

PRESS RELEASE



Taipei, 28 August 2023

TAIPEI CYCLE d&i awards 2024 is ready for submissions: The best design innovations will shine at the TAIPEI CYCLE Show!

>> New category 'Micro-mobility' reflects the developmental trends in the bicycle industry.

>> New jury process: The implementation of iF DESIGN AWARD's scoring system ensures a more autonomous and transparent evaluation process.

It's that time again! Designers, manufacturers, and distributors all over the world across all sectors of the bicycle industry – are invited to submit their designs **up until 15 December 2023** to the TAIPEI CYCLE d&i awards 2024. Both exhibitors and non-exhibitors of the TAIPEI CYCLE show 2024 are all welcome to enter their latest innovations and take center stage in Asia's largest and most prominent bicycle tradeshow. iF DESIGN ASIA Ltd. has again been commissioned by TAITRA (Taiwan External Trade Development Council) and TBA (Taiwan Bicycle Association) to organize the award.

With over a decade of success, the TAIPEI CYCLE d&i awards has solidified its position as Asia's most esteemed honours in bicycle design, adapting to industry changes and resonating with TAIPEI CYCLE's ethos. The recognition and endorsement from these awards will ensure that all winning entries create a significant impact at the show.

Categories

- | | |
|-------------------------------|---------------------------|
| 01 Bicycles | 02 Parts and components |
| 03 Cycling accessories | 04 E-bikes |
| 05 Micro-mobility *NEW | 06 Smart cycling services |

Dates

Registration deadline: **15 December 2023**

Jury session: **10–11 January 2024**

Awards ceremony and publication: **5 March 2024**

Exhibition: **6–9 March at TAIPEI CYCLE Show 2024**

The special honor, the **Gold Award – Green Prize**, is presented again this year to encourage the industry to engage in sustainable development and to drive innovation in environmentally-friendly practices.

The partnership with the world-renowned iF DESIGN AWARD offers the winners the opportunity to skip the first jury round and proceed directly to the final jury of the global iF DESIGN AWARD 2025. Based on the scoring system of the iF DESIGN AWARD, all participants receive an individual jury feedback chart which can be a valuable marketing tool with expert insights from the jurors.

More information for the most captivating design award in the bicycle industry:

<https://ifdesign.com/en/taipeicycle-d-and-i-awards>

Online registration:

<https://myif.taipei-cycle.ifdesign.com/login>

TAIPEI CYCLE d&i awards

The award is co-organized by the Taiwan External Trade Development Council and the Taiwan Bicycle Association. iF DESIGN ASIA Ltd. Taiwan, subsidiary of iF International Forum Design GmbH in Germany, has been commissioned to organize the award. In 2012, this award has become an important accolade for the global bicycle industry. Since its inception it recognizes outstanding innovative products in the bicycle industry, leading and reflecting industry trends. Winning products are exhibited yearly at TAIPEI CYCLE Show.

iF International Forum Design GmbH (iF Design)

iF Design is considered as one of the world's leading design institutions. iF Design enjoys special recognition thanks to its iF DESIGN AWARD – one of the world's key design prizes – staged annually since 1954. As a service provider, iF Design conceives and implements corporate-centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputation ensure the widest possible acceptance. The 'by iF' label, iF Design confirms both a high design quality and the neutral and reliable implementation of third-party projects.

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