

HABA FAMILYGROUP restructures its management level

Bad Rodach – March 31, 2023 - The HABA FAMILYGROUP, headquartered in Bad Rodach, is reorganizing its management level. Following the departure of Managing Director Tim Steffens, there is a new structure in management. In the future, the family business will be led by three managing directors in the areas of marketing/sales, organization and finance. "We will continue on our chosen course very consistently and at the same time thoughtfully. As a family and entrepreneurs, we are convinced of the quality and potential of our products - then and now," says Sabine Habermaass, Managing Partner.

About the HABA FAMILYGROUP

For over 85 years, the HABA FAMILYGROUP has been supporting families and institutions with high-quality products in the core areas of family life, games, education, movement, clothing and furniture. Under this umbrella, it unites the well-known brands HABA, JAKO-O, HABA Pro and HABA Digitalwerkstatt. Since its foundation in 1938 by Eugen Habermaass, the HABA FAMILYGROUP, based in Bad Rodach, has been in family hands. The company employs around 2,000 people.

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