

Magic Material: The JAKO-O Self-Healing Jacket

- Small holes disappear through friction
- Durable and wonderfully light quilted jacket
- Cozy down feeling without down

Bad Rodach /July 2022 | JAKO-O is synonymous with sophisticated, practical products that last.

The **children's self-healing jacket** comes up tops with its **intelligent outer fabric**, which easily hides small tears and holes. Stones, branches, or thorns can easily cause minor damage to jackets when children play. No problem for the outer material of the self-healing jacket: the **water-repellent** nylon fabric spreads apart when something sharp penetrates from the outside. Through simple **rubbing**, the fabric joins together again. This makes the jacket a reliable companion that children can enjoy for a long time.

The jacket is filled with **high-quality padding** that keeps the child warm in autumn and winter, while also being wonderfully light and breathable. Unlike a down jacket, the self-healing jacket is **machine-washable** and **quick-drying** while offering the same cozy feeling. Wind also stays outside: the jacket features a fully concealed **zip with chin protection**, and a **button-off hood** with reflective capsule keeps the ears warm. Thanks to the zip pockets, nothing gets lost. The longer cut ensures optimum warmth for the bottom and kidney area. The self-healing jacket in sizes 80 to 146 is available in three trendy bright colors to suit every taste.



About JAKO-O

JAKO-O is a brand of the HABA FAMILYGROUP from Bad Rodach and has been offering clever products and clothing for children from 0 to 12 years for more than 35 years. Our products are inspired by the real lives of parents and children and are of such high quality that they not only last for a long time, but also offer long-lasting enjoyment and many carefree moments for the family. Parents can rely on this with a clear conscience in any situation – whether it's well-thought-out toys, creative craft materials, exciting nature discovery products, versatile movement fun, or sophisticated media.

JAKO-O. Simply be a child.

About the HABA FAMILYGROUP

The HABA FAMILYGROUP has been enriching families and institutions for more than 80 years with high-quality products in the core areas of family life, games, education, movement, clothing, and furniture. It unites the well-known brands HABA, JAKO-O, FIT-Z, HABA Pro, and HABA Digitalwerkstatt under one roof. The HABA FAMILYGROUP, based in Bad Rodach, has been family owned since its establishment in 1938 by Eugen Habermaass. Tim Steffens is the CEO. The company employs around 2,000 people and generates an annual turnover of around 360 million euros.