

PRESS RELEASE

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Registration open for the iF DESIGN AWARD 2025

Following the great success of the iF DESIGN AWARD 2024, registration for the iF DESIGN AWARD 2025 is now open. In the Early Bird phase until June 28, designers, companies, agencies, clients, architects and interior designers as well as start-ups from all over the world can have their design achievements reviewed by an international, independent jury of design experts. They can register their work online at ifdesign.com.

During the early-bird phase, it is again possible this year to create an entry for the discounted early-bird fee and then complete it by the final deadline on November 6. New this year - and for error-free information entry - the translation function for the registration process has been integrated. In addition, more detailed and individual queries on the sustainability of the product have been developed for each discipline with a panel of experts.

First awarded in 1954, the iF DESIGN AWARD is one of the largest and most relevant design competitions in the world, focusing on the innovative power of design. It is a symbol of outstanding design achievements.

Last year, 10,800 product and project innovations from 72 nations were entered for the iF DESIGN AWARD. Many participants use the iF DESIGN AWARD as a test and appreciate its high and internationally recognized value - not least because the coveted award logo is an established marketing tool. iF Design offers all award winners an international stage with many benefits that attract attention. These include the international online marketing campaign or the new, innovative iF Design Metaverse Experience. In addition, the award winners can see themselves in the new iF Design Ranking in a global comparison. As part of the iF community, the design teams benefit from events such as the iF Design Trend Conference and the iF DESIGN AWARD NIGHT.

The iF DESIGN AWARD 2025 at a glance:

Registration deadline: 28 June 2024 (Early Bird)
27 September 2024 (Regular)
06 November 2024 (Last chance - registration documents
can be completed by this date)

Online Preselection: 02 - 05 December 2024

Final Jury: 18 - 20 February 2025

Awards Ceremony: End of April/beginning of May in Berlin

Disciplines: Product, communication, packaging and service design,
architecture, interior design, user experience, user
interface, professional concepts

More Information: ifdesign.com

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