



# EMPLOYEEPRENEUR

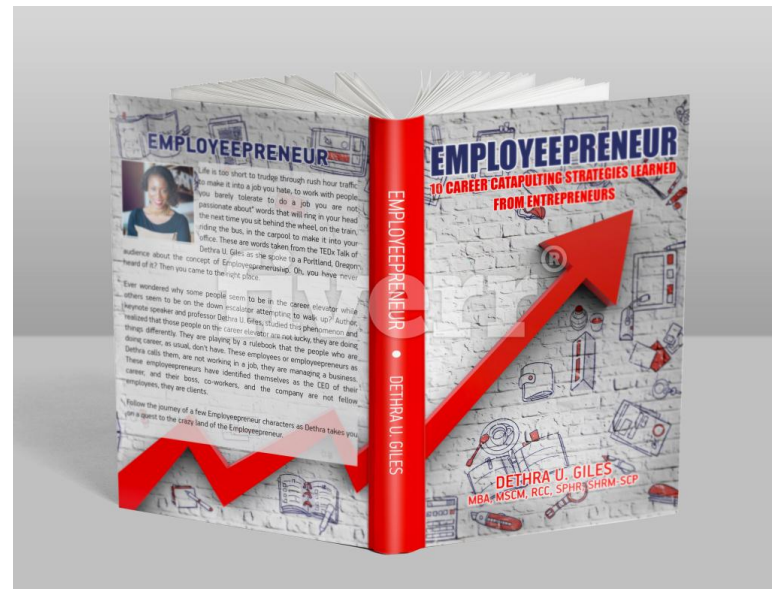
10 Career Catapulting Strategies Learned from Entrepreneurs

# Who am I



Dethra U. Giles

- **MBA (Organizational Development and Human Resources Management)**
- **MSCM (Masters of Science in Conflict Management)**
- **SPHR (Senior Professional in Human Resources)**
- **Adjunct Faculty (LaGuardia Community College, Miami Dade College, Mercer University and Georgia State University)**
- **Adjunct Faculty: Goldman Sachs 10KSB and Tory Burch Foundation**
- **Author of Unstuck: Discovering Career Limiting Actions**
- **Entrepreneur: ExecuPrep, LLC**
- **Clients: EPA, CDC, MARTA, NBA, WISE, Woodstock ENT, UCMS, New Life Church...**
- **RETIRED EMPLOYEEPRENEUR**



# A TEDx and A Book

# Employeepreneur

What Is Employeepreneur?

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Employee  
+ Entrepreneur  

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EmployeePreneur





GREAT  
PLACE  
TO  
WORK<sup>®</sup>

BEST  
2018

# Why aren't you attracting these types of Employees?



## Your company:

1. Is not looking for them
2. Does not currently have them
3. Has not created an environment that welcomes them
4. Is not willing to change the culture













# What do they want?

- For you to accept reality: They won't be there forever
- A succession plan
- A place to brand themselves
- More than money

More than anything they want a bull  
riding experience!





@dugiles



Dethra Giles



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# \* Let's talk



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