PRESSEINFORMATION

Hannover, 18 October 2024

iF DESIGN AWARD 2025: Last chance to register

>> The final registration phase ends on November 6, 2024

>> International jury of experts decides on the most outstanding designs

>> Sustainability moves further into focus in the evaluation criteria

The final registration deadline is approaching: designers, agencies, builders, architects, interior designers and companies have until November 6 to register their innovative products, projects and concepts online at ifdesign.com.

The iF DESIGN AWARD is one of the most prestigious design competitions in the world and offers the ideal platform to measure and assert oneself in international competition. The iF DESIGN AWARD honours designs that are not only aesthetically and functionally convincing, but also make a contribution to a sustainable future through environmentally conscious solutions and innovative use of resources. The iF jury, consisting of 132 international design experts, evaluates each entry according to the criteria of idea, form, function, differentiation - and sustainability.

Every year, more than 10,000 product and project innovations in 82 categories from all over the world are submitted for the iF DESIGN AWARD. Award winners particularly appreciate the internationally recognized value of the award - also as an established marketing instrument.

The iF DESIGN AWARD 2025 at a glance

Registration deadline:	6 November 2024
iF Online Preselection:	2 - 5 December 2024
iF Final Jury:	18 - 20 February 2025 in Hamburg
Awards ceremony:	28 April 2025 at Friedrichstadt Palast, Berlin
Disciplines:	Product-, Communication-, Packaging- and Service Design, Architecture, Interior Architecture, User Experience, User Interface and Professional Concepts
More information:	**ifdesign.com**

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