PRESS RELEASE

Taipei, 19 January 2023

TAIPEI CYCLE d&i awards 2023: Winners announced!

_ The official awards ceremony will take place during the pre-show press conference of the TAIPEI CYCLE 2023 at Taipei Nangang Exhibition Center on 21 March.

_ The winners will be featured at the TAIPEI CYCLE Show from 22 to 25 March 2023.

After two days of intense discussions, an international panel of experts in the field of bicycles and design selected 46 submissions as winners of the TAIPEI CYCELE d&i awards 2023. The seven most outstanding submissions were honored with a special prize – the **TAIPEI CYCLE 2023 Gold Award**. Among them, a company will receive the **Gold Award – Young Enterprise** and a product will be awarded with the new **Gold Award – Green Prize** for their exceptional green product development performance. These award-winning products reflect the current status and future trends of the bicycle industry.

Nearly 140 submissions from twelve countries participated in this year's TAIPEI CYCLE d&i awards. The number of participants has increased significantly compared to the last two years during the peak of the COVID-19 pandemic. This shows that the bicycle industry is recovering and continuing to invest in product research, development and innovation even after the pandemic. The jury members perceived that the changes in daily life caused by the pandemic have promoted the development of innovative designs suitable for these new normal lifestyles.

TAIPEI CYCLE d&i awards 2023 at a glance

- almost 140 submissions
- from 12 countries around the world
- 46 award-winning submissions
- 7 winners of the TAIPEI CYCLE Gold Award
- 1 winner of the Gold Award – Young Enterprise
- 1 winner of the Gold Award – Green Prize

Panel of Jurors – from A to Z

The international jury panel was composed of the following members: Chung-Shih Sun (Gearlab, Taipei), Johann Geiger (DaYeh University, Changhua), Johanna Tiffe (form:f, Berlin), Johnson Wu (Cycling & Health Tech Industry R&D Center, Taichung), Kris Verstockt

(CRE8, Taipei), Mark Stocker (DDG, Taipei), Piers Spencer-Phillips (Haibike Design Center Munich GmbH, Munich). Gathered at the Taipei World Trade Center, they evaluated the submissions on-site and carefully reviewed the design and technical innovations of each project.

Awards Ceremony – 21 March 2023

The winners will be announced and honored at the pre-show press conference of TAIPEI CYCLE 2023 at Taipei Nangang Exhibition Center (Hall 1), on 21 March 2023. The awards will be presented on stage.

Exhibitions – by March 2023

The award-winning products of the TAIPEI CYCLE d&i awards 2023 will be exhibited in the pavilion of award-winners at TAIPEI CYCLE 2023 from 22 to 25 March 2023. The award-winning products will also be featured on the world's largest online design awards platform – www.ifdesign.com. Furthermore, they will also be invited to exhibit their products at the iF Design Center Chengdu in May.

About TAIPEI CYCLE design and innovation awards

The award is co-organized by the Taiwan External Trade Development Council and the Taiwan Bicycle Association. iF DESIGN ASIA Ltd. Taiwan, subsidiary of iF International Forum Design GmbH in Germany, has been commissioned to organize the award. This award has become an important accolade for the global bicycle industry since its inception in 2012. It recognizes outstanding innovative products in the bicycle industry, leading and reflecting industry trends. Winning products are exhibited at TAIPEI CYCLE show yearly.

About iF International Forum Design GmbH (iF Design)

iF Design is considered as one of the world's leading design institutions. iF Design enjoys special recognition thanks to its iF DESIGN AWARD – one of the world's key design prizes – staged annually since 1954. As a service provider, iF Design conceives and implements corporate centered competitions, seminars, workshops, conferences and more. iF's broad level of integrity and reputability insure the widest possible acceptance among all target groups. Under the 'by iF' label, iF Design has marked both the capable design and the neutral and reliable implementation of numerous third-party projects.

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