

Is it me or you? Yeah...You're right, it's you!



# WHAT ARE WE GOING TO LEAN INTO?

- UNDERSTANDING THE IMPORTANCE OF ACCOUNTABILITY
- HOW TO DEVELOP ACCOUNTABILITY
- UNDERSTANDING THE IMPORTANCE OF OWNERSHIP
- HOW DO TO INSTILL A CULTURE OF ACCOUNTABILITY AND OWNERSHIP



# WHAT IS THE MEANING OF ACCOUNTABILITY?

We're going to get some help from Brené Brown

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Brené Brown on Blame (video on YouTube) [https://youtu.be/RZWf2\\_2L2v8](https://youtu.be/RZWf2_2L2v8)



## IMPORTANCE OF ACCOUNTABILITY

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Accountability is a **desired** trait for any **organization**. If you're running a business or any organization, expect your members, **employees**, stakeholders, and **shareholders** to desire it. Why is accountability such an important **leadership** principle? Here are four very important **reasons**.



TRUST

TIME  
MANAGEMENT

PRIORITIZATION

SMART  
GOALS



WHEN?  
☒ TODAY  
☐ TOMORROW  
☐ NEVER

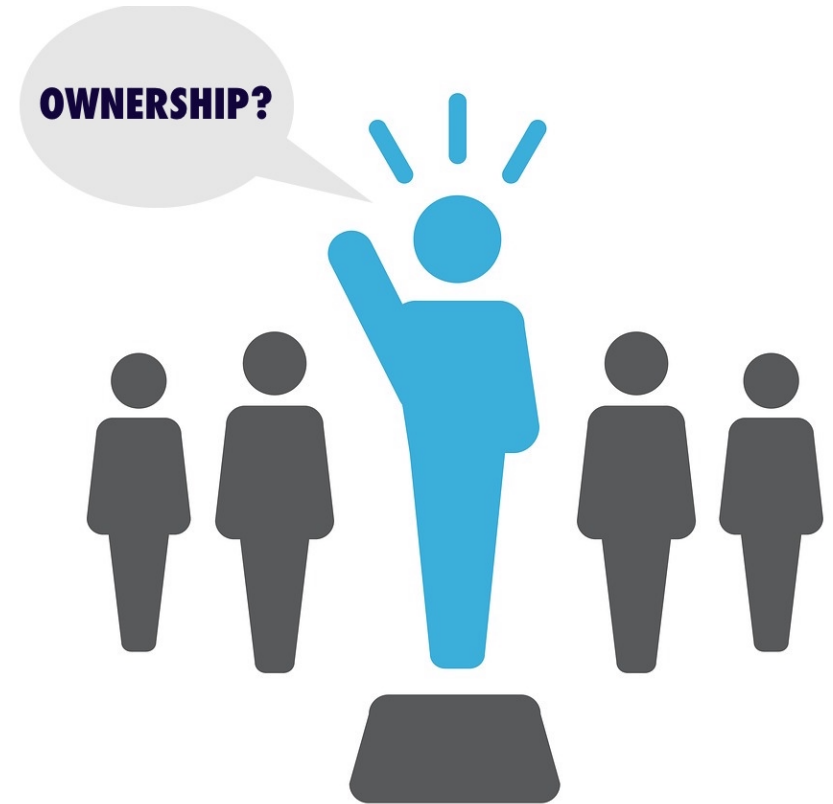




My Next Step Is OWNERSHIP

# WHAT IS OWNERSHIP?

Ownership is not something that anyone can demand – we choose whether to OWN our work, our goals, and the reason for why we are doing the job. We need to create an environment that improves the likelihood of high engagement and ownership.



The background of the slide features a warm, golden-brown color palette. On the left side, there are large, overlapping geometric shapes, including a prominent hexagon and several irregular polygons, creating a modern, abstract design. The right side of the slide is a solid white background where the text is located.

# IMPORTANCE OF OWNERSHIP

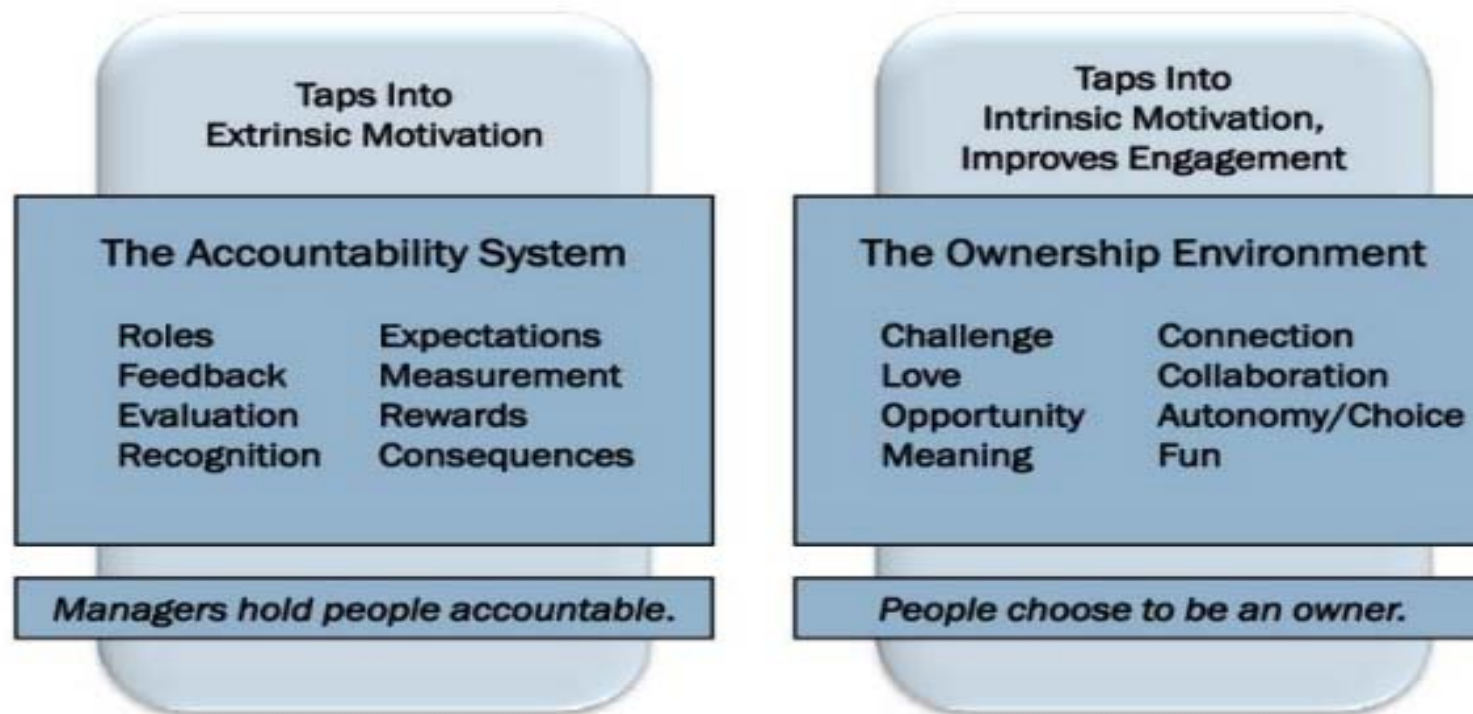
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- A feeling of being cared for.
- Collaboration and partnership.
- Opportunities to grow as a person and in a profession.



# ACCOUNTABILITY & OWNERSHIP

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# Leaders go 90, the Team goes 10

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*Scene from the Columbia Pictures 2005 movie "Hitch"*

What first step are you going to take?

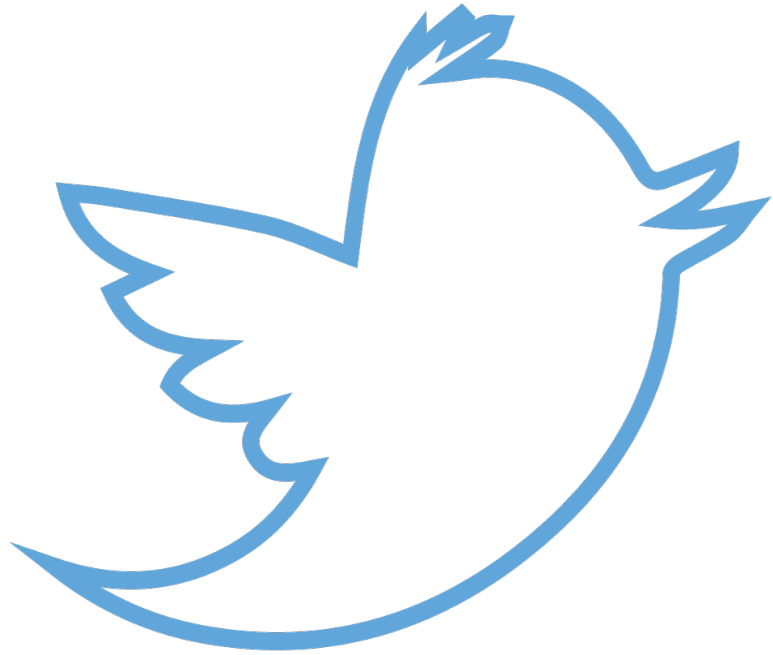








## Session Feedback



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**“Actions over ideas always win!”**