

# All about the iF DESIGN AWARD 2022!



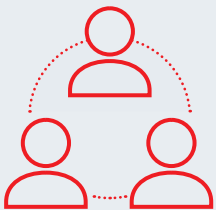
## Why participate?



The iF DESIGN AWARD is one of the world's most prestigious design awards. Organized from Germany since 1953, the iF label is a reliable sign of good design for consumers as well as the design community.

International design experts gather to select award-winning designs, basing their evaluation on strictly neutral jury screening standards.

## About us



**Truly independent:** Owned by the certified non-profit iF Design Foundation, which promotes design and its social significance.

**Highest integrity:** Equal chances of winning for every participant. Independent design experts guarantee a transparent and fair jury process.

**International and diverse:** Worldwide network of iF representatives to support you. 9 disciplines with 81 categories cover all the important design areas.

## Your advantages



**Validation:** For you, your team and your project. A worldwide proof of your excellent work and good design.

**Differentiation:** Benchmark yourself against your nearest competitor and get feedback from internationally renowned design experts.

**PR-Opportunities:** Get publicity for being excellent. We at iF DESIGN spread the word among the design communities.

**Product Protection:** Protect your product by letting the design community know who was first.

# Just register online – it's that easy!



Register in 2 min. →

→ Complete your entry details at your pace in the order you want.



Register your project entry for the iF DESIGN AWARD 2022 online, quick and easy.

[Find help in the Detailed Registration Guide.](#)

1. If you haven't joined us yet, create your **my iF account**.
2. Enter your project's basic information and pay the registration fee to secure your spot in the award.

You can upload the required data at your pace and pause the process in between. Make sure to click the **REGISTER NOW** button before the deadline of 19 November 2021.

## Important!

Because of the international character of the competition, please remember to fill all input fields in English (no Chinese characters!).



### Basic

Name your entry, select discipline & category



### Images

Upload up to 7 images (minimum 4 images)

**File format:** JPG, max. 5 MB  
**Image format:** Landscape



### Description

**Style:**  
Management summary  
Max. 650 characters



### Criteria

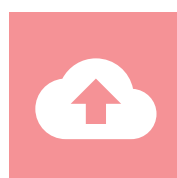
**Idea, Form, Function, Differentiation & Impact**

Max. 280 characters per criteria



### Addresses

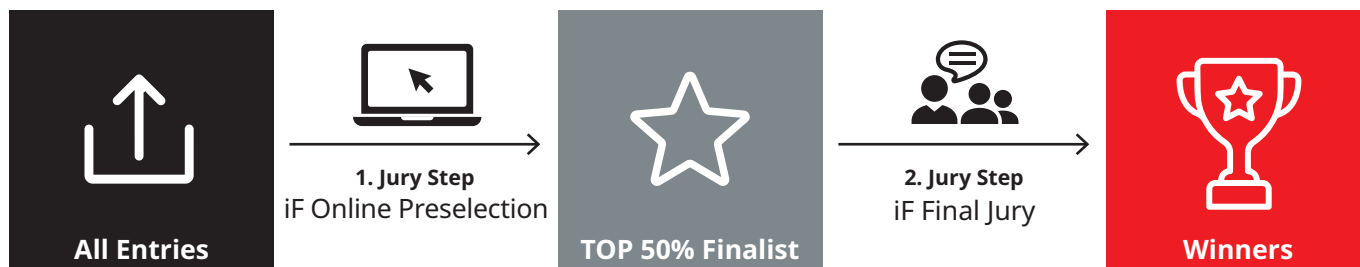
Enter addresses for involved **Designer and Manufacturer/Client**



### Media

**Upload media** depending on discipline/category

## How is the jury process?



## Continue your submission process

**3.** **For all participants:** You will receive a detailed iF jury feedback chart per entry. It includes a scorecard with points for the individual criteria. This feedback gives you an insight into the reason for the decision of the jurors.

**For iF Finalists:** You can adjust some material of the entry after the first iF feedback round. Depending on the discipline, you can send your entry physically for the iF Final Jury.

**Important note:** You have to decide between 21 - 31 January 2022 if you want to submit your entry physically or digitally!

### Shipping Info

If you are an  
iF Finalist



**For physical submissions:** We will publish detailed information about shipping on 20 January 2022 – with the results of the iF Online Preselection.

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**Shipping period** 21 January to 11 March 2022

**Important note:** Do not send in any products before 21 January 2022.

**4.** **For iF Winners:** At least 50 design experts will come together to select the award-winning designs in Berlin: **iF Final Jury 29 - 31 March 2022.**  
**We'll notify you of the results in April 2022.**

As an iF Winner, you can then access the benefits and celebrate your success with us at the **awards ceremony on 16 May 2022 in Berlin.**



## Registration fee

- Evaluation of your entry in the iF Online Preselection
- Detailed iF jury feedback chart

<b>Early Bird</b>	<b>250 Euro</b>
<b>Regular</b>	<b>350 Euro</b>
<b>Last Chance</b>	<b>450 Euro</b>

## Dates Registration and iF Online Preselection

<b>Early Bird registration</b> 30 June 2021	<b>iF Online Preselection</b> 10 – 14 January 2022
<b>Regular registration</b> 15 October 2021	<b>Preselection results</b> 20 January 2022
<b>Last Chance registration</b> 19 November 2021	

## If you qualify as an iF Finalist



## Jury fee

- Evaluation of your entry in the iF Final Jury
- Chance to adjust material of the entry after first iF feedback round
- Choose between physical or digital jury presentation
- Updated iF jury feedback chart after iF Final Jury
- Ranking points for the global iF top labels ranking

<b>Jury fee if you qualify as an iF Finalist</b>	<b>200 Euro</b>
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## Dates Shipment, iF Final Jury and Ceremony

<b>Shipment of entries to iF Final Jury</b> 21 January - 11 March 2022
<b>iF Final Jury</b> 29 – 31 March 2022, Berlin, Germany
<b>Publication</b> April 2022: Final results notification mail, iF WORLD DESIGN GUIDE, press releases, social media, iF Design App
<b>Awards ceremony</b> iF design award night 16 May 2022, Friedrichstadt-Palast Berlin, Germany



## Winners fee

- Unlimited usage of iF DESIGN AWARD 2022 logo
- iF Winner's certificates in digital and brushed-aluminum form
- Detailed feedback from international design jury
- Presentation on iF WORLD DESIGN GUIDE and iF Design App
- Points for the global iF top label ranking. iF gold award winners receive additional points
- Invitation to the iF design award night
- Participation in exhibitions at selected international locations

<b>Winners fee</b> If you are awarded in the disciplines Product/Packaging	<b>2,700 Euro</b>
<b>Winners fee</b> If you are awarded in other disciplines	<b>1,800 Euro</b>

## Contact Please feel free to contact us at any time

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All prices are per entry.