

PRESS RELEASE

Taipei, 20 January 2021



TAIPEI CYCLE d&i awards 2021 by iF — the results are in

After a two-day jury session, international experts from the bicycle and design-related industries had honored 38 entries with the TAIPEI CYCLE d&i awards 2021 – six among them received the gold award for outstanding design innovation and performance.

From 6 to 7 January 2021, jurors from Germany, U.S.A. and Taiwan gathered at Taipei Nangang Exhibition center to decide on the winners of the TAIPEI CYCLE d&i awards 2021. 38 outstanding innovations have been selected. Among them, the five most exceptional products are granted with a special honor, the TAIPEI CYCLE gold award 2021. The special award Gold Award – Young Enterprise goes to one of the startup companies established after 1st January 2017. All these outstanding products represent the future trends of the bicycle industry and the highest design innovation of latest time.

Nearly 110 entries from all over the world participated in this year's TAIPEI CYCLE d&i awards. Among the five categories, the strongest categories were parts and components, and cycling accessories. Competition categories also included complete bicycles, e-bikes and drive units, and smart cycling services.

2021 Competition Overview

- _ Close to 110 registered entries
- _ From 10 countries around the world
- _ 38 products have been awarded with the TAIPEI CYCLE d&i awards 2021
- _ Among them, 5 outstanding products will be honored with the TAIPEI CYCLE gold award
- _ the TAIPEI CYCLE Gold Award–Young Enterprise have been awarded to a startup



Awards Ceremony – 24th February 2021

All the winners will be presented with their awards at the press conference and awards ceremony at the Taipei International Convention Center, conference room 101 (1 Hsin-Yi Road, Section 5, Taipei 11049, Taiwan) on 13:30 to 15:30 of 24 February 2021.

Exhibitions

All award-winning products will be exhibited at the special exhibition of the TAIPEI CYCLE 2021 – physical show (3 – 6 March 2021) and at the virtual event TAIPEI CYCLE 2021 – ONLINE (3 - 31 March 2021). Award winners will also be invited to exhibit at the iF design center Chengdu and at the iF design salon Taipei.

The Jurors – from A to Z

Debbie Huang | PEGA D&E | Taipei

Edward Chiang | CYD Innovation Co., Ltd. | Taichung

Francois Liang | Cycling and Health Tech. Industry R&D Center (CHC) | Taichung

Georg Todtenbier | CRE8 DESIGN | Taipei

Johann Geiger | Dayeh University | Changhua

Ken O'Rourke | KOR-DESIGN | Taichung

Moses Hu | VanMoof | Taipei



About TAIPEI CYCLE d&i awards by iF

TAIPEI CYCLE, a well-reputed event within the bicycle industry, was established in 1988. Over 30 years, the show has brought together manufacturing and R&D resources, as well as established Taiwan's leading position in the global bicycle industry. Design and R&D have always been a constant source of competition for the industry. Hence, beginning from 2012, the Taiwan External Trade Development Council and Taiwan Bicycle Association commissioned iF DESIGN ASIA to organize the TAIPEI CYCLE d&i awards. So far, it has been held for ninth editions, establishing a design and creativity interaction and exhibition platform for the global bicycle industry. In recent years, the event has integrated emerging fields such as cloud big data, smart IoT, and the aesthetics of living as competition categories, with the goal of promoting more diversified and consumer-oriented industry applications and development.

For more information and pictures, please contact:

Ms. Ting Yang

iF DESIGN ASIA Ltd.

iF DESIGN ASIA Ltd. No. 133, Guangfu S. Rd., Xinyi Dist., Taipei 110, Taiwan

ting.yang@ifdesign.tw

p. +886.2.27667007-11

www.ifworlddesignguide.com