

PARTICIPATE in the iF DESIGN AWARD 2025



The iF DESIGN AWARD

The iF DESIGN AWARD is one of the world's most prestigious design awards. Organized from Germany since 1954, the iF label is a reliable sign of good design for consumers and the design community.

International design experts meet to select award-winning designs, basing their evaluation on strictly neutral jury screening standards.

Who can participate?

From international to local, from start-ups to famous brands, from designers to architects, from entry level to premium – if you produce or create products, projects or services you are welcome to take part in the iF DESIGN AWARD.

9 Disciplines

Product Design | Packaging Design | Communication Design | Service Design | Architecture Interior | Architecture | Professional Concept | User Experience (UX) | User Interface (UI)

82 Categories

Industry | Lighting | Branding | Bicycles | Apps | Building Technology | Garden | Furniture | Transportation | Computer | Audio | Medicine | Telecommunication | Kitchen | ...

There is a discipline and category for every design - for yours too!

iF DESIGN AWARD in 2024

- 10,800 entries from 72 countries
- 132 jurors from 23 countries

We see the iF DESIGN AWARD as one of the world's most important design platforms where leading brands, start-ups, designers and creators can present themselves, be inspired and stand out from the competition.

An iF DESIGN AWARD also helps customers choose among products when making a purchase.

Uwe Cremering

CEO iF International Forum Design,
Hannover/Germany



About iF Design

Truly independent:

Owned by the certified nonprofit iF Design Foundation, which promotes design and its social significance.

Highest integrity:

Equal chances of winning for every participant. Independent design experts ensure a transparent and fair jury process.

International and diverse:

Worldwide network of iF subsidiaries to support you.



Reasons you should apply for an iF DESIGN AWARD

Improve your design: Use the iF DESIGN AWARD to motivate your team and the feedback to get even better.

Verify your quality: Benchmark yourself against your competitors and get into the area of international top labels.

Communicate with tools: Use the iF logo, press materials and events to share your success with your community.

We tell the world: Get publicity for being excellent. iF Design spreads the word among the design communities.

Trust in iF Design for years



What's in it for me? Your Winner Benefits

www.ifdesign.com: The world's largest online design exhibition with all award winners since 1954.

iF Winners' Logo: Our internationally recognized label with unlimited usage.

iF Winners' Certificate: Our display for various use-cases and a high emotional value.

iF DESIGN AWARD NIGHT: The glamorous awards ceremony.

PR and Media Service: Make the most of your success with us and our materials.

iF Jury Feedback Chart: Analyze, discuss and share your results for each entry.

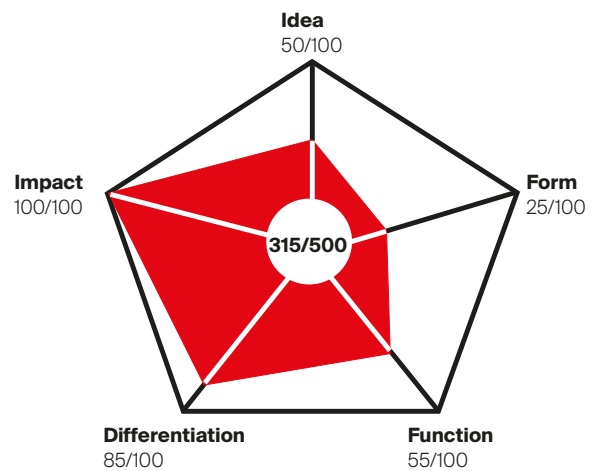
iF Design Ranking: Our valuable ranking for the world's leading design companies.

iF Design Trend Report: Priority access to our insights into prevailing design trends and global megatrends.



How your project will be judged

The jury of the iF DESIGN AWARD 2025 will use the criteria (Idea, Form, Function, Differentiation, Impact) developed with international design experts to evaluate the entries. Based on these criteria, the jurors will give scores for the individual aspects of each entry and provide the participants with informative feedback.



Transparent jury process ensures neutrality



All entries



1. Jury Step
iF Online
Preselection



TOP 50%
Finalists



2. Jury Step
iF Final Jury



Winners

How to participate

**Register your entry for the iF DESIGN AWARD 2025:
online, quick and easy.**

- Create your free my iF account to get started.
- Enter your project's basic information in just two minutes.
- Follow our guidance and benefit from our personal service and become the next iF DESIGN AWARD winner.

**Start now with your free
my iF account [here](#)**



Fees and deadlines at a glance

Our fee model is simple and transparent. No hidden costs, no subscription models, no time limit on using the benefits. The fees enable us to deliver good service and powerful benefits to our participants. They also ensure the organization of a neutral and independent jury.

Registration Fee

Early bird deadline until 28 June 2024
Regular deadline until 27 September 2024
Late deadline until 6 November 2024

EUR 250 per entry
EUR 350 per entry
EUR 450 per entry

What you get:

- Evaluation of your entry
- Detailed iF Jury Feedback Chart

Jury Fee

For all entries qualified for the iF Final Jury

EUR 300 per entry

What you get:

- Second evaluation of your entry
- Points for the global iF Design Ranking
- Updated iF Jury Feedback Chart

Winners Fee

Product Design, Packaging Design
For all other disciplines

EUR 3,000 per entry
EUR 2,500 per entry

What you get:

- Unlimited usage of iF DESIGN AWARD 2025 Logo
- iF Winner Certificate
- Presentation on ifdesign.com
- iF PR & Media service
- Points for the global iF Design Ranking
- Tickets for the iF DESIGN AWARD NIGHT 2025
- Priority access to the iF Design Trend Report



[Contact us now](#)

iF DESIGN AWARD Team
Phone +49.511.54224-224
award@ifdesign.com

www.ifdesign.com