境急速變化的背景下，這些年全球自行車產業經歷了產業調整、成長與創新，疫情後更是見證了電動輔助自行車普及、健康與健身需求增加及永續發展實踐等多項重要趨勢。這些趨勢為市場帶來新機遇，同時也提高了企業在創新研發上的挑戰。

電動輔助自行車市場擴展、共享自行車系統的技術創新及政府對基礎設施的投入，彰顯出技術進步和創新研發的重要性。創新研發有效提升企業的市場競爭力，開發出獨特產品和技術，滿足消費者多樣化需求，並推動產業技術進步，促進跨產業合作及支持永續發展，提升企業品牌影響力。

我們誠摯邀請全球自行車產業和創新設計團隊參與「2025 年台北國際自行車展創新設計獎」，該獎項旨在表彰自行車技術和設計領域的卓越創新，鼓勵企業探索前端技術，創造更多優質產品。獲獎者將在台北國際自行車展會上獲得全球自行車創新研發領域的廣泛關注和認可。

中華民國對外貿易發展協會與臺灣自行車輸出業同業公會再度與 iF 設計合作，鼓勵所有推動自行車產業進步的企業積極參賽，透過創新設計展示卓越能力，共同推動產業繁榮發展。讓我們一起見證 2025 年台北國際自行車展的精彩盛況，為全球自行車愛好者帶來更多驚喜與感動。

中華民國對外貿易發展協會  
臺灣自行車輸出業同業公會



# iF International Forum Design

## iF 國際論壇設計

iF International Forum Design is considered as one of the world's leading industrial design institutions. iF enjoys special recognition thanks to its iF DESIGN AWARD – one of the world's key design prizes – staged annually since 1954. As a service provider, iF conceives and implements corporate centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputability ensure the widest possible acceptance among all target groups. Under the "by iF" label, we plan and implement the "TAIPEI CYCLE d&i awards" since 2012.

iF 國際論壇設計 (iF International Forum Design) 為工業設計領導機構之一，自 1954 年起每年舉辦的 iF 獎項已成為全球最重要的設計獎項之一。作為一個服務機構，iF 規劃及執行以企業為主的競賽、座談會、研討會、會議及其他活動。它在國際設計界廣闊的聯繫網絡及其正直與崇高的形象，獲得所有目標團體的最大認同。自 2012 年起我們以「by iF」標誌規劃與執行「台北國際自行車展創新設計獎」。

## Participation 參賽資格

The TAIPEI CYCLE d&i awards 2025 invite all manufacturers, designers, sales representatives, importers, and distributors in the bicycle industry to compete in the awards. Entries that have been on the market for less than two years or are scheduled to go into mass production in the award year (2025) are eligible to participate in the awards. Entries should express a strong level of innovation and design quality. There is no limit to the number of entries per contestant. The products submitted must not violate patents or protected rights of other parties. The organizers assume no liability for such violations.

The Gold Award – Startup will be awarded to Startups (those established after 1 January 2021, as stated on the certificate of incorporation) with outstanding performance in product innovation and design. To encourage startups, recipients of this award are exempt from paying the "Fees for award winners". Moreover, the Gold Award – Green Prize will be selected among products designed and incorporated the 3R principles (Reduce, Reuse, Recycle) into manufacturing, materials, and usage processes.

2025 年台北國際自行車展創新設計獎邀請自行車產業相關業者，包括製造商、設計師、業務代表、進口商及專業通路商報名參賽。參賽作品需為上市未滿兩年，或計劃於競賽年度上市之產品，作品需展現相當程度的創新與設計品質。單一參賽者的參賽作品數沒有限制。參賽作品不得侵犯他人專利與其他經保護的權利，主辦單位對此侵權行為概不負責。

本競賽另外設立「金質獎—新創企業獎」，獎勵在產品創新與設計層面表現特別傑出之新進廠商（以公司設立登記證明文件所載日期 2021 年 1 月 1 日以後成立為準），為鼓勵新創企業，該獎項之得主免繳交「獲獎者收費」。此外，獎項將自參賽作品中選出於製造、材料、使用流程等符合綠色設計原則（減量設計、重複使用設計、回收設計等）所設計開發之產品，並頒發「金質獎—綠色永續獎」。

# Categories

## 參賽類別

### 01 Bicycles

Bikes without e-drives, including racing, MTB, urban, road, folding bike and cargo bikes, etc.

### 02 Parts and components

Frames, handlebars, stems, forks, tires, rims, hubs, wheel sets, cranksets, chains, derailleurs, brakes, saddles and paddles, electric motors, battery unit, chargers, energy management systems, etc.

### 03 Cycling accessories

Cycling computers, water bottles, bells, pumps, lights, locks, fenders, paints, tools, children's seats, bike racks, bike travel cases, cycling clothes, shoes, cycle glasses, gloves, helmets, bags, goggles, and sport braces etc.

### 04 E-bikes

Bikes with motors or with a battery-powered assist that comes via pedaling, for different purpose of usage.

### 05 Micro-mobility

E-Scooter and LEVs up to 25km/h etc.

### 06 Smart cycling services

Cycling training, Bike-sharing services, software solutions, IoT applications, cloud services, big data analytics, and logistics and transportation management services/devices, etc.

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## 01 非動力自行車

競速車、登山車、城市車、公路車、折疊車、貨物車及其他整車等

## 02 自行車零組件

車架、車把、豎管、前叉、輪胎、輪圈、花鼓、輪組、齒盤曲柄、鍊條、變速裝置、煞車組件、座墊、腳踏、電機馬達、電池、充電器、電源管理系統以及其他零組件等

## 03 自行車配件及人身部品

騎行儀表、水壺、車鈴、打氣筒、車燈、車鎖、擋泥板、塗料、工具、兒童座椅、攜車架、攜車箱包、自行車服飾、自行車鞋、風鏡、手套、頭盔、騎行車包、護目鏡、安全護具等

## 04 電動輔助自行車

電動輔助登山車、電動輔助城市車、電動輔助公路車等其他具電力輔助系統的自行車

## 05 輕型電動移動載具

電動滑板車及時速不超過 25 公里之輕型電力驅動載具

## 06 虛擬騎行及智慧服務

騎行訓練、共享騎乘、軟體服務、物聯網應用、雲端服務、大數據分析、物流及運輸管理服務 / 裝置等

## Evaluation Criteria 評選標準

### IDEA 理念

#### Task

Does the design achieve what it sets out to do ?

#### Relevance

Is the design relevant ?

#### Fit for purpose

Is the idea appropriate ?

#### 目的

設計此產品的核心目的為何？

#### 相關性

是否與我們當前的需求與挑戰相關？

#### 目的契合性

為什麼這個想法是解決該問題的最佳方法？

### FORM 外觀

#### Emotional appeal

Does the design engage the target group ?

#### Execution

How is it made ?

#### Aesthetics

Why does it look the way it does ?

#### 情感訴求

該產品如何與使用者產生情感共鳴？

#### 執行

該作品是如何製成的？如何體現品質與做工細節（包含選材、製程、技術與方法等）

#### 美學

為何採用此外觀設計？

### FUNCTION 功能

#### Usability

Is it easy to use ?

#### Efficiency

Does it work well ?

#### User benefit

Does it serve the user ?

#### 功能性

如何體現其易用性？

#### 效率性

如何實現操作便利？

#### 使用者效益

如何能服務於使用者？

### DIFFERENTIATION 差異化

#### Innovation

Is it new ?

#### Brand differentiation

Does it fit to the brand ?

#### 創新性

如何體現其不同之處？

#### 品牌差異性

如何能為品牌加值？

### SUSTAINABILITY 永續價值

#### Social benefit

Does it benefit society ?

#### Sustainability

Is it sustainable?

#### 社會效益

如何能為社會服務？

#### 永續性

如何實現永續發展？

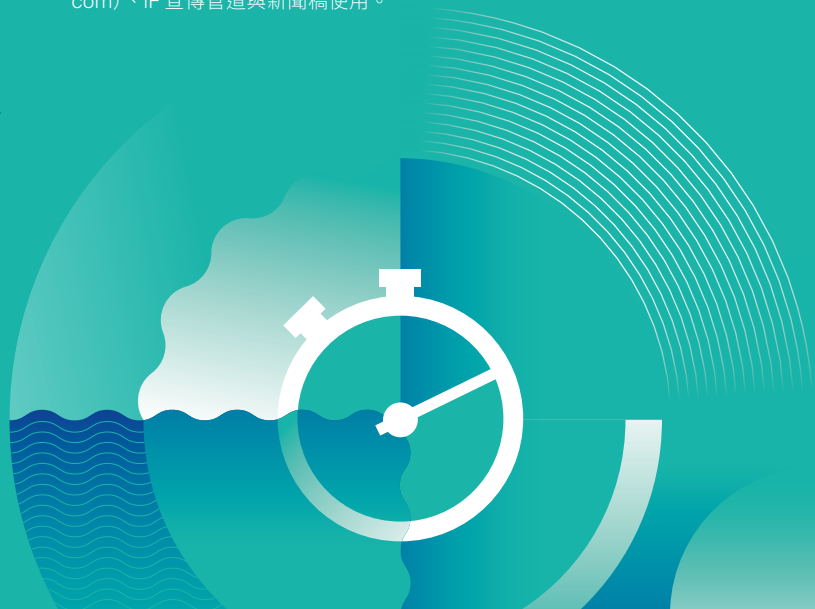
## Registration 報名方式

Registrations are only offered online. Register to become a member and enter at the registration website (<https://myif.taipei-cycle.ifdesign.com/login>). After receiving your online registration, the event organizer will send you a confirmation email with an entry-ID (xxxxxxx), which identifies your entry. Please use this entry-ID for all communications, shipping, and mark on products and packaging.

You can edit and update your entry data online until the registration deadline. A short description of the product, its function and design in English, and up to four product images will be used to assist the jury in reaching their decision. For category "06. Smart cycling services" entries can be submitted as digital entries. Digital entries are required to provide a PDF file and a media link (URL) in the online registration form in the field labeled "Media". Once awarded, the description and images will be used in the promotional materials, press releases, and on "[www.ifdesign.com](http://www.ifdesign.com)".

本競賽一律採取線上報名。請由報名網站 (<https://myif.taipei-cycle.ifdesign.com/login>) 註冊會員後報名參賽。主辦單位收到您的線上報名後，將發送含有 entry-ID (參賽識別碼 xxxxxx) 的電子確認信函給您，請於未來所有聯繫、物流、產品本身及外包裝上標示此編號。

於報名截止日前您皆可編輯和更新您的參賽作品資訊，包含產品功能與設計之英文說明以及至多四張產品圖等資訊，都將做為評審決策之依據。「06. 虛擬騎行及智慧服務」類別之參賽作品為數位參賽類別，數位媒體資料請在線上報名表中的「Media」欄位提供 PDF 檔以及 URL 網址。參賽作品如獲獎，相關圖文資訊將供文宣品、IF 全球官網 ([www.ifdesign.com](http://www.ifdesign.com))、IF 宣傳管道與新聞稿使用。



# Fees 費用

	TAIPEI CYCLE 2025 Exhibitors or Members of TBA	Non-exhibitors
Registration fee	US\$ 80	US\$ 160
Fees for award winners	US\$ 1,400	US\$ 2,000

► Download shipping label

1. All fees are listed as net amounts per entry, 5% VAT has to be added.
2. The presentations in the "www.ifdesign.com", the exhibition, the promotional materials are obligatory for all winning entries.
3. Invoice for the registration fee will be issued after the registration deadline 27 December 2024. The invoice for the registration fee will be charged, even if the entry item has not been delivered for jury. It is possible to cancel a registration by sending an email to [ting.yang@ifdesign.com](mailto:ting.yang@ifdesign.com) before the registration deadline. After this date 100% of the registration costs per entry will be raised as a cancellation fee.

# Dates 重要日期

Registration deadline	27 Dec 2024
Shipping of entries	02 - 31 Dec 2024
Self-assembly*	14 Jan 2025
Jury session	15 - 16 Jan 2025
Self-dismantling*	17 Jan 2025
Jury results	20 Jan 2025
Awards ceremony	Mar 2025
Publication	Mar 2025 Presentation on "www.ifdesign.com", kick-off of Winners Campaign
Exhibition	26 - 29 Mar 2025 at TAIPEI CYCLE 2025

\* Registrations for category "01. Bicycles", "04. E-bikes" and "05. Micro-mobility" will be treated as "self-assembly" and "self-dismantling" entries. Participants within the category will be informed about the detailed procedure in due course.

	2025 年台北國際自行車展展商或 臺灣自行車輸出業同業公會會員	非展商
報名費	NT\$ 2,000	NT\$ 4,000
獲獎者收費	NT\$ 35,000	NT\$ 50,000

► 下載外箱嘍頭

1. 以上所列費用皆為每件作品之款項淨額，需另加 5% VAT。
2. 所有獲獎作品有義務於 iF 全球官網、獲獎產品特展及宣傳品上展示刊登。
3. 報名費發票將於報名截止日 2024 年 12 月 27 日後開立，報名後無論您最終是否遞交產品參與評選，均需付款。參賽者可免費取消報名，但需於報名截止日前以電子郵件通知 [ting.yang@ifdesign.com](mailto:ting.yang@ifdesign.com)，逾期取消者仍需支付全額報名費。

報名截止	2024 年 12 月 27 日
產品寄送	2024 年 12 月 02 - 31 日
自組裝*	2025 年 01 月 14 日
評選會	2025 年 01 月 15 - 16 日
自拆卸*	2025 年 01 月 17 日
評選結果	2025 年 01 月 20 日
頒獎典禮	2025 年 03 月
獲獎作品發佈	2025 年 03 月 刊登於 iF 全球官網與開始 獲獎者宣傳計畫
獲獎作品特展	2025 年 03 月 26 - 29 日 2025 年台北國際自行車展

\* 類別「01. 非動力自行車」、「04. 電動輔助自行車」與「05. 輕型電動移動載具」產品將視為自組裝與自拆卸的參賽作品。該類別參賽者將收到進一步通知時間、地點及相關細節。



# Jury 評選會

An international expert jury will discuss and evaluate all submitted entries in a dedicated, critical and constructive way behind closed doors.

## Benefits for Winners 獲獎福利

### Awards Logo

The winners will receive the TAIPEI CYCLE d&i awards 2025 logo and may use the logo for promotional purposes. The best entry will receive the prestigious TAIPEI CYCLE Gold Award. The Gold Award – Startup and the Gold Award – Green Prize will be granted to selected startups and products excels in green purposes.

### Awards Ceremony

All winners will be invited to receive certificates/trophies on stage during the TAIPEI CYCLE 2025.

### Exhibition

All award-winning products will be exhibited at the TAIPEI CYCLE 2025. Experts will provide guided tours and recommendations to buyers and visitors, enhancing the matchmaking between award-winning products and buyers.

### Online Exhibition

All winning entries will be presented in the TAIPEI CYCLE official website as well as 'www.ifdesign.com' –the largest design platform worldwide.

### Communication Material for Self-Promoting

For your press, social media and marketing communications: We offer product introduction videos and text templates to support your press and social media activities. Use them for your marketing campaigns or internal communications. Get inspired by the examples and maximize the effectiveness for your marketing strategies.

### Winner Campaign

During the exhibition, we will launch an intensive PR campaign to ensure the award winners receive significant attention from both domestic and international media. We will actively seek optimal exposure for them. Information about the winning entries will be featured on promotional materials and distributed by the organizers to key media, buyers, and visitors during the show.

### iF Design Shop

Winners will have the opportunity to exclusively sell their products through the iF design shop in Taiwan, subject to mutual agreement.

### Eligibility for iF DESIGN AWARD and Golden Pin Design Award Final Jury

All winners of the TAIPEI CYCLE d&i awards 2025 will be eligible to participate in the iF DESIGN AWARD 2026 and the Golden Pin Design Award 2025 without registration fees and will also automatically qualify for the Final Jury of both awards (separate registration is required).

由國際專家所組成的評委會將以專注、嚴謹、具有建設性的方式針對每件參賽作品進行討論及評選，評審過程不公開。

### 獎項標誌

獲獎作品將獲得 2025 年台北國際自行車展創新設計獎獲獎標誌，並得以該標誌進行推廣。表現最為傑出之作品更將獲得台北國際自行車展「金質獎」之榮耀，新創企業另有「金質獎－新創企業獎」；符合綠色設計原則之產品亦將授與「金質獎－綠色永續獎」之獎項。

### 頒獎典禮

所有獲獎者將受邀於 2025 年台北國際自行車展期間活動上台領取獎牌 / 獎座。

### 獲獎作品特展

所有獲獎產品將於 2025 年台北國際自行車展上展出。現場由專家對買主及參觀者進行推薦導覽介紹，加強與買主之媒合。

### 線上展覽

所有獲獎作品將刊登於台北國際自行車展、全球最大設計平台－iF 全球及中文官網。

### 自媒體宣傳素材

針對您的新聞、社交媒體和行銷溝通：我們為您製作產品介紹影片，以及提供文字範例以供您的新聞和社交媒體活動使用。將它們用於您的行銷活動或內部溝通。透過這些範例獲得靈感，發揮您的行銷潛力。

### 獲獎者宣傳計畫

展覽期間與前後，我們將以密集的公關作業確保台北國際自行車展創新設計獎獲得國內外媒體的大量關注，並積極於展會期間為獲獎者爭取最佳曝光機會。獲獎作品資訊亦將印製於實體宣傳品上，由主辦單位於展覽期間分發予國內外重要媒體、買主以及參觀者。

### iF 設計商店

獲獎者將有機會在雙方協議下於 iF 中文官網線上設計商店銷售獲獎產品（僅限台灣銷售）。

### iF 設計獎及金點設計獎決選資格

本年度獲獎者得免報名費參加 2026 年 iF 設計獎及 2025 年金點設計獎，並直接進入決選階段（需個別單獨報名）。

# Entry Delivery 產品寄送

## TAIPEI CYCLE d&i awards 2025

Entry-ID : xxxxxxx / Category no. : xx

Schenker (H.K.) Ltd. Taiwan Branch | Fairs and Exhibition Team  
C/O IF DESIGN ASIA Ltd.

### Ms. Vicky Li

Room 3C24, No.5, Xinyi Rd. Sec.5., Taipei 11011, Taiwan  
+886-2-7755-0368 | vickyv.li@dbschenker.com

### Warehouse PIC | Leon Deng

TEL : +886-2-2758-1231 | Mobile : +886-919-256-938

► [Download shipping label](#)

We require functional products which must be delivered fully assembled and ready to be tested; iF will not assume any responsibility for assembly.

## Self-assembly and Self-dismantling

Registrations for category "01. Bicycles", "04. E-bikes" and "05. Micro-mobility" will be treated as "self-assembly" and "self-dismantling" entries. Registrants are responsible for delivering the entry to the jury venue at the designated time and picking up the entry after jury. Overseas entrants who find it difficult to come for self-assembly and self-dismantling should send an email to [ting.yang@ifdesign.com](mailto:ting.yang@ifdesign.com) before the registration deadline to discuss possible solutions.

## Transport, Liability & Insurance

Original products must be shipped, free of charge for iF, via mail, courier or forwarding company to our logistics partner, Schenker Taiwan. **Please ensure that product deliveries adhere to customs requirements for the free trade of goods (Delivered Duty Paid).** Shipments from outside of Taiwan are recommended to use freight forwarding companies with customs clearance services. It is advised to obtain an ATA Carnet for your shipment to be exempt from import duties and taxes. If you opt for courier services, kindly inform your courier that the sender is responsible for paying the duties and taxes. Please also note that couriers may not be able to deal with customs clearance if a shipment is stuck at customs. In which cases, iF will authorize our logistics partner Schenker Taiwan to assist with customs clearance with a cost of US\$ 90 (plus 5% VAT) per shipment. The handling fee does not include duties and taxes based on CIF value and will be charged and invoiced by iF.

Products must be delivered in reusable packaging. The contestant is liable for any damages or additional charges. The organizer does not undertake any obligation to insure the delivered products. We recommend that participants take out a transport and exhibition insurance policy for their product, particularly to cover breakage, damage and theft.

## 2025 年台北國際自行車展創新設計獎

Entry-ID : xxxxxxx / Category no.: xx

香港商信可股份有限公司台灣分公司 (信可世貿倉庫)

### 李美宛小姐收

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所有參賽作品必須為可操作的產品。請提供組裝完整、可直接測試的產品，iF 不負責協助組裝。

## 自組裝與自拆卸

類別「01. 非動力自行車」、「04. 電動輔助自行車」與「05. 輕型電動移動載具」產品將視為自組裝與自拆卸的參賽作品。此類別產品必須於指定時間送達評審會場，評選結束後再自行取回。若無法配合以自組裝方式提供參賽產品的海外參賽者，請於報名截止日前來信告知 ([ting.yang@ifdesign.com](mailto:ting.yang@ifdesign.com))，並討論其他可行方案。

## 運輸、責任、保險

請以郵寄、快遞或委託貨運承攬公司等方式將實體產品寄送給我們的物流夥伴「台灣信可海空運」，iF 將不負擔任何運費，**請務必以符合進出口規定及完稅後交貨 (Delivered Duty Paid) 的方式寄送。** 跨國寄送之產品建議委託有正規報關服務的貨運承攬公司寄送，高單價產品建議以暫准通關 (Carnet) 方式報關，以為您節省進口關稅。若採用快遞寄送，請於貨運提單勾選「關稅由出口商支付」。遇快遞不提供報關服務，或無法處理清關業務時，iF 將委託物流夥伴港商信可台灣分公司協助清關，並向參賽者酌收每次 US \$90 (另加 5% VAT) 之清關代辦費。此費用不含關稅，將由 iF 開出發票向參賽者請款。

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# TAIPEI CYCLE d&i awards 2025

## Online Registration

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For further information  
please visit the website  
進一步參賽訊息請瀏覽



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