



HABA Group B.V. & Co. KG · Postfach 11 03 · 96473 Bad Rodach

HABA Group B.V. & Co. KG  
August-Grosch-Straße 28-38  
96476 Bad Rodach

Tel.: +49 9564 929-60100  
Fax: +49 9564 929-662300  
E-Mail: [info@habafamilygroup.com](mailto:info@habafamilygroup.com)  
[www.habafamilygroup.com](http://www.habafamilygroup.com)

**Important information about the introduction of SAP in the HABA FAMILYGROUP  
at the turn of the year 2022/2023**

Dear Sir/Madam,

With its new name and new logo, the HABA FAMILYGROUP last year reached an important milestone in its strategic realignment. Our internal transformation process enabled us to create a powerful market organization. This means we can respond quickly and flexibly to the requirements of the markets and the needs of our customers on a country-specific basis.

Our system landscape has historically grown out of our **HABA, JAKO-O, HABA Pro and HABA Digitalwerkstatt** brands. We have decided to bring our multitude of systems together on a common platform under the HABA FAMILYGROUP umbrella. With the **introduction of SAP at the turn of the year 2022/2023**, we are taking the next important step on our journey into the future.

**What will change? What will stay the same?**

Introduction of a system raises many questions. That's why we provide general information about the introduction of SAP as a download.

We are aware that there may be a few small issues in the early days and ask for your understanding. We are convinced that this step will enable us to offer better service in the medium term and look forward to continuing our journey together with you.

If you have any questions, we look forward to hearing from you. Please let us know if you have any questions!

Best regards,

HABA FAMILYGROUP

A handwritten signature in blue ink, appearing to read 'T. Steffens'.

Tim Steffens  
CEO

A handwritten signature in blue ink, appearing to read 'Gertraud Unger'.

Gertraud Unger  
Chief Sales Officer