PRESS RELEASE

Taipei, 1 December 2022

LAST CALL: TAIPEI CYCLE d&i awards 2023
Rise to the new challenges in a changing era!

>> Submissions are still possible until 12 December 2022

>> The Gold Award – Green Prize is presenting for the first time to encourage outstanding products that are following the 3R guiding principles

>> Winners will automatically qualify for the Final Jury of the iF DESIGN. AWARS 2024 to compete with outstanding designs from around the world

Despite the impact of the COVID-19 pandemic and climate change, the bicycle industry has nevertheless experienced robust demand and the TAIPEI CYCLE 2023 show has already attracted 750 participating businesses who have signed up for more than 2,800 booths. Both the exhibitors and the visitors are expecting many exciting business opportunities.

Bicycle designers, manufacturers, and retailers are invited to submit their latest R&D achievements **by 12 December 2022** to the TAIPEI CYCLE d&i awards 2023. As the first TAIPEI CYCLE show to take place since the reopening of Taiwan's borders, and we look forward to welcoming more international participants to be in the spotlight of Asia's largest bicycle show!

Categories of the TAIPEI CYCLE d&i awards 2023

01 Bicycles
02 Parts and components
03 Cycling accessories
04 E-bikes
05 Smart cycling services

Dates and deadlines

Registration deadline:	12 December 2022
Jury session:	17 – 18 January 2023
Awards ceremony:	March 2023
Exhibition:	22 – 25 March (at TAIPEI CYCLE 2023)

Jury Session

An international jury of experts will meet in Taipei in January 2023 to evaluate the submissions. The jury panel is composed as follows:

- **Johanna Tiffe** | form:f | Berlin
- **Piers Spencer-Phillips** | Haibike Design Center Munich GmbH | Munich
- **Johann Geiger** | DaYeh University | Changhua
- **Mark Stocker** | DDG | Taipei
- **Cesare Sun** | Gearlab | Taipei
- **Edward Chiang** | CYD Innovations | Taipei
- **Johnson Wu** | Cycling & Health Tech Industry R&D Center | Taichung

Further information please visit:
https://www.ifdesign.com/en/taipeicycle-d-and-i-awards-2023

Online registration:
https://my.ifdesign.de/auth/login_tpc

TAIPEI CYCLE d&i awards

The award is co-organized by the Taiwan External Trade Development Council and the Taiwan Bicycle Association. iF DESIGN ASIA Ltd. Taiwan, subsidiary of iF International Forum Design GmbH in Germany, has been commissioned to organize the award. This award has become an important accolade for the global bicycle industry since its inception in 2012. It recognizes outstanding innovative products in the bicycle industry, leading and reflecting industry trends. Winning products are exhibited at TAIPEI CYCLE show yearly.

For more information and image material, please contact:

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