# Get Cash, Control and Flexibility by Leasing with Element Fleet Management



### Why Lease?



Inject cash into your core business activities

to help you drive growth, efficiencies, and serve your clients



Reduce your total cost of ownership

with lower upfront costs and lower maintenance costs



Reduce administrative burden

by partnering with a fleet management company for your leasing and service needs

## Why Element?

Element has a proven track record helping fleets preserve capital and reduce costs

St Savings

Over

St Savings

for our clients in 2019 and 2020

Unmatched Consulting Expertise:

The industry's largest team of data analysts generating meaningful insights for our clients everyday

Significant advantages of scale and expertise with

1 Million
Commerical Vehicles

across 60+ industry segments

#### **Client Success Stories**

**Consumer Goods** client was restricted by annual CAPEX budget for vehicle replacement. By leasing with Element, and preserving cash, they were able to replace ¾ of their fleet, and reduced their monthly maintenance spend by 58%.

**Food & Beverage** client wanted to preserve cash to mitigate capital shortfalls. Element consulting identified vehicles fit for sale leaseback and leveraged value in owned vehicles to create desired P&L impact and support investment needs.

#### **Next Steps**

- Engage Element's Strategic Consulting team to help you analyze the financial impact of leasing vs owning
  - If leasing is the right choice for you, consider a sale leaseback to help ease the transition. Element can provide tailored financing options that improve cashflow and deliver cost savings

