PRESS RELEASE

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TAIPEI CYCLE d&i awards 2027 – Call for Entries:
Introducing New Categories for Brand Experience and Future Innovation

>> Applications open now until 25 December 2026
>> New categories launched, expanding the scope of innovation within the bicycle industry

In the face of rapid evolution in smart technology, sustainable development, and new mobility needs, innovation in the bicycle industry is evolving beyond traditional product design toward a broader cycling ecosystem. Co-organized by Taiwan External Trade Development Council and Taiwan Bicycle Association, and executed by iF Design Asia, the TAIPEI CYCLE d&i awards has officially launched its 2027 global call for entries. Registrations on ifdesign.com are possible **until 25 December 2026**.

Echoing the theme of the TAIPEI CYCLE 2027, "Trust Drives the Future," this year the competition introduces two new categories for the first time: "Brand, Communication & Experience" and "Concept and Future Innovation," while expanding the scope of "Smart Cycling and Digital Solutions," covering fields such as AI applications, digital services, brand experiences, and forward-looking innovations, further reflecting the global bicycle industry's development trend toward digitalization, service orientation, and ecosystem integration.

These updated categories further expand the competition's coverage, attracting a broader range of brands, tech companies, startups, and cross-disciplinary teams to participate, giving innovative achievements the opportunity to be seen by the global industry through an international platform.

Categories
01 Complete Bicycles
02 Components
03 Accessories & Riding Equipment
04 E-bikes & Specialty Cycles
05 Smart Cycling & Digital Solutions
06 Brand, Communication & Experience*
07 Concept & Future Innovation*
* New categories

All winning entries will be showcased during TAIPEI CYCLE 2027 and gain additional exposure through iF’s global platform and international media outreach. Award-winning entries will also

receive a complimentary registration for the iF DESIGN AWARD 2028 and advance directly to the Final Jury, further strengthening their international visibility and market opportunities.

Dates
Registration：25 December 2026
Logistics：1 – 31 December 2026
Jury session：13 – 14 January 2027
Awards ceremony and publication：March 2027
Exhibition：24 – 27 March 2027（at TAIPEI CYCLE 2027）

Worldwide bicycle brands, manufacturers, design teams, startups, and related innovative service providers are welcome to actively participate and jointly drive the future of the industry through design.

Award Information:
TAIPEI CYCLE d&i awards

Online registration:
TAIPEI CYCLE d&i awards registration page

TAIPEI CYCLE d&i awards
The award is co-organized by the Taiwan External Trade Development Council and the Taiwan Bicycle Association. iF DESIGN ASIA Ltd. Taiwan, subsidiary of iF International Forum Design GmbH in Germany, has been commissioned to organize the award. In 2012, this award has become an important accolade for the global bicycle industry. Since its inception it recognizes outstanding innovative products in the bicycle industry, leading and reflecting industry trends. Winning products are exhibited yearly at TAIPEI CYCLE Show.

iF International Forum Design GmbH (iF Design)
iF Design is considered as one of the world's leading design institutions. iF Design enjoys special recognition thanks to its iF DESIGN AWARD – one of the world's key design prizes – staged annually since 1954. As a service provider, iF Design conceives and implements corporate-centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputation ensure the widest possible acceptance. The 'by iF' label, iF Design confirms both a high design quality and the neutral and reliable implementation of third-party projects.

For more information and image material, please contact:

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