

PRESS RELEASE

Hannover, 11 July 2023



Ready, set, go: Registrations for the iF DESIGN AWARD 2024 are open until September 29, 2023!

Designers and companies who would like to have their design performance reviewed and evaluated by international, independent design experts should register their work online at www.ifdesign.com for the iF DESIGN AWARD 2024. First awarded in 1954, the iF DESIGN AWARD is one of the world's largest and most important design competitions. It is a symbol of design excellence that focuses on the innovative power of design.

Last year, nearly 11,000 product and project innovations from 56 nations were entered for the iF DESIGN AWARD. Companies, designers, agencies, builders, architects and interior designers from all over the world use the iF DESIGN AWARD as a test and appreciate its high and internationally recognized value - not least as an established marketing tool.

The iF DESIGN AWARD 2024 at a glance

Registration Deadline (regular): 29 September 2023
(Registration forms can be completed by November 8)

Last Chance-Registration: 8 November 2023

Online Preselection: 4 to 8 December 2023

Final Jury: 20 to 22 February 2024

Awards Ceremony: 29 April at Friedrichstadt Palast, Berlin

Disciplines: Product-, Communications-, Packaging Design, Service Design, Architecture, Interior Architecture, User Experience, User Interface, Professional Concept

More: www.ifdesign.com

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