PRESS RELEASE

Taipei, 23 August 2022

TAIPEI CYCLE d&i awards 2023 takes bicycle design to the next level

>> One of the most important competitions in the cycling industry is now open for registration

>> The new Gold Award – Green Prize will recognize products manufactured according to the 3R principles (reduce, reuse, recycle)

>> New cooperation: Winners can participate in the iF DESIGN AWARD for free and are automatically qualified for the iF Final Jury

Bicycle designers, manufacturers, and retailers are welcome to present their latest R&D achievements **by 12 December 2022**, to compete for the honor of being in the spotlight at the largest bicycle show in Asia – TAIPEI CYCLE 2023 (22 to 25 March). The organizers, the Taiwan External Trade Development Council and the Taiwan Bicycle Association, have once again commissioned iF Design ASIA Ltd. to organize the competition.

Entries can be submitted online in the following categories at:
https://ifdesign.com/en/taipeicycle-d-and-i-awards-2023

01 Bicycles
02 Parts and components
03 Cycling accessories
04 E-bikes
05 Smart cycling services

Dates

Registration deadline:	12 December 2022
Jury session:	17 – 18 January 2023
Awards ceremony:	March 2023
Exhibition:	22 – 25 March 2023

The winners of the TAIPEI CYCLE d&i awards 2023 will be selected by renowned experts from around the world. Those who perform outstandingly in terms of design and innovation and best demonstrate the selection criteria of

Innovation and Elaboration, Functionality, Aesthetics, Responsibility, and Positioning can win the **TAIPEI CYCLE Gold Award**. The special prize **Gold Award – Young Enterprise** will be awarded to new companies (those established after 1 January 2019). For the first time, the **Gold Award – Green Prize** will be given to products that have been designed according to the 3R principles (Reduce, Reuse, Recycle) and incorporated them into manufacturing, materials, and usage processes.

This year marks the first collaboration with the internationally renowned design institution iF Design. Winners of the TAIPEI CYCLE d&i awards 2023 will be able to participate in the iF DESIGN AWARD 2024 for free and automatically qualify for the iF Final Jury. This will be the great opportunities for the innovative winning products to step onto the international design stage.

All award-winning products will be showcased in a special exhibition at TAIPEI CYCLE.

For further information please visit the website:
https://ifdesign.com/en/taipeicycle-d-and-i-awards-2023
Online registration:
https://my.ifdesign.de/auth/login_tpc

TAIPEI CYCLE d&i awards
The award is co-organized by the Taiwan External Trade Development Council and the Taiwan Bicycle Association. iF DESIGN ASIA Ltd. Taiwan, subsidiary of iF International Forum Design GmbH in Germany, has been commissioned to organize the award. This award has become an important accolade for the global bicycle industry since its inception in 2012. It recognizes outstanding innovative products in the bicycle industry, leading and reflecting industry trends. Winning products are exhibited at TAIPEI CYCLE yearly.

iF International Forum Design GmbH (iF Design)
iF Design is considered as one of the world's leading design institutions. iF Design enjoys special recognition thanks to its iF DESIGN AWARD – one of the world's key design prizes – staged annually since 1954. As a service provider, iF Design conceives and implements corporate centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputability insure the widest possible acceptance among all target groups. Under the 'by iF' label, iF Design has marked both the capable design and the neutral and reliable implementation of numerous third-party projects.

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