PRESS RELEASE

Hanover, September 2022

iF SOCIAL IMPACT PRIZE 2022_1

12 international social projects receive EUR 50,000 in funding

Since 2017, iF Design has been sponsoring outstanding social initiatives worldwide with an EUR 100,000 in funding each year.
In the first half of 2022, we received more than 480 applications from NGOs, foundations, social entrepreneurs, and other public and private initiatives from 75 countries. 12 of them have now received the iF SOCIAL IMPACT PRIZE and a total of EUR 50,000 in prize money in the first round.

The iF SOCIAL IMPACT PRIZE will continue to be awarded twice a year to projects that address the pressing challenges facing our society. The award winners are published on the iF Design website at ifdesign.com/if-social-impact-prize. The categories of the international competition are based on the official sustainability goals of the UN - from the fight against hunger and poverty and the promotion of sustainable agriculture to the observance of human rights and the promotion of education.

>> These 12 projects will be supported with a total of EUR 50,000:

1_ **Hybrid Home Program** **|** Affordable Housing in Guatemala

2_ **SUYO Colombia** - Land titling and resilient communities against violence in Kolumbien

3_ **Cluster Learning Uganda** **|** Refugee Education in Uganda

4_ **Women's Water Leadership Initiative** **|** Sustainable water access initiative

5_ **Solarkiosk** **|** Solar energy, off-grid, worldwide

6_ **Flavours and Wings** **|** A food truck for vulnerable chefs in Sierra Leone, Guinea, Myanmar

7_ **#myTreeCampaign** **|** Social Forest Conservation in Malaysia

8_ **One Million Trees** **|** Community Reforestation in Indonesia

9_ **Daily Feeding Program** **|** Program against Hunger, Poverty, malnutrition in India

10_ **HopeBox Vietnam** **|** Inititiative against gender-based violence in Vietnam

11_ **Buildher** **|** Empower Women in Construction across Kenya

12_ **Izzistrit Platform** **|** Offer accessible routes to PWD in Brazil

iF Managing Director Uwe Cremering is enthusiastic about the enormous diversity and creativity of the projects entered: "The iF SOCIAL IMPACT PRIZE is an opportunity close to our hearts. Together with our young talent award, the iF DESIGN STUDENT AWARD, it is our contribution to the common good around the world. The focus is on people and their commitment. It's also important for us to show what role design can play in solving urgent social tasks."

With the iF SOCIAL IMPACT PRIZE, iF International Forum Design GmbH launched a prize in 2017 that promotes projects and initiatives that creatively solve our social problems and challenges. Each year, iF Design awards a total of EUR 100,000 in prize money, which goes directly to the initiatives. An international iF team decides which eligible activities to support. To date, 94 worldwide initiatives and institutions have been supported. Success stories are published in the iF Magazine on the iF Design website. They can be found here.

For more information and images please contact:

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12 projects – supported with the iF SOCIAL IMPACT PRIZE

EUR 7.000 gehen an:





Project name: **Hybrid Home Program | Project for Affordable Housing**

Category/UN Goal: **Goodhealth + Well-Being**

Initiator: **Habitat for Humanity /Guatemala**

The Hybrid Home Program aims to support families living in extreme poverty with access to adequate housing. It is a two-room home built from traditional materials, cement flooring, and a corrugated metal sheet roof. It takes 2-4 weeks to complete the construction of the home. Every family is provided with a Healthy Home Kit comprised of a water filter, sanitary latrine, smokeless stove, water collection system, and a washing station to support good health and hygiene. The Hybrid Home Program is complemented by training programs on topics such as financial education and home hygiene, encouraging local empowerment and a community development.

Team's winner statement

It is truly an honor and great privilege to receive the 2022 iF Social Impact Prize. We want to extend our sincere gratitude to the panel of 12 international iF team members who support our work. This prize brings motivation to our team and will directly support Guatemalan families with affordable housing. Thank you for contributing to our mission of building homes, communities and hope in Guatemala.

Jury statement

It's a holistic program which not only gives shelters to people in need but also supports them from all aspects of live, including the knowledge and capability of building their own house and protecting their self-esteem at the same time. Worth supporting!

Here is the link the video. Thank you! Social Impact Prize 2022 - YouTube

EUR 5.000 gehen an:





Project name: **SUYO Colombia - land titling and resilient communities**

Category/UN Goal: **No Poverty**

Initiator: **SUYO Colombia**

In Colombia, informal land tenure is at the root of the armed conflict that has displaced over 6 million people since 1985, breeding violence and corruption. Over 52% of rural land plots were informal in 2020. Suyo provides tech-based land formalization services for low-income families, democratizing land tenure and promoting resilient communities. Since 2015 we've

serviced over 2,800 families, with 36,300 overall beneficiaries. 60% of our beneficiaries are women and property values increase an average of 57% after formalization. Currently involved in mass land titling programs, we will reach 600,000 overall beneficiaries in the next 2 years.

Team's winner statement

We receive this prize as an incentive to continue commited and working to create social and economic opportunities for low-income families in Colombia by providing afordable and reliable property formalization services that allow them to improve their quality of life on multiple levels.

Jury statement

With great entrepreneurial spirit Suyo creates social and economic opportunities for thousands of low-income families in Colombia by providing affordable and reliable property registration services in order to fight one reason for violence and corruption in Columbia. Now they can profit from subsidies, access to public services and more. An impressing project on an important level for more democracy, and the empowerment of women in special.

EUR 5.000 gehen an:



Project name: **Cluster Learning Uganda | Refugee Education**

Category/UN Goal: **Quality Education**

Initiator: **Children on the Edge, Sussex, UK**

The Cluster Learning Approach in Kyaka II refugee settlement, Uganda offers a simple, sustainable early education model that places communities at the heart of education provision and removes the need for costly classrooms and staff. By using communal spaces to teach children in small groups, we enable more children living in some of the most marginalised communities to access high quality education at comparatively low cost.

Team's winner statement

All of us at Children on the Edge are honoured to be awarded the iF design Social Impact Prize for our Cluster Learning programme in Uganda. As a small charity, it's a huge boost when we receive international recognition for our work supporting some of the world's most marginalised children, living in the toughest situations. Our colleagues in Uganda were incredibly excited and proud to hear the news, declaring 'you have made us shine'. Thank you for supporting early years education for thousands of the youngest refugee children in Uganda.

Jury statement

This Ugandan program shows a sustainable way for early-year children learning and prepares them for future school life. Local refugees are trained as teachers as well, so that the children can learn in their own dialect. This program is helping both the families and local refugees by establishing complete community ownership, independence and sustainability.

EUR 5.000 gehen an:





Project name **Women's Water Leadership Initiative in five countries**

Category/UN Goal: **Clean Water + Sanitation**

Initiator: **Global Grassroots, Porthmouth, USA**

Our Women's Water Leadership Initiative serves teams of grassroots women eager to bring clean water access to their local community to address the multi-faceted set of related issues affecting women and girls. Through our Academy for Conscious Change, women are able to design, construct, and implement their own water enterprises, demonstrating their value to their community, generating resources for their family, using profits from the sale of water to serve the needs of other women and children, eliminating violence and exploitation, ensuring girls attend school on time, and realizing their leadership potential within their community.

Team's winner statement

Thank you so much for this wonderful news! We're all incredibly grateful and I send our whole team's appreciation and gratitude.

Jury statement

Women play an important role as agents of change. Transforming culture through conscious feminine leadership with a firm mission to catalyze women and girls as leaders of conscious social change within their communities can lead to remarkable progress. Global Grassroots contributes and commits to this goal.

EUR 5.000 gehen an:





Project name: **Solarkiosk**

Category/UN Goal: **Affordable + Clean Energy**

Initiator: **Solarkiosk Solutions GmbH, Berlin, Germany**
GRAFT GmbH, Berlin, Germany

SOLARKIOSK offers an "off-grid" solution for sustainable energy supply. With clean solar energy and an inclusive business model, SOLARKIOSK provides energy, connectivity and communication in remote regions. Through a "kit design" Solarkiosk is flexible enough to be built anywhere. While the electrical components are procured and pre-assembled centrally to ensure quality and durability, all other materials can be manufactured and assembled locally. After only five hours of sunshine, the SOLARKIOSK can operate for three days.

Team's winner statement

We are thrilled that among many innovative design-led interventions GRAFT has been awarded the iF Social Impact Prize 2022 for its project SOLARKIOSK. GRAFT will use the prize money to further implement and publicize socially active projects and is looking forward to the opportunity of designing further similar communal activators in the future. Sustainable and community-led architectural design remains central to GRAFT's thinking.

Jury statement

An impressing and very flexible solution for sustainable energy supply in disadvantaged regions. By installing an infrastructure instrument that can create an impact from the bottom up, cooperating directly with local people and developing their community, reduces energy poverty. Worth imitating!

EUR 5.000 gehen an:





Project name: **Flavours and Wings: a food truck for vulnerable chefs in Sierra Leone, Guinea and Myanmar among others**

Category/UN Goal: **Decent Work + Economic Growth**

Initiator: **Entrepreneurs du Monde, Vaulx-en-Velin, France**

In 2020, the French NGO Entrepreneurs du Monde acquired a second-hand food truck. The association had it restored and fully equipped. Today, the food truck is made available for a renewable period of 3 months to entrepreneurs with socio-economic difficulties who wish to start a restaurant business: they can thus test their concept in complete safety and under real-life conditions before launching their own business. Throughout the test period, the entrepreneurs receive training in cooking and business creation and are individually accompanied towards the success of their professional project.

Team's winner statement

We are delighted and proud to be one of the iF SOCIAL IMPACT PRIZE winners! The news came as a wonderful surprise! The prize money will enable Entrepreneurs du Monde to train and support a new promotion of entrepreneurs in cooking and business creation, guiding them safely towards the success of their professional project.

Jury statement

The idea of providing a food truck to test a business start-up under real conditions is simply wonderful. In addition, providing the young entrepreneurs with professional support makes this project a holistic concept.

EUR 5.000 gehen an:





Project name: **#myTreeCampaign, Social Forest Conservation**

Category/UN Goal: **Climate Action**

Initiator: **Bambusa Foundation, Kuala Lumpur, Malaysia**
Tropbio Research Sdn Bhd, Kuala Lumpur, Malaysia

Malaysia is home to many terrestrial species at our tropical rainforest ecosystem that provides, and protects many local and indigenous communities. The loss of bio-diversity is one of the greatest environmental challenges that we face today. In Malaysia, illegal logging, and poorly managed agriculture, palm oil and rubber development activities, have contributed to increase Forest Fragmentation & Species Loss.

Team's winner statement

We would like to thank the iF Design Awards Team, & Panel of Judges for this truly shocking and delightful surprise. We just managed to get to our emails today, and it also happens to be our country's Independence Day, so it's truly a surprise that we will remember. On behalf of our Social Impact and Social Enterprise partners; ***Bambusa Foundation****, this is truly recognition and validation for all the hard work that they; Dr. Muhammad Hakim (CEO/Conservation Scientist) at Bambusa, and the numerous volunteers put in towards the conservation and preservation of the green lungs & green heritage that our country has left for the next generation. It is truly thru the support of organizations like the iF Design Team, and many others that provides the due recognition and support towards the collective effort of many. We intend to utilize the prize money, towards the many ongoing projects, and work that our team is engaged it, primarily the (3) areas being; Forest & Wildlife Conservation, Marine & Geological Conservation and Human Conservation.*

Jury statement

The project has clear aims, detailed plans including education, economy, ecology involving children and women taking part in. With short-term and long-term goals, we believe that the project can improve the lives of local residents, enhance the local economy while protect the local environment.

EUR 5.000 gehen an:





Project name: **One Million Trees, Community Reforstration**

Category/UN Goal: **Life on Land**

Initiator: **Yayasan Borneo Nature Indonesia, Palangka Raya, Indonesia**
BNF International, Penryn, Vereinigtes Königreich

Borneo Nature Foundation (BNF) supports local communities in Kalimantan, Indonesian Borneo to develop sustainable livelihoods, by empowering people to grow, plant and protect 1 million trees by 2025. Native seedlings are grown in village nurseries for planting in degraded tropical rainforests. These forests are major global carbon stores, provide economic and social benefits for local communities, and are a stronghold for biodiversity, including the Critically Endangered Bornean orangutan. 500 long-term green jobs are being created for local people and simultaneously, 2,500 hectares of burnt peat forest are being restored.

Team's winner statement

The whole BNF family is absolutely thrilled to be one of this year's iF Social Impact Prize winners, awarded in recognition of our work to protect Central Kalimantan's forests while empowering local communities. With your support, we are looking forward to welcoming new community members on this incredible journey and providing them with all the training, equipment, and confidence they need to create a greener future for Borneo. Thank you, we are proud and honoured to receive this prize!

Jury statement

An exemplary project with important goals: Planting trees prevents soil erosion, restores wildlife habitat, and reduces fire risk; involves local communities in conservation; and contributes to the global fight against climate change.

Video links:

- Youtube link: https://www.youtube.com/shorts/OG789WwWIUI
- WeTransfer link to get the file: https://we.tl/t-rXLjGbUskN

EUR 2.000 gehen an:



Project name: **Daily Feeding program** | Against Hunger, Poverty, Malnutrition

Category/UN Goal: Zero Hunger

Initiator: Feeding **India by Zomato, New Delhi, India**

Feeding India is Asia's fastest growing non-profit organization working towards serving nutritious meals at scale to the underserved communities through its Daily Feeding Program. Through the program we serve nutritious meals to 1,50,000 people daily in need across 18+ cities in India. The cities covered under the program are selected after considering the state wise Hunger Index. According to the Global Hunger Index 2021, India falls under the 'serious' hunger category with a rank of 101 among 116 countries. The aim is to reduce the financial burden in the short term, and empower the beneficiaries to become free from hunger in the long run.

Team's winner statement

Thank you so much for your kind donation, we are thrilled to have your support. Through the support we will be able to support 350 children with one nutritious mid day meal for 1 month. We are extremely grateful to you!

Jury statement

Feeding India - food support is the easiest way to help the people to survive, to get healthy and to get a positive view on future. A big need in India! It needs our support to ensure, hunger never comes in the way of a brighter future.

EUR 2.000 gehen an:





Project name: **HopeBox Vietnam | Program against gender-based violence**

Category/UN Goal: **Gender Equality**

Initiator: **HopeBox Vietnam, Hanoi, Vietnam**

The economic empowerment of women who are victims of gender-based violence in Vietnam by providing a safe and comfortable working environment so they can develop their core skill set through work-based therapy.

Team's winner statement

"Thank you iF Designs from all of us at HopeBox Vietnam! We are honoured to have been selected along with a number of remarkable social projects for the iF SOCIAL IMPACT PRIZE EMPOWERING THOSE WHO MAKE A DIFFERENCE.

Thank you for providing the platform to share with the world our social project of helping women who are survivors of gender-based violence in Vietnam. With your donation, we will continue to provide support in life skills, education, secure accommodation and the ability to earn money in a trauma-sensitive environment."

Jury statement

Social enterprise Hopebox helps to break the stigma and the cycle in which Viatnamese women must endure abuse in order to continue in their traditional role as peacekeepers. The iF jury is delighted that Hopebox offers abused women a new start and a hopeful future by giving them a safe place to live, to enable them to earn money and to receive education.

Video Link: video of my team statement

EUR 2.000 gehen an:





Project name: **Buildher | Empower Women in Construction**

Category/UN Goal: **Decent Work + Economic Growth**

Initiator: **Buildher, Nairobi, Kenia**

Buildher equips disadvantaged women aged 18-35 years from informal settlements with accredited construction skills, increasing employment opportunities and incomes. While promoting gender equality within the industry. Buildher's model focuses on four pillars: Accredited Construction Skills Training, Life Skills Development, Women & Family Support, Advocacy & Routes to Employment. Buildher's approach addresses the interrelated socioeconomic barriers keeping women from accessing vocational training opportunities and bridges soft-skill-gaps created by historic inequities to promote professional success and women-friendly workplace and policies.

Team's winner statement

"Buildher is excited to learn of our selection for IF Social Impact Prize 2022! We are deeply appreciative of your support. This grant will help us transition more women to high skill high pay jobs and promote gender equality in the male dominated construction sector. Ultimately, our work will contribute to the attainment of SDGs 4, 5, 8, and 11."

Jury statement

This is a wonderful project, as the women not only receive professional training, but are also given comprehensive support: in addition to technical competence, mental factors are also taken into account, which are just as important for asserting oneself in male-dominated professions. An important step for equality and strengthening women's rights.

EUR 2.000 gehen an:





Project name: **Izzistrit Platform | Offer accessible routes to PWD**

Category/UN Goal: **Reduced Inequalities**

Initiator: **Inpatics Urban Consulting, Salvador, Brasil**

Izzistrit is a platform that helps people with disabilities or reduced mobility to get around the urban space with more security, independence, and autonomy. We make available information to users through digital maps such as customized accessible routes and accessible-friendly commercial establishments. Izzistrit has a chatbot (AI) as an inclusion tool, especially for visually impaired people, creating more interaction with the users. Also, the public managers can access these data through a dashboard to assist in the decision-making process for implementing public policies and allocating funds, for example.

Team's winner statement

We are very very very glad about this announcement and very very so grateful!

Jury statement

Technology can support our lives! This project supports people with disabilities or reduced mobility in urban spaces based on different designs and software capabilities. Interesting to see where it will go in the future.

iF Design, 9/20/2022