



Entry Guide for Participants

Young designers watch out:
Be there for the next edition
with your future-oriented concepts!

- With a two-step jury process:
Step 1: Online Jury
Step 2: **Final Jury in Berlin on 26 April 2024**
- Under the same conditions as in real design life – but completely **free of charge**.
- With the chance to win **prize money in total of EUR 50,000** which will be divided among the best.
- **The jury**, consisting of international design experts, will honor the best concepts and divide the prize money.

You think design should concern on urgent questions and problems worldwide?
Your studies have introduced you to the first steps of design practice?
Would you like to present your ideas to a distinguished panel of experts and an international audience? Maybe get additional support in the form of prize money?

Then apply now with your project free of charge until 7 February 2024!

Be a creative member of the design community and trust in your abilities.
We do look forward to your ideas!

Who can participate?

Students and recent graduates of all design-related courses and programs are welcome to register their concepts. Graduates who gained their diploma no more than two years ago are eligible to participate as well.

How to participate?

Submit as many concepts as you like – but each can only be registered once per competition. You are not allowed to submit the same concept to several categories. Your concept can be a product, a project, an application, a communication idea or a service concept. Entries can be submitted by **individuals** and also by **teams of up to four people**.

All data of your registration should be in **ENGLISH** for the international jury to access and judge.
Participation is free of charge!

More information

Benefits for Winners

Logo

Your iF Winner Logo for download.

Certificate

Your iF Winner Certificate for download.

Email Footer

Show your talent in all correspondences.

Your Published Entry

Your awarded entry will be shown on the iF Design Website unlimited in time.

iF Design Exhibition

Your awarded entry will be presented in Taipei and other destinations.

Communication Support

Gain the appropriate recognition for your success by our PR and social media activities.

EUR 50,000 in Prize Money

The prize money will be divided among the best entries.

Awards Ceremony

Celebrate with us at our fabulous 2-day winner event.

Categories:

SDGs of the United Nations (Goal 1 – 15)

We based our categories on the **Sustainable Development Goals (SDG) of the United Nations**. With this we would like to express our respect for the important work of this organization. For that is certain: only with combined forces it will be possible to master the many unsolved tasks of our world.



More: <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

Evaluation Criteria

The five criteria will serve as the basis for the jury evaluation.
They are used by the jurors to evaluate all individual aspects of each entry.

Problem-solving

Does it solve a problem?

- Degree of innovation
- Degree of elaboration
- Uniqueness
- Use value and usability

Moral-ethical standards

Does it reflect or promote high moral-ethical standards?

- Human dignity
- Respect for the individual justice and fairness
- Awareness of environmental standards
- Social responsibility

Solidarity

Does it strengthen group relations?

- Sensitivity for cultural traditions and power relations
- Concern for common goals and the collective
- Addressing social conflict through dialogue

Economic calculation

Does it make economic sense?

- Efficient use of resources
- Feasibility and ease of implementation
- Long-term perspective
- Profitability

Beneficial experiences

Does it create a positive experience?

- Respect for the individual, justice + fairness, positive experience and fun
- Aesthetic potential, spatial ambience
- Social responsibility, comfort and pleasure

Dates

Registration deadline	7 February 2024
Online Jury	13 – 22 March 2024
Final Jury, Berlin, Germany	26 April 2024
Information to the award winners	from 6 May 2024
Awards Ceremony	June 2024
Publication of the award winners	June 2024

6 Steps to participate

1 User & Password	Login now or Create User Account
2 Basics	<ul style="list-style-type: none"> ■ Choose the name of your entry ■ Choose your category ■ Choose the type of your entry ■ Add some tags (optional)
3 Media	<ul style="list-style-type: none"> ■ Upload up to 2 images ■ Upload your presentation poster as PDF file Attention: 1 page only! ■ Add an entry video link (optional)
4 Entry Description	Describe your entry in max. 650 characters.
5 Credits	<ul style="list-style-type: none"> ■ Enter the designer data (if you have studied at more than one university, enter the one where the project you submit has been primarily designed). ■ Enter up to 3 more team members if available ■ Add information about your professor/supervisor (optional) ■ Add your Certification of Study for all team members (max. 4)
6 Entry Summary	Re-check all your data and register your entry.

Requirements for the Presentation Poster

DIN A1 landscape (840 x 594 mm) divided as follows: Poster Details

Area 1 (840 x 430 mm)

This can be designed as you wish but must include a short, catchy presentation of your design in words and pictures.

Area 2 (840 x 64 mm)

Use font size ca. 20 pt.

- Your entry: Entry-ID, Category
- Concept: Name of entry
- Student/s: First name / Last name
- University: Name of university, City / Country

- Size, extent, file type: DIN A1, 1 page, PDF-file
- Landscape (840 mm length x 594 mm height)
- Font size for descriptive text and index data: 20 pt
- Font: Suisse or other sans serif fonts such as Arial, Franklin Gothic, Futura, Helvetica, Univers
- Image Resolution: 300 dpi at 100% positioning
- Data delivery as platform-independent PDF-X3 file
- Maximum file size: 5 MB
- Color space: RGB

Area 3 (840 x 50 mm)

Top and bottom: Please leave blank for print and assembly.

<h1>MASHAV</h1> <p>Wearable Ventilation System</p> <p>Mashav is a two-piece garment that addresses the increasing need for comfortable, breathable clothing as temperatures rise due to the climate crisis. The garment was inspired by the Galabiyas, a traditional dress worn by Bedouin society in the desert. Its structure is based on the Chimney Effect, which allows for air circulation within the garment by utilizing the natural upward movement of hot air. The hood features a solar ventilation system that enhances airflow to the neck and head which are areas with wide blood vessels, leading to a more effective overall cooling effect. The project was created with the intention of combining traditional clothing with modern design, resulting in a functional and culturally significant garment.</p>				Area 3 840 x 50 mm
<p>Passive Cooling:</p>  <p>Due to body and environmental heat, the air inside the dress becomes warm. This warm air rises, creating air circulation within the garment.</p>	<p>Active Cooling:</p>  <p>The hood features a solar ventilation system that enhances airflow to the neck and head, leading to a more effective overall cooling effect.</p>	<p>Combined Air Flow & Operation:</p>  <p>The system is operated by attaching electronic units to a garment using magnets. The magnets close an electronic circuit made of conductive yarn, allowing the units to work together. The front zip acts as a switch to power the system.</p>		Area 1 840 x 430 mm
<p>Your Entry Entry-ID Category</p>	<p>Concept Name of entry</p>	<p>Student/s First name / Last name</p>	<p>University Name of university City / Country</p>	Area 2 840 x 64 mm
				Area 3 840 x 50 mm

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