What is the iF SOCIAL IMPACT PRIZE about?

Our initiative – the iF SOCIAL IMPACT PRIZE – aims to support projects that contribute to our society. The best projects will be honored with a total prize money of EUR 100,000 per year.

You are welcome to submit all projects that contribute to solving the most urgent challenges of our time and help to improve conditions – your CSR projects or your active support for a specific aspect of society.

The project should already be implemented.

If you can answer one or more questions with "Yes", you should enter your project

- Does it approach or solve a relevant problem?
- Does it reflect moral-ethical standards?
- Does it strengthen group relations?
- Does it create a positive experience?
- Does it balance effort and use value?

The size of the project does not really matter but the idea, the relevance of the problem, the target groups and the sustainable impact will be of interest to our online visitors.
Every published project and you as a company or organization behind will also benefit from the fact being introduced to a global design community, media and the design interested public.
Projects selected by the jury will stay online on the **iF Design Website** without limitation in time and without any costs.

Who can apply?

Companies, design studios, NGOs, foundations, public and other organizations, social enterprises and entrepreneurs are welcome to submit.
Student concepts cannot be accepted.

Benefits: What do you get?

If your project is selected for the iF SOCIAL IMPACT PRIZE, you can benefit from advantages which help to boost your project:

Prize Money
Your project will be supported with a share of EUR 100,00 in prize money.

Your Project
Projects selected by the jury will be shown on the iF Design Website for an unlimited period of time.

Communication Support
Projects selected by the jury will be introduced to a global design community, media and the design-interested public.

Winner Certificate
Projects selected by the jury receive an individual Winner Certificate.

Updates
You can update your project with latest videos, photos or news.

Categories:
Sustainable Development Goals of the
UNITED NATIONS (Goal 1-15)

1 NO POVERTY	2 ZERO HUNGER	3 GOOD HEALTH AND WELL-BEING	4 QUALITY EDUCATION	5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION	7 AFFORDABLE AND CLEAN ENERGY	8 DECENT WORK AND ECONOMIC GROWTH	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	10 REDUCED INEQUALITIES
11 SUSTAINABLE CITIES AND COMMUNITIES	12 RESPONSIBLE CONSUMPTION AND PRODUCTION	13 CLIMATE ACTION	14 LIFE BELOW WATER	15 LIFE ON LAND

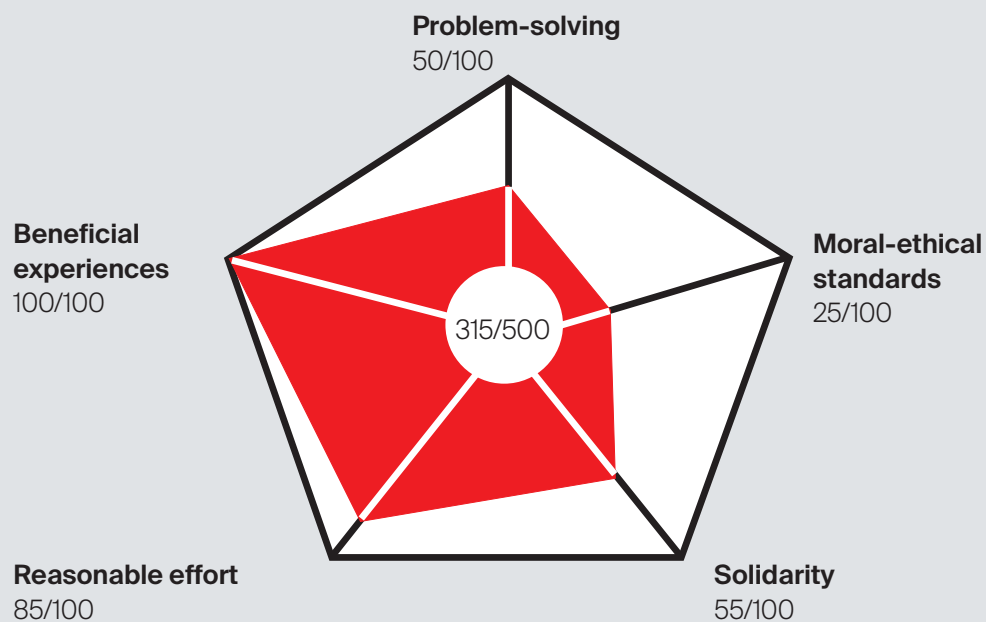**More: https://www.un.org/sustainabledevelopment/sustainable-development-goals/**

Evaluation Criteria

Our iF Scorecard will serve as the basis for the jury evaluation.
The five criteria will be used by the jurors to give scores to individual aspects of each entry.

Example of Evaluation

Problem-solving
50/100

Moral-ethical standards
25/100

Beneficial experiences
100/100

315/500

Reasonable effort
85/100

Solidarity
55/100

Problem-solving

Does it solve a problem?
– Degree of innovation
– Degree of elaboration
– Uniqueness
– Use value and usability

Moral-ethical standards

**Does it reflect or promote
high moral-ethical standards?**
– Human dignity
– Respect for the individual
  justice and fairness
– Awareness of environmental
  standards
– Social responsibility

Solidarity

**Does it strengthen
group relations?**
– Sensivity for cultural
  traditions and power relations
– Concern for common goals
  and the collective
– Addressing social conflict
  through dialogue

Reasonable effort

**Does it balance effort
and use value?**
– Efficient use of resources
– Feasibility and ease of
  implementation
– Long-term perspective

Beneficial experiences

Does it create a positive experience?
– Respect for the individual,
  justice + fairness, positive experience
  and fun
– Aesthectical potential,
  spatial ambience
– Social responsibility, comfort and
  pleasure

Dates

The iF SOCIAL IMPACT PRIZE will be decided twice a year.
Deadline for the first selection: 9 May 2023
Deadline for the second selection: 5 October 2023

Prize money

The prize money of EUR 100,000 will be donated by iF. It can be awarded to one or split
between several projects. In May and October 2023 a jury panel will decide the iF SOCIAL
IMPACT PRIZE 2023 the projects supported by iF and divide up the prize money.

Two steps to participate

1	Login into my iF	**Login now** or **create user account**
2	Enter your entry data and register	■ Fill in the basics. ■ Upload two pictures, enter a short entry description, and add initiator as well as partner address. ■ Click on "Publish your project" (for free) to finalize the participation. After a brief content check by us, you will receive a short confirmation. If everything is okay, your project will automatically compete for the prize.

Contact

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More information   **Apply Now**