TAIPEI CYCLE
d&i awards 2027
by iF



TAIPEI CYCLE d&i awards 2027

2027 年台北國際自行車展創新設計獎

Foreword

As the global bicycle industry adapts to evolving market demands, supply chain transformation, and rapid advances in smart technologies and sustainability, the industry is entering a new era driven by trust, innovation, and cross-sector collaboration. Working in line with TAIPEI CYCLE 2027' s show theme, "Trust Drives the Future," design continues to play a vital role in connecting technology, business, and riders' needs.

With the rise of e-bikes, alternative mobility solutions, smart cycling technologies, AI-powered services, and digital experiences, innovation now extends far beyond individual products to encompass the entire cycling ecosystem. To reflect these developments, the TAIPEI CYCLE d&i awards 2027 introduces an updated competition structure. In addition to the original categories covering bicycles, components, and cycling equipment, new categories such as **Bicycle Brands & Experiences** and **Concepts & Future Innovation**, alongside an expanded **Smart Cycling & Digital Solutions** category have been introduced to recognize emerging innovations in branding, digital services, user experience, and future mobility.

The TAIPEI CYCLE d&i awards 2027 continues to celebrate outstanding achievements in design, innovation, market relevance, and sustainability. Through an internationally recognized jury and the global platform of TAIPEI CYCLE, winning entries gain valuable visibility to buyers, media, and industry professionals worldwide.

Organized by TAITRA and the Taiwan Bicycle Association, in partnership with iF Design, the award warmly invites bicycle brands, manufacturers, design consultancies, startups, and innovators worldwide to participate and help shape a smarter, more sustainable, and trusted future for cycling.

Taiwan External Trade Development Council
Taiwan Bicycle Association

前言

面對全球自行車市場需求變化、供應鏈重組，以及智慧科技與永續轉型加速推進，自行車產業正進入以信任、創新與跨域合作驅動的新階段。呼應 2027 年台北國際自行車展「以信任驅動未來（Trust Drives the Future）」的品牌主張，以及串聯全球產業鏈與創新生態系的平台定位，設計將持續成為連結技術、市場與使用者需求的重要力量。

隨著電動輔助自行車、新型態移動載具、智慧騎行、AI 與數據應用、數位服務及品牌體驗快速發展，自行車產業的創新已逐漸從單一產品延伸至完整的騎行生態系。為更貼近產業發展趨勢與國際專業競賽架構，2027 年台北國際自行車展創新設計獎進一步優化參賽類別，除了涵蓋自行車整車、零組件及配件與騎行裝備等核心領域，更新增**「自行車品牌與體驗」**及**「概念與未來創新」**類別，並擴展**「智慧騎行與數位解決方案」**範疇，以鼓勵更多來自數位科技、服務設計、品牌創新及前瞻研究領域的優秀成果參與，共同探索自行車產業的未來可能性。

2027 年台北國際自行車展創新設計獎將持續表彰兼具創新思維、設計品質、市場潛力與永續價值的傑出作品。透過國際專業評審團的評選及台北國際自行車展的全球展示平台，獲獎作品將透過向來自世界各地的買主、媒體及產業專業人士展現創新成果，提升品牌國際能見度與市場影響力。

中華民國對外貿易發展協會與臺灣自行車輸出業同業公會持續攜手 iF Design 共同主辦本獎項，誠摯邀請全球自行車品牌、製造商、設計團隊及創新企業踴躍參與，共同以設計驅動產業進步，形塑更智慧、更永續且值得信任的未來移動生活。

中華民國對外貿易發展協會
臺灣自行車輸出業同業公會

iF International Forum Design

iF International Forum Design is considered as one of the world's leading design institutions. iF Design enjoys special recognition thanks to its iF DESIGN AWARD – one of the world's key design prizes – staged annually since 1954. As a service provider, iF Design conceives and implements corporate centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputability ensure the widest possible acceptance among all target groups. Under the “by iF” label, iF Design have planned and implemented the “TAIPEI CYCLE d&i awards” since 2012.

iF 國際論壇設計

iF 國際論壇設計 (iF International Forum Design) 為工業設計領導機構之一，自 1954 年起每年舉辦的 iF 獎項已成為全球最重要的設計獎項之一。作為一個服務機構，iF 規劃及執行以企業為主的競賽、座談會、研討會、會議及其他活動。它在國際設計界廣闊的聯繫網絡及其正直與崇高的形象，獲得所有目標團體的最大認同。自 2012 年起以「by iF」標誌規劃與執行「台北國際自行車展創新設計獎」。

Categories

01 Complete Bicycles
Bicycles for all riding purposes, including road bikes, gravel bikes, mountain bikes, urban bikes, cargo bikes, folding bikes and other non-electric bicycles.

02 Components
Frames, forks, wheelsets, drivetrains, braking systems, cockpit components and other bicycle parts and components, as well as other innovative bicycle parts.

03 Accessories & Riding Equipment
Helmets, eyewear, apparel, footwear, bags, lighting systems, locks, tools, child seats and other cycling accessories and equipment.

04 E-Bikes & Specialty Cycles
E-bikes , electric cargo bikes, adaptive bicycles, recumbent bicycles, human-electric hybrid vehicles and other specialized cycling vehicles.

05 Smart Cycling & Digital Solutions
Smart cycling technologies, digital platforms and services, AI and data-driven solutions, fleet management systems, bike-sharing services and related innovations.

06 Brand, Communication & Experience
Cycling brand identity, packaging design, product communication, digital experiences, retail experiences, marketing campaigns and other bicycle-related brand experiences.

07 Concept & Future Innovation
Experimental and conceptual designs, commissioned projects not yet launched or commercially available before 2027, future mobility concepts, innovative materials, design research and early-stage innovations.

參賽類別

01 自行車整車
各類自行車整車產品：公路車、礫石車、登山車、城市車、貨運自行車、 折疊車等

02 零組件
自行車核心系統與關鍵零組件：車架、前叉、輪組、傳動系統、煞車系統、 操控組件等，以及其他創新自行車零件

03 配件與騎行裝備
騎乘安全、穿戴裝備及相關配件:安全帽、眼鏡、服裝、鞋類、包袋、 燈具、鎖具、打氣設備、兒童座椅、工具與維修用品等

04 電輔自行車與特殊用途騎行載具
電動輔助及新型態移動載具:電輔自行車、電動貨運自行車、適應型自行車、躺式自行車、人力一電力混合載具等

05 智慧騎行與數位解決方案
智慧科技、數位平台及服務模式：智慧騎行應用、數位平台與服務、 AI 與數據解決方案、車隊管理與共享服務等

06 品牌與體驗
自行車品牌塑造、行銷溝通及消費者體驗設計：包裝設計（自行車包裝、零組件包裝、配件包裝）、品牌傳播、產品傳播、開箱體驗、數位品牌體驗

07 概念與未來創新
涵蓋實驗性與概念性設計、尚未公開之委託專案，以及前瞻性設計研究。相關創新概念與研究成果於 2027 年前尚無實際商品化或落地執行計畫，純學生作品不在受理範圍內。包含以下方向：未來自行車、 未來服務、 實驗性材料、新創概念

Participation 參賽資格

The TAIPEI CYCLE d&i awards 2027 invite all professionals from across the global bicycle industry to participate. Eligible entries must demonstrate innovation and outstanding design quality and either have been launched within the last two years or are scheduled for market release in 2027. There is no limit to the number of entries. The category **"Concept & Future Innovation"** accepts commissioned projects, design research, prototypes and conceptual designs that have not yet been commercialized, implemented, or publicly released. Student projects are not eligible.

Special distinctions including the **Gold Award – Startup** is open to startups established on or after 1 January 2023. **The Gold Award – Green Prize** recognizes entries demonstrating outstanding sustainable achievements based on the 3R principles.

2027 年台北國際自行車展創新設計獎開放自行車產業相關業者報名，包括製造商、設計師、進口商、業務代表及專業通路商。參賽作品須具創新性與優良設計品質，並為近兩年內已上市或預計於 2027 年上市之產品，參賽件數不限。**「概念與未來創新」**類別接受 2027 年以前尚未商品化或公開之委託專案、前瞻設計研究及概念設計參賽，純學生作品不在受理範圍內。

本競賽另設**「金質獎－新創企業獎」**，表揚 2023 年 1 月 1 日後成立之優秀新創企業，得獎者免繳獲獎者收費；同時頒發**「金質獎－綠色永續獎」**，表彰符合減量、重複使用與回收等綠色設計原則之作品。

Registration 報名方式

Registrations are available online only. Physical products must be submitted for jury evaluation, except for digital entries. Please register via the registration website (https://myif.taipei-cycle.ifdesign.com/login). After registration, entrants will receive an Entry-ID for all future communications and product deliveries. Entry information may be updated until the registration deadline. **Categories 05–07 may be submitted digitally** with a PDF file and media link (URL). For winning entries, submitted texts and images may be used in promotional materials and iF's global PR activities.

本競賽採線上報名及寄送實體產品（數位參賽除外）。請由報名網站 (https://myif.taipei-cycle.ifdesign.com/login) 註冊會員後報名參賽。完成報名後將取得參賽識別碼（Entry-ID），供後續聯繫與產品寄送使用。報名截止前皆可更新參賽資料；**05–07 類作品得以數位方式參賽**，並提供 PDF 檔及媒體連結（URL）。參賽作品如獲獎，相關圖文資訊將供文宣品、iF 全球公關宣傳使用。

Evaluation Criteria 評選標準

IDEA 理念

Task
Does the design achieve what it sets out to do?
Relevance
Is the design relevant?
Fit for purpose
Is the idea appropriate?

目的
設計此產品的核心目的為何？
相關性
是否符合時代與需求？
目的契合性
為什麼這個想法是解決該問題的最佳方法？

FORM 外觀

Emotional appeal
Does the design engage the target group?
Execution
How is it made?
Aesthetics
Why does it look the way it does?

情感訴求
該產品如何與使用者產生情感共鳴以吸引目標受眾？
執行
該產品的製程為何？如何呈現品質與做工細節（包含選材、製程、技術與方法等）
美學
採用此外觀設計的邏輯和目的？

FUNCTION 功能

Usability
Is it easy to use?
Efficiency
Does it work well?
User benefit
Does it serve the user?

可用性
如何呈現其易用性？
效率性
如何實現操作便利？
使用者效益
是否對使用者有幫助？

DIFFERENTIATION 差異化

Innovation
Is it new?
Brand differentiation
Does it fit to the brand?

創新性
如何呈現其創新之處？
品牌識別
如何符合其品牌訴求？

SUSTAINABILITY 永續價值

Social benefit
Does it benefit society?
Sustainability
Is it sustainable?

社會效益
是否對社會有益？
永續性
是否具備永續特質？

Fees 費用

	TAIPEI CYCLE 2027 Exhibitors or Members of TBA	Non-exhibitors
Registration fee	US$ 80	US$ 160
Fees for award winners	US$ 1,400	US$ 2,000

1. All fees are listed as net amounts per entry, 5% VAT has to be added.
2. The presentations in the “www.ifdesign.com”, the exhibition, the promotional materials are obligatory for all winning entries.
3. Invoice for the registration fee will be issued after the registration deadline 25 December 2026. The invoice for the registration fee will be charged, even if the entry item has not been delivered for jury. It is possible to cancel a registration by sending an email to ting.yang@ifdesign.com before the registration deadline. After this date 100% of the registration costs per entry will be raised as a cancellation fee.

	2027 年台北國際自行車展展商或臺灣自行車輸出業同業公會會員	非展商
報名費	NT$ 2,000	NT$ 4,000
獲獎者收費	NT$ 35,000	NT$ 50,000

1. 以上所列費用皆為每件作品之款項淨額，需另加 5% VAT。
2. 所有獲獎作品皆須配合展示刊登於 iF 全球官網、獲獎產品特展及宣傳品中。
3. 報名費發票將於報名截止日 2026 年 12 月 25 日後開立，報名後無論您最終是否遞交產品參與評選，均需付款。參賽者可免費取消報名，但需於報名截止日前以電子郵件通知 ting.yang@ifdesign.com，逾期取消者仍需支付全額報名費。

Dates 重要日期

Registration deadline	25 Dec 2026		**報名截止**	2026 年 12 月 25 日	
Shipping of entries	01 – 31 Dec 2026		**產品寄送**	2026 年 12 月 01 - 31 日	
Self-assembly *	12 Jan 2027		**自組裝 ***	2027 年 01 月 12 日	
Jury session	13 – 14 Jan 2027		**評選會**	2027 年 01 月 13 - 14 日	
Self-dismantling *	15 Jan 2027		**自拆卸 ***	2027 年 01 月 15 日	
Jury results	19 Jan 2027		**評選結果**	2027 年 01 月 19 日	
Awards ceremony	Mar 2027		**頒獎典禮**	2027 年 03 月	
Publication	Mar 2027	**Presentation on “www.ifdesign com” kick-off of Winners Campaign**	**獲獎作品發佈**	2027 年 03 月	**刊登於 iF 全球官網 並啟動獲獎者宣傳計畫**
Exhibition	24 - 27 Mar 2027	**at TAIPEI CYCLE 2027**	**獲獎作品特展**	2027 年 03 月 24 – 27 日	**2027 年台北國際自行車展期間**

* Registrations for category 01 and 04 will be treated as "self-assembly" and "self-dismantling" entries. Participants within the category will be informed about the detailed procedure in due course.

* 類別 01 及 04 參賽產品將視為自組裝與自拆卸的參賽作品。該類別參賽者將收到進一步通知時間、地點及相關細節。



Jury 評選會

An international expert jury will test, discuss and evaluate all submitted entries in a dedicated, critical and constructive way behind closed doors.

由國際專家所組成的評委會將以專注、嚴謹、具有建設性的方式針對每件參賽作品進行測試、討論及評選，評審過程不公開。

Benefits for Winners 獲獎福利

Awards Logo

Winners receive the award title and are entitled to use the TAIPEI CYCLE d&i awards 2027 logo for promotional purposes. Outstanding entries may also receive additional distinctions, including the Gold Award, Gold Award – Startup, or Gold Award – Green Prize.

Awards Ceremony

All winners will be invited to receive their awards on stage at TAIPEI CYCLE 2027.

Exhibition

All award-winning entries will be exhibited at TAIPEI CYCLE 2027, providing valuable exposure serving as industry benchmarks for global buyers, industry professionals, and visitors.

Online Exhibition

All winning entries will be showcased on the official TAIPEI CYCLE website and on ifdesign.com, one of the world's leading design platforms.

Communication Material for Self-Promoting

We provide product introduction videos and text templates to support your PR, social media, and marketing activities, and help maximize promotional impact.

Winner Campaign

During the exhibition, an intensive PR campaign will help generate exposure for award winners among domestic and international media. Winning entries will also be featured in promotional materials distributed to key media, buyers, and visitors.

iF Design Shop

Subject to mutual agreement, winners may have the opportunity to offer their products through the iF Design Shop in Taiwan.

Eligibility for iF DESIGN AWARD and iF Final Jury

All winners of the current year's TAIPEI CYCLE d&i awards are eligible to enter the iF DESIGN AWARD 2028 free of charge and will automatically advance to the iF Final Jury.

獎項標誌

獲獎作品可使用 2027 年台北國際自行車展創新設計獎標誌進行宣傳；表現傑出者另有機會獲得金質獎、金質獎－新創企業獎或金質獎－綠色永續獎。

頒獎典禮

所有獲獎者將受邀於 2027 年台北國際自行車展頒獎典禮上台領獎。

獲獎作品特展

所有獲獎產品將於 2027 年台北國際自行車展期間展出，向全球買主、產業人士及觀展者展示其創新與價值。

線上展覽

所有獲獎作品將刊登於台北國際自行車展官方網站及全球最大的設計平台－ www.ifdesign.com。

自媒體宣傳素材

提供產品介紹影片及文字範例，協助您進行新聞發布、社群推廣與行銷宣傳，提升品牌宣傳成效。

獲獎者宣傳計畫

展覽期間將透過公關宣傳積極推廣獲獎作品，提升其於國內外媒體的能見度，並透過宣傳品向媒體、買主及參觀者傳遞獲獎作品資訊。

iF 設計商店

經雙方協議後，獲獎者有機會透過台灣 iF 設計商店銷售其產品。

iF 設計獎決選資格

當年度獲獎作品可免報名費參加 2028 年 iF 設計獎，並直接取得決選資格。

Entry Delivery

TAIPEI CYCLE d&i awards 2027
Entry-ID: xxxxxxx / Category no.: xx

DSV Contract logistics Co., Ltd.
C/O iF DESIGN ASIA Ltd.
ROOM 3C24, NO.5, XINYI RD. SEC.5, TAIPEI 11011, TAIWAN

Taipei office Contact
Ms. Vicky Li
+886-87529774 | Mibile: +886-922974970 | vicky.li1@dsv.com
Ms. Shirly Kuo
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Warehouse Contact
Mr. Leon Deng
+886-27581231 | Mobile: +886-919256938

▶ Download Shipping Label

Functional Product Requirement

Products must be delivered fully assembled, functional, and ready for evaluation. iF will not provide assembly services.

Self-assembly and Self-dismantling

Entries in Categories 01and 04 are subject to self-assembly and self-dismantling. Participants must deliver and collect their products at the designated times. Overseas entrants unable to comply should contact iF priors to the registration deadline to discuss alternatives.

Transport, Liability & Insurance

Products must be shipped prepaid to the official logistics partner and comply with Delivered Duty Paid (DDP) requirements. International participants are strongly advised to use freight forwarders that provide customs clearance services and ATA Carnets where applicable.

Should customs clearance assistance be required, iF may arrange support through its logistics partner at a service fee of **US$100 per shipment (+5% VAT)**, excluding any customs duties, taxes and additional charges.

Products should be packed in durable and reusable packaging. Participants are responsible for all transportation costs, customs duties, taxes, insurance coverage, and any loss or damage incurred during transportation, handling, exhibition, or return shipment.

產品寄送

2027 年台北國際自行車展創新設計獎
Entry-ID: xxxxxxx/ Category no.: xx

百及物流股份有限公司 (DSV x DB Schenker 倉庫)
11011 台北市信義路五段 5 號 3C24 室 (世貿展覽館一館內)

台北辦公室聯絡人
Vicky Li
02-87529774 | 0922974970 | vicky.li1@dsv.com
Shirly Kuo
02-87529773 | shirly.kuo@dsv.com

世貿倉庫聯絡人
鄧先生 Leon Deng
02-27581231 | 0919256938

▶ 下載外箱嘜頭

產品要求

所有參賽作品須為可操作產品，並以完整組裝狀態送達供評審測試，iF 不提供組裝服務。

自組裝與自拆卸

類別 01 及 04 參賽作品須配合自組裝與自拆卸，並於指定時間送達及取回。海外參賽者如無法配合，請於報名截止前聯繫 iF 另行協調。

運輸、責任、保險

參賽產品須以完稅後交貨（DDP）方式寄送至指定物流夥伴。海外參賽者建議委託具報關服務之貨運承攬公司，並視需求採用 ATA Carnet（國際貨品暫准通關，可免繳進口稅及稅金）方式辦理暫准通關。

如需委託物流夥伴協助清關，將酌收每批貨件 **US$100（另加 5% VAT）**之代辦費，關稅與稅金另計。

產品應採用可重複使用包裝材料，運輸、展示期間之損壞、額外費用及保險責任由參賽者自行負擔。

TAIPEI CYCLE d&i awards 2027

Online Registration

https://myif.taipei-cycle.ifdesign.com/login

For further information
please visit the website
進一步參賽訊息請瀏覽

Contact iF
iF DESIGN ASIA Ltd.
No. 133, Guangfu S. Rd.,
Xinyi Dist., Taipei 11072, Taiwan
藝符設計有限公司
11072 台北市信義區光復南路 133 號

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