

Shenzhen/Hannover, 14 October 2016

iF was the only European representative at the Chinese Minister President's Global Entrepreneurial Leaders Forum in Shenzhen

iF CEO Director Ralph Wiegmann together with the Global Leaders Tim Cook (CEO Apple), Jack Ma (founder and CEO Alibaba), Huateng Ma (founder and CEO Tencent (WeChat etc.)) and Frank Wang (CEO DJI (leading drone manufacturer)) were invited to speak on "Global leadership, innovation and start-up entrepreneurship".

At the personal invitation of Li Keqiang, Premier of the People's Republic of China, iF CEO Ralph Wiegmann took part as the only European representative and speaker at the Global Entrepreneurial Leaders Forum in Shenzhen (China) on 12 October 2016.

The world's most prominent CEOs, starting with Tim Cook (Apple) and Jack Ma (Alibaba) to Huateng Ma (Tencent) and right on up to Wiegmann, who was attending as the global leader of design, were invited to give 8-minute, inspiring talks on the topic of "Global leadership, innovation and start-up entrepreneurship".

Premier Li Keqiang was on hand in person to act as the moderator of the Global Leader Forum.

In the end, the 150 hand-picked participants, Premier Li and 14 of his top-level officials were deeply impressed by the performance of the world's leading independent design institution. The positive response to the challenge at this high level of leadership is a sign of great respect and appreciation: "passionate", "convincing", "inspiring", "different from all others".

This confirms not only the role of iF as a global market player in design and its special role on the Asian market – it is also convincing proof of the role played by Ralph Wiegmann as a popular speaker on design topics with an outstanding international reputation.

For more information and image material, please contact:

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