

专属四步趋势预测法

4 STEP DESIGN TREND PREDICTION METHODOLOGY

研究目的
怎样的产品设计是符合未来市场的趋势？影响趋势的因素有哪些？哪些趋势适合中国市场？

Key Research Questions
What kind of product design will fit into the future market? What are the driving factors? Which trends are suitable for Chinese market?

