

Cool items for on the go: JAKO-O presents handy travel accessories to delight anyone, big or small

Bad Rodach, May 2023. Whether it's an eagerly awaited holiday by the seaside, a long weekend full of little adventures at grandma and grandpa's house, or a spontaneous day out at the zoo: with the practical and colorful **JAKO-O travel accessories**, the little ones will have all their precious belongings together in no time at all and can keep track of everything on the go. So every outing – long or short – will be child's play.



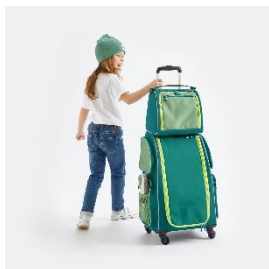
Clever, durable, eco-friendly: JAKO-O products for the future

JAKO-O attaches great importance to **durability**, and therefore also to the material of its products. The polyester used in the travel accessories is robust and hard-wearing, while at the same time preserving resources! The products are made using **recycled PET bottles**: instead of ending up in oceans or landfills, they are given a new life!

Wheelie bag keeps things neat and tidy on trips With the [JAKO-O wheelie bag](#), you can tell mess to pack it in! Thanks to three shelves, even the littlest travel fans can keep their things stowed away neatly and find them again quickly. So there's more time for a holiday adventure! Extra details you'll love: outside pockets offer more storage space – for little treasures, games, and more. The extra laundry bag can be hung on the frame, but also fits perfectly in the compartments when full. Keeping tidy can be so much fun!



Wheelie bag 1442797001, with 4 casters, laundry bag, 3 shelves, in 3 color options



The matching [wheelee bag case](#) can be pulled over the handle and stays there securely thanks to the extra-strong hook and loop closure. If you're flying high, it's the perfect size for hand luggage and offers space for an extra travel outfit or a spare pair of shoes.



Wheelee bag case, 1442807005, 13 l, hand luggage size, in 5 color options

Small wheelee bag – big impact



With its cute prints, the "[my first wheelee bag](#)" in hand luggage size is delightful. Even the tiniest children from the age of one can stow away their most precious treasures and take them along on journeys in this incredible luggage organizer. Little adventurers can easily pack up their belongings themselves and roll them from A to B.



My first wheelee bag, 1442773002, hand luggage size, in 3 color & design options

Perfect companion for days out



For short trips, the "[my first backpack](#)" offers everything that little children need. The backpack in modern colors will delight children aged one and over with space for a bottle, snacks, and their favorite cuddly toy, who even gets its own place of honor thanks to the integrated carrier! By the way, the colors and designs match the "my first wheelee bag" perfectly!

My first backpack, 1442822003, with doll carrier, in 3 color & design options

More products for a travel adventure:



Children's sleeping bag

1421256001

- Grows with the child: can be extended by 30 cm
- 2-way zipper with chin protection
- Includes pack sack with backpack function



Mixed-up animals T-shirt

416359008

- GOTS certified
- With varied designs
- High-quality puff prints that don't wash out



Zip-off sweat pants

416345004

- Zip-off trousers for quick changing on the go
- With cute koala design
- Ideal for changeable weather

About JAKO-O

JAKO-O is a brand of the HABA FAMILYGROUP from Bad Rodach and has been offering clever products and clothing for children aged 0 to 12 for over 35 years. The products are inspired by the real lives of parents and children. And are of such high quality that they not only last for a long time, but also bring joy for a long time and provide families with many carefree moments. Parents can rely on this with a clear conscience in every situation – whether it's well-thought-out toys, creative arts & crafts materials, exciting nature explorer items, fun and varied movement games, or challenging media.

JAKO-O. Just be a child.

About the HABA FAMILYGROUP

For over 80 years, the [HABA FAMILYGROUP](#) has been enriching families and institutions with high-quality products in the core areas of family life, playing, education, movement, clothing, and furniture. Under its umbrella, it unites the well-known brands HABA, JAKO-O, HABA Pro, and HABA Digitalwerkstatt. The HABA FAMILYGROUP, based in Bad Rodach, has been family owned since its establishment in 1938 by Eugen Habermaass. The company employs around 2,000 people and generates annual sales of around 360 million euros.

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