



# Entry Guide for Participants

## Young designers watch out: New rhythm and awards ceremony in the World Design Capital 2022 Valencia, Spain!

From now on, the iF DESIGN TALENT AWARD 2022 will be held once a year (instead of 2 editions!).

- With a two-step jury process:  
Step 1: Online Preselection  
Step 2: **Final Jury in Berlin on 18 May 2022.**
- **Awards Ceremony** and honoring of the winners of the world-renowned design competition for young creatives **in the World Design Capital Valencia on 15 and 16 June 2022.**
- Under the same conditions as in real design life – only completely free of charge.
- With the chance to win **prize money in total of EUR 50,000 from our sponsors,** which will be divided among the best.
- **The jury,** consisting of international design experts, will honor the best concepts and divide the prize money.

You think design should concern on urgent questions and problems worldwide?  
Your studies have introduced you to the first steps of design practice?  
Would you like to present your ideas to a distinguished panel of experts and an international audience? Maybe get additional support in the form of prize money?

**Then apply now with your project free of charge until 16 March 2022!**

Be a creative member of the design community and trust in your abilities.  
We are looking forward to your ideas!

## Who can participate?

Students and recent graduates of all design-related courses and programs are welcome to register their concepts. Graduates who gained their diploma no more than two years ago are eligible to participate.

## How to participate?

Submit as many concepts as you like – but each can only be registered once per competition. You are not allowed to submit the same concept to several categories. Your concept can be a product, a project, an application, a communication idea or a service concept. Entries can be submitted by **individuals** and also by **teams of up to four people.**

All data of your registration should be in **ENGLISH** for the international jury to access and judge. Participation is free of charge!

**More information**

## Benefits for Winners

### Logo

Your iF Winner Logo for download

### Certificate

Your iF Winner Certificate for download.

### Your Published Entry

Your awarded entry will be shown on the iF Design Website unlimited in time.

### iF Design Exhibition

Your awarded entry will be presented physically and digitally in the iF Design Center Chengdu.

### iF Jury Feedback Chart

Winners will receive their individual jury report for each awarded entry.

### iF Design App

All winning entries will be published in the iF Design App.

### Communication Support

Gain the appropriate recognition for your success by our PR and social media activities.

### Awards Ceremony

Celebrate with us at our fabulous 2-day winner event in Valencia (15 – 16 June 2022).

## Categories:

## SDGs of the United Nations (Goal 1 – 15)

We based our categories on the **Sustainable Development Goals (SDG) of the United Nations**. With this we would like to express our respect for the important work of this organization. For that is certain: only with combined forces it will be possible to master the many unsolved tasks of our world.



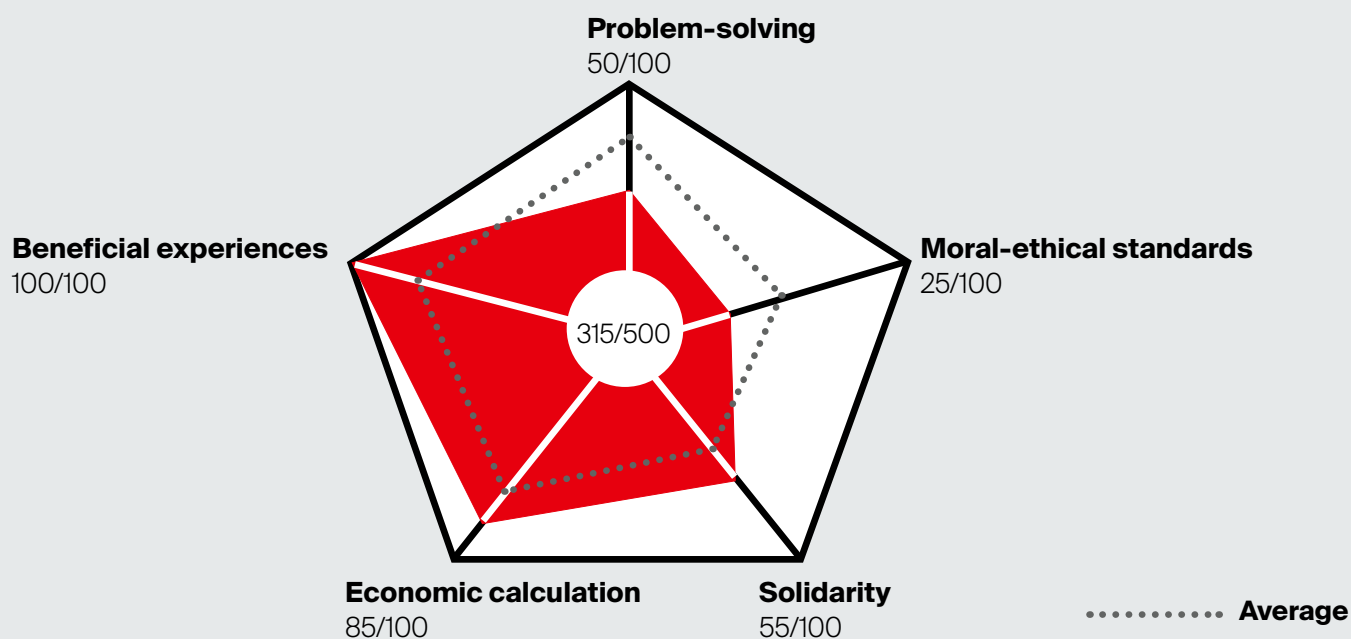
**More:** <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

## Evaluation Criteria

Our iF Scorecard will serve as the basis for the jury evaluation.

The five criteria will be used by the jurors to give scores to individual aspects of each entry.

### Example of Evaluation



#### Problem-solving

##### Does it solve a problem?

- Degree of innovation
- Degree of elaboration
- Uniqueness
- Use value and usability

#### Moral-ethical standards

##### Does it reflect or promote high moral-ethical standards?

- Human dignity
- Respect for the individual justice and fairness
- Awareness of environmental standards
- Social responsibility

#### Solidarity

##### Does it strengthen group relations?

- Sensitivity for cultural traditions and power relations
- Concern for common goals and the collective
- Addressing social conflict through dialogue

#### Economic calculation

##### Does it make economic sense?

- Efficient use of resources
- Feasibility and ease of implementation
- Long-term perspective
- Profitability

#### Beneficial experiences

##### Does it create a positive experience?

- Respect for the individual, justice + fairness, positive experience and fun
- Aesthetic potential, spatial ambience
- Social responsibility, comfort and pleasure

## Dates

<b>Registration deadline</b>	16 March 2022
<b>Online Preselection</b>	April 2022
<b>Final Jury, Berlin, Germany</b>	18 May 2022
<b>Information to the award winners</b>	from 24 May 2022
<b>Awards Ceremony, Valencia, Spain</b>	15 – 16 June 2022
<b>Publication of the award winners</b>	17 June 2022

## 6 Steps to participate

<b>1 User &amp; Password</b>	<a href="#"><u>Login now or Create User Account</u></a>
<b>2 Basics</b>	<ul style="list-style-type: none"><li>■ Choose the name of your entry</li><li>■ Choose your category</li><li>■ Choose the type of your entry</li><li>■ Add some tags (optional)</li></ul>
<b>3 Media</b>	<ul style="list-style-type: none"><li>■ Upload up to 2 images</li><li>■ Upload your presentation poster with 1 or 2 pages (saved in ONE PDF file)</li><li>■ Add an entry video link (optional)</li></ul>
<b>4 Entry Description</b>	Describe your entry in max. 650 characters
<b>5 Credits</b>	<ul style="list-style-type: none"><li>■ Enter the designer data (if you have studied at more than one university, enter the one where the project you submit has been primarily designed).</li><li>■ Add information about your professor/supervisor (optional)</li><li>■ Add your Certification of Study for all team members</li></ul>
<b>6 Entry Summary</b>	Re-check all your data and register your entry.

**DIN A1 landscape (840 x 594 mm) divided as follows: Poster Details**

This can be designed as you wish but must include a short, catchy presentation of your design in words and pictures.

Use font size ca. 20 pt.

- Your entry: Entry-ID, Category
- Concept: Name of entry
- Student/s: First name / Last name
- University: Name of university, city / country of university, department

- Size and Format: DIN A1, Landscape (840 mm length x 594 mm height)
- Font size for descriptive text and index data: 20 pt
- Font: Frutiger or other sans serif fonts such as Arial, Franklin Gothic, Futura, Helvetica, Univers
- Image Resolution: 300 dpi at 100% positioning
- Data delivery as platform-independent PDF-X3 file
- Maximum file size: 5 MB
- Color space: RGB

Top and bottom: Please leave blank for print and assembly.



## Sponsors 2022

The Samsung logo, consisting of the word "SAMSUNG" in a bold, blue, sans-serif typeface.The Wonderland logo, featuring a stylized 'U' shape composed of two overlapping semi-circles in light blue and dark blue, positioned above the word "WONDERLAND" in a bold, black, sans-serif typeface.

WONDERLAND

The Compal logo, featuring the word "COMPAL" in a bold, black, sans-serif typeface.The Casarte logo, featuring the word "Casarte" in a bold, black, sans-serif typeface.The NetDragon logo, featuring a stylized 'N' shape composed of three overlapping curved lines in grey, pink, and yellow, positioned to the left of the word "NetDragon" in a bold, black, sans-serif typeface.

## Contact

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