Congratulations!
Your entry is selected for the final judging stage.

Software Fantasy

Discipline
Communication

Category
3.02 Apps / Software

Type of entry
Software

Entry-ID
560c450x-5603825

Client / Manufacturer
John Doe Company
Hamburg, Germany

Design
John Doe Company
John Doe, Jonny Doe
Hamburg, Germany

SAMPLE

Criteria & Scorecard

In the preselction stage each entry is assessed by three jurors online. The jurors have five criteria to score an entry against. The questions below help them to determine the score for each criterion. The average for each criterion is calculated and the sum of the average is the final score for the entry.

Idea Is it relevant? Is the idea appropriate?
Form Is it beautiful? Is it made well? Does it engage the user?
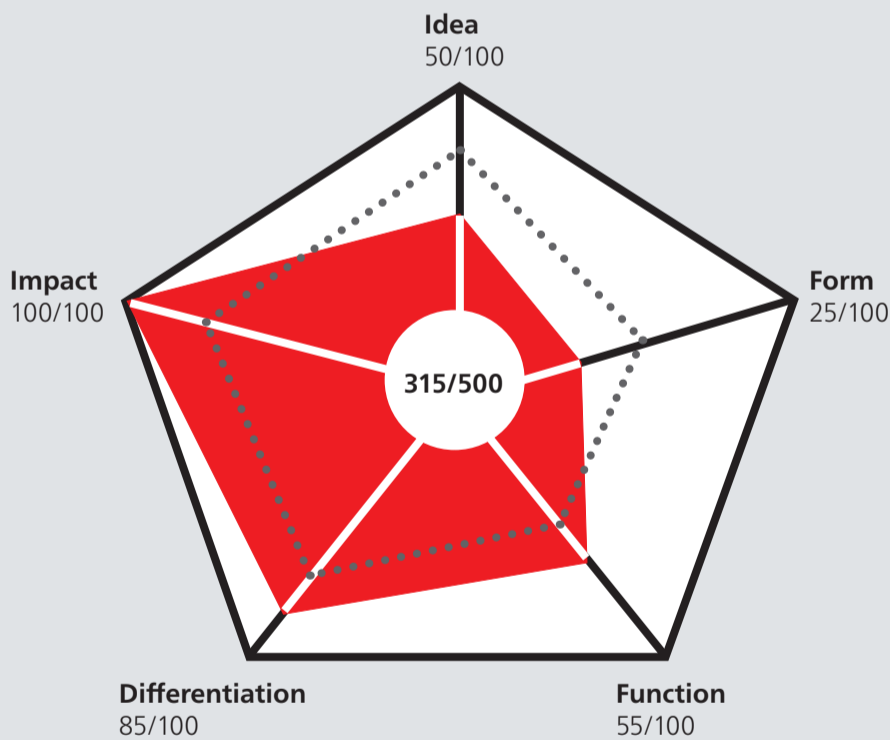**Function** Can it be used with ease? Does it serve the user?
Differentiation Is it new? Does it support the brand?
Impact Does it serve society? Is it sustainable?

· · · · · · · · · · · · **All preselection entries average**
━━━━━━━━ **Your entry**

Your entry scored 315 points.
The qualifying score for finalists was 276 points.

Idea
50/100

Form
25/100

Impact
100/100

315/500

Differentiation
85/100

Function
55/100

	Judge 1	Judge 2	Judge 3	Your average	Preselection average
Idea	60	50	40	50	50
Form	20	30	25	25	30
Function	65	85	15	55	85
Differentiation	100	80	75	85	80
Impact	100	100	100	100	100
Final Score				**315**	**276**

Facts & Figures

Weit hinten, hinter den Wortbergen, fern der Länder Vokalien und Konsonantien leben die Blindtexte.
Abgeschieden wohnen sie in Buchstabhausen an der Küste des Semantik, eines großen Sprachozeans. Ein kleines Bächlein namens Duden fließt durch ihren Ort und versorgt sie mit den nötigen Regelialien. Es ist ein paradiesmatisches Land, in dem einem gebratene Satzteile in den Mund fliegen. Nicht einmal von der allmächtigen Interpunktion werden die Blindtexte beherrscht – ein geradezu unorthographisches Leben.