


# Here´s how it works!

## Young designers watch out: Be there for the next edition with your future-oriented concepts!

- Under the same conditions as in real design life – but completely **free of charge**.
- With the chance to win **prize money in total of EUR 50,000** which will be divided among the best.
- With a two-step jury process:
  Step 1: Online Jury
  Step 2: **Final Jury in Berlin on 23 April 2027**
- **The jury**, consisting of international design experts, will honor the best concepts and divide the prize money.

You think design should concern on urgent questions and problems worldwide? Your studies have introduced you to the first steps of design practice? Would you like to present your ideas to a distinguished panel of experts and an international audience? Maybe get additional support in the form of prize money?

**Then apply now with your project free of charge until 3 February 2027!**

## Who can participate?

Current students and recent graduates (having gained their diploma up to two years ago) of all design-related courses and programs are welcome to register their concepts.

## How to participate

Hand in as many concepts as you like – but you are not allowed to submit the same concept to several categories. Your concept can be a product, a project, an application, a communication idea or a service concept. Entries can be submitted by **individuals** and also by **teams of up to four people.**

All data of your registration should be in **ENGLISH** for the international jury to access and judge.
**Participation is free of charge!**

## 2027 Sponsors

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# Benefits for Winners

**Logo**
Your iF Winner Logo for download.

**Certificate**
Your iF Winner Certificate for download.

**Email Footer**
Show your talent in all correspondences.

**Your Published Entry**
Your awarded entry will be shown on the iF Design Website unlimited in time.

**iF Design Exhibition**
Your awarded entry will be presented in Taipei and other destinations.

**Communication Support**
Gain the appropriate recognition for your success by our PR and social media activities.

**EUR 50,000 in Prize Money**
The prize money will be divided among the best entries.

**Awards Ceremony**
Celebrate with us at our fabulous 2-day winner event.

# Categories

## SDGs of the United Nations (Goal 1 – 15)

We based our categories on the **Sustainable Development Goals (SDG) of the United Nations**. With this we would like to express our respect for the important work of this organization. For that is certain: only with combined forces it will be possible to master the many unsolved tasks of our world.



# Dates

| | |
|---|---|
| **Submission deadline** | 3 February 2027 |
| **Online Jury** | 10 – 19 March 2027 |
| **Final Jury** | 23 April 2027 |
| **Information to the award winners** | 4 May 2027 |
| **Awards Ceremony** | June 2027 |
| **Publication of the award winners** | June 2027 |

# 6 Steps to participate

| | |
|---|---|
| **1 User & Password** | Login now or Create User Account |
| **2 Basics** | ■ Choose the name of your entry<br>■ Choose your category<br>■ Choose the type of your entry<br>■ Add some tags (optional) |
| **3 Media** | ■ Upload 2 different images<br>■ Upload your presentation poster as PDF file<br>**Attention: 1 page only!**<br>■ Add an entry video link (optional) |
| **4 Entry Description** | Describe your entry in max. 650 characters. |
| **5 Credits** | ■ Enter the designer data (if you have studied at more than one university, select the one where the project you submit has been primarily designed).<br>■ Enter up to 3 more team members if needed<br>■ Add information about your professor/supervisor (optional)<br>■ Add your Certification of Study for all team members (max. 4) |
| **6 Entry Summary** | Re-check all your data and register your entry. |

# Requirements for the Presentation Poster

## DIN A1 landscape (840 x 594 mm) divided as follows:

**Area 1 (840 x 430 mm)**
This can be designed as you wish but must include a short, catchy presentation of your design in words and pictures.

**Area 2 (840 x 64 mm)**
Use font size ca. 20 pt.

- Your entry: Entry-ID, Category
- Concept: Name of entry
- Student/s: First name / Last name
- University: Name of university, City / Country

**Area 3 (840 x 50 mm)**
Top and bottom: Please leave blank for print and assembly.

## Poster Details

- Size, extent, file type: DIN A1, 1 page, PDF-file
- Landscape (840 mm length x 594 mm height)
- Font size for descriptive text and index data: 20 pt
- Font: Suisse or other sans serif fonts such as Arial, Franklin Gothic, Futura, Helvetica, Univers
- Image Resolution: 300 dpi at 100% positioning
- Data delivery as platform-independent PDF-X3 file
- Maximum file size: 5 MB
- Color space: RGB

