

# PARTICIPATE in the iF DESIGN AWARD 2024



## What is the iF DESIGN AWARD?

The iF DESIGN AWARD is one of the world's most prestigious design awards. Organized from Germany since 1954, the iF label is a reliable sign of good design for consumers and the design community.

International design experts meet to select award-winning designs, basing their evaluation on strictly neutral jury screening standards.

### Who can participate?

From international to local, from start-ups to famous brands, from designers to architects, from entry level to premium – if you produce or create products, projects or services you are welcome to take part in the iF DESIGN AWARD.

#### 9 Disciplines

Product Design | Packaging Design | Communication Design  
Interior Architecture | Professional Concept | Service Design | Architecture  
User Experience (UX) | User Interface (UI)

#### 81 Categories

Industry | Lighting | Branding | Bicycles | Apps | Building Technology |  
Garden | Furniture | Transportation | Computer | Audio | Medicine |  
Telecommunication | Kitchen | ...

There is a discipline and category for every design – yours too.

### iF DESIGN AWARD in 2023

- Almost 11,000 entries from 56 countries
- 133 jurors from 21 countries



*We see the iF DESIGN AWARD as one of the world's most important design platforms where leading brands, start-ups, designers and creators can present themselves, be inspired and stand out from the competition.*

*An iF DESIGN AWARD also helps customers choose among products when making a purchase.*

**Uwe Cremering**  
CEO iF International Forum Design



### About iF Design

#### Truly independent:

Owned by the certified nonprofit iF Design Foundation, which promotes design and its social significance.

#### Highest integrity:

Equal chances of winning for every participant. Independent design experts ensure a transparent and fair jury process.

#### International and diverse:

Worldwide network of iF representatives to support you.



## Why participate in the iF DESIGN AWARD?

**Improve your design:** Use the iF DESIGN AWARD to motivate your team and the feedback to get even better.

**Verify your quality:** Benchmark yourself against your competitors and get into the area of international top labels.

**Communicate with tools:** Use the iF logo, press materials and events to share your success with your community.

**We tell the world:** Get publicity for being excellent. iF Design spreads the word among the design communities.

## Trust in iF Design for more than 60 years



## Communication Tools

**www.ifdesign.com:** The world's largest online design exhibition with all award winners since 1954.

**iF Winners' Logo:** Our internationally recognized label with unlimited usage.

**iF Winners' Certificate:** Our display for various use-cases and a high emotional value.

**iF DESIGN AWARD NIGHT:** The glamorous awards ceremony at the legendary Friedrichstadt Palast in Berlin.

**PR and Media Service:** Make the most of your success with us and our materials.

**iF Jury Feedback Chart:** Analyze, discuss and share your results for each entry.

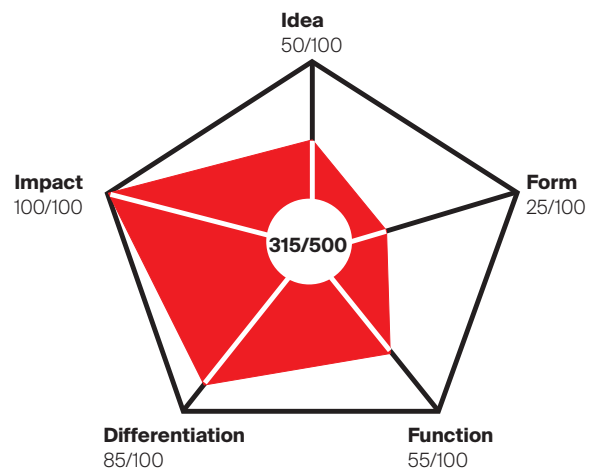
**iF Design Ranking:** Our valuable ranking for the world's leading design companies.





## How your project will be judged

The Jury of the iF DESIGN AWARD 2024 will use the criteria (Idea, Form, Function, Differentiation, Impact) developed with international design experts to evaluate the entries. Based on these criteria, the jurors will give scores for the individual aspects of each entry and provide the participants with informative feedback.



## Transparent jury process ensures neutrality



All entries



**1. Jury Step**  
iF Online  
Preselection



TOP 50%  
Finalists



**2. Jury Step**  
iF Final Jury



Winners

## How to participate

**Register your entry for the iF DESIGN AWARD 2024:  
online, quick and easy.**

- Create your free my iF account to get started.
- Enter your project's basic information in just two minutes.
- Follow our guidance and benefit from our personal service and become the next iF DESIGN AWARD winner.

**Start now with your free  
my iF account [here](#)**



## Fees and deadlines at a glance

Our fee model is simple and transparent. No hidden costs, no subscription models, no time limit on using the benefits. The fees enable us to deliver good service and powerful benefits to our participants. They also ensure the organization of a neutral and independent jury.

### Registration Fee

Early bird deadline until 30 June 2023

Regular deadline until 29 September 2023

Last chance deadline until 8 November 2023

EUR 250 per entry

EUR 350 per entry

EUR 450 per entry

### What you get:

- Evaluation of your entry
- Detailed iF Jury Feedback Chart

### Jury Fee

For all entries qualified for the iF Final Jury

EUR 300 per entry

### What you get:

- Second evaluation of your entry
- Points for the global iF Design Ranking
- Updated iF Jury Feedback Chart

### Winners Fee

Product Design, Packaging Design

For all other disciplines

EUR 3,000 per entry

EUR 2,500 per entry

### What you get:

- Unlimited usage of iF DESIGN AWARD 2024 Logo
- Two iF Winners' Certificates
- Presentation on ifdesign.com
- iF PR & Media service
- Point for the global iF Design Ranking
- 4 tickets for the iF DESIGN AWARD NIGHT 2024



[Contact us now](#)

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