



**SOCIAL IMPACT  
PRIZE 2025**

# OVERVIEW FOR PARTICIPANTS

## What is the iF SOCIAL IMPACT PRIZE about?

Our initiative – the iF SOCIAL IMPACT PRIZE – aims to support projects that contribute to our society. The best projects will be honored with a total prize money of EUR 100,000 per year.

You are welcome to submit all projects that contribute to solving the most urgent challenges of our time and help to improve conditions – your CSR projects or your active support for a specific aspect of society.

The project should already be implemented.

## If you can answer one or more questions with “Yes”, you should enter your project

- ❑ Does it approach or solve a relevant problem?
- ❑ Does it reflect moral-ethical standards?
- ❑ Does it strengthen group relations?
- ❑ Does it create a positive experience?
- ❑ Does it balance effort and use value?

The size of the project does not really matter but the idea, the relevance of the problem, the target groups and the sustainable impact will be of interest to our online visitors. Every published project and you as a company or organization behind will also benefit from the fact being introduced to a global design community, media and the design interested public. Projects selected by the jury will stay online on the [iF Design Website](#) without limitation in time and without any costs.

## Who can apply?

Companies, design studios, NGOs, foundations, public and other organizations, social enterprises and entrepreneurs are welcome to submit.

**Student concepts cannot be accepted.**

## Benefits: What do you get?

If your project is selected for the iF SOCIAL IMPACT PRIZE, you can benefit from advantages which help to boost your project:

### Prize Money

Your project will be supported with a share of EUR 100,00 in prize money.

### Your Project

Projects selected by the jury will be shown on the iF Design Website for an unlimited period of time.

### Communication Support

Projects selected by the jury will be introduced to a global design community, media and the design-interested public.

### Winner Certificate

Projects selected by the jury receive an individual Winner Certificate.

### Updates

You can update your project with latest videos, photos or news.

## Categories: Sustainable Development Goals of the UNITED NATIONS (Goal 1-15)



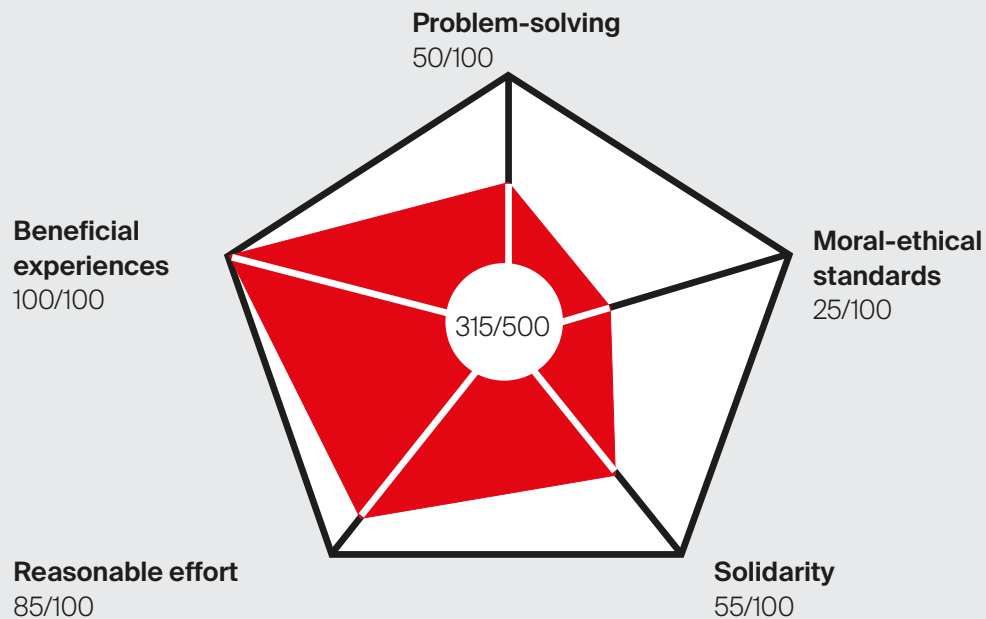
More: <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

## Evaluation Criteria

**Our iF Scorecard will serve as the basis for the jury evaluation.**

The five criteria will be used by the jurors to give scores to individual aspects of each entry.

### Example of Evaluation



### Problem-solving

#### Does it solve a problem?

- Degree of innovation
- Degree of elaboration
- Uniqueness
- Use value and usability

### Moral-ethical standards

#### Does it reflect or promote high moral-ethical standards?

- Human dignity
- Respect for the individual justice and fairness
- Awareness of environmental standards
- Social responsibility

### Solidarity

#### Does it strengthen group relations?

- Sensivity for cultural traditions and power relations
- Concern for common goals and the collective
- Addressing social conflict through dialogue

### Reasonable effort

#### Does it balance effort and use value?

- Efficient use of resources
- Feasibility and ease of implementation
- Long-term perspective

### Beneficial experiences

#### Does it create a positive experience?

- Respect for the individual, justice + fairness, positive experience and fun
- Aesthetical potential, spatial ambience
- Social responsibility, comfort and pleasure

## Dates

The iF SOCIAL IMPACT PRIZE will be decided twice a year.  
Deadline for the first selection: 3 June 2025  
Deadline for the second selection: 1 September 2025

## Prize money

The prize money of EUR 100,000 will be donated by iF. It can be awarded to one or split between several projects. In Juli and October 2025 a jury panel will decide the iF SOCIAL IMPACT PRIZE 2025 the projects supported by iF and divide up the prize money.

## Two steps to participate

1 Login into my iF	<b><u>Login now</u></b> or <b><u>create user account</u></b>
2 Enter your entry data and register	<div><div><div>▢ Fill in the basics.</div><div>▢ Upload two pictures, enter a short entry description, and add initiator as well as partner address.</div><div>▢ Click on “Publish your project” (for free) to finalize the participation.</div></div><div>After a brief content check by us, you will receive a short confirmation. If everything is okay, your project will automatically compete for the prize.</div></div>

## Contact

Please feel free to contact us at any time:  
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