

# PRESS RELEASE

Hannover, 3 July 2025



## Focus on excellent design: Registrations for the iF DESIGN AWARD 2026 are possible until 5 November 2025

- **The regular registration deadline ends on 26 September 2025**
- **93 categories in nine disciplines**

Designers and companies who would like to have their design achievements evaluated by independent, international design experts can register their products and projects for the **iF DESIGN AWARD 2026** online at [ifdesign.com](https://ifdesign.com) **until 5 November 2025**. Since its premiere in 1954, the iF DESIGN AWARD has established itself as one of the world's most important and renowned design competitions with over 10,000 entries from 70 nations every year. It is regarded as a symbol of outstanding design quality and focuses on innovative strength, aesthetics and forward-looking design.

Companies, designers, agencies as well as clients, architects and interior designers from all over the world see the award as an important test and appreciate its high, internationally recognized status – not least as a proven instrument for successfully marketing their services. Submissions are possible in **nine different disciplines** and a total of **93 categories**.

The registration fees are staggered. Anyone who submits their design for the iF DESIGN AWARD by **26 September 2025** will receive a price advantage of EUR 100 compared to the last chance deadline on 5 November.

### **Sustainability as a key criterion for the iF DESIGN AWARD**

Alongside idea, form, function and differentiation, sustainability accounts for one fifth of the assessment criteria for the iF DESIGN AWARD. The nine-member **iF Sustainable Working Group (SWG)**, an interdisciplinary team of experts, helps the iF jury to integrate the core elements of ecological and social impact into the iF jury.

### **The iF DESIGN AWARD 2026 at a glance**

Regular registration deadline:	26 September 2025
Last chance registration deadline:	5 November 2025
iF Online Preselection:	1 to 4 December 2025
iF Final Jury in Hamburg:	10 to 12 February 2026
iF DESIGN AWARD NIGHT:	27 April 2026 in Berlin, at Friedrichstadt-Palast

## **9 Disciplines & 93 Categories:**

Product Design, Packaging Design, Branding & Communication Design, Architecture, Interior Architecture, Service, System & Process Design, User Experience (UX), User Interface (UI), Concepts.

## **For further information and images, please contact:**

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