

PRESS RELEASE

Colorful play and movement fun (not just) for Easter

with new products from HABA and JAKO-O

Bad Rodach, February 2023 – The year has barely begun and spring seems to be just around the corner. And with it the first big celebration of the year: Easter. Children – whether young or older – can hardly wait to discover the lovingly filled Easter nests. And if these not only hide chocolate eggs, but also exciting things for game enthusiasts and outdoor fans, the joy will be all the greater. **HABA** and **JAKO-O** are presenting ideas for the Easter nest that guarantee hours of fun.





Undersea Explorer is an observation game for children aged seven and older, where it's all about speed: as soon as the dice have fallen, all players reach for the shimmering deep sea cards at the same time to find the right underwater sea creatures. It's important to look carefully and not take the wrong card – otherwise there are minus points. The fast-paced dive makes for a lot of fun at the play table when it's time to: dive in and grab fast!

Horse fans have reason to celebrate: the compact mini version of the popular HABA game Clippety-Clop! is now available for on the go. **In Clippety-Clop! mini**, children aged three and older take care of their favorite animals. On their way to the stable, they have to collect carrots, oat sacks, etc. If you choose the right die in this exciting race, you may be lucky enough to lead your own horse into the box first and win. The game also trains children's understanding of game rules and decision-making skills.





The children's game of the year 2019 is now also available in the mini version. In **Valley of the Vikings mini**, children aged six and older position their Viking on the best position of the dock with courage, tactics, and a willingness to take risks. The aim is to capture the most gold coins. But anyone who falls into the water goes away empty-handed. A fun and varied game that stays exciting until the last move. Boredom doesn't stand a chance over the Easter weekend.





The principle is simple, the fun is almost limitless: the **3D arranging game Four Times Four** from HABA offers children aged three and older an exciting journey of discovery through space. The 16 bricks made of sturdy wood encourage free play to their hearts' content, or they can use the template cards as inspiration for new cubes and structures. Four colors, four shapes, three dimensions – arrange, stack, try out: fine motor skills and spatial awareness are trained here with creativity and variety.





Where can the mouse sit? Where is the snail hiding? In the HABA **arranging game Wildly Square**, children aged two and older assign colorful puzzle blocks made of wood to their place on template cards. This develops fine motor skills and concentration. Twelve cards printed on both sides with different levels of difficulty ensure variety. The creative educational game introduces children to their first puzzles and even more opportunities for free play and creation with the 18 high-quality wooden pieces.

Terra Kids – under this product line, HABA offers outdoor tools that encourage children to work and experiment in nature. Like the **Terra Kids handsaw**: this makes it easier to get started with sawing wood and opens up new possibilities for creating beautiful and individual pieces with natural materials. Thanks to its child-friendly, ergonomic handle, it enables easy guidance and effortlessly clean cuts from the very first attempts. The saw blade is protected by a safety cap and is replaceable.





Children love variety. So after hours of games and puzzles, it's usually time to get moving! For example, with the **JAKO-O hobby horse**: the highquality hobby horse with soft corduroy head overcomes any obstacle together with the horse lover. Enough frolicking? Then children can also spend wonderfully cuddly moments with this companion, available in various colors – for example decorating and braiding the frizzy mane. The hobby horse also comes with a removable, high-quality bridle.





The JAKO-O **organic space hopper** offers a ton of movement fun for those who want to burn off some energy after their Easter treats. The possibilities are as varied as the ingenuity of active children: balance games, obstacle courses, or jumping competitions – these are heaps of fun and develop muscles and balance at the same time. Good to know: the space hopper is made from up to 50% bio-based raw materials from renewable sources and is recyclable. Its diameter is 45-50 cm and it can hold up to 50 kg.



Even the littlest ones prefer to discover their world on their own. JAKO-O knows this. With **My Very First Backpack**, children from one year of age can carry their own water bottle, snacks, etc. with them on days out and feel like the "grown-ups". Thanks to the wide-opening zipper, the interior is easy to reach.

Favorite dolls or cuddly toys feel cozy in the integrated, elasticated carrier and always come along for the journey. The S-shaped shoulder straps and chest strap ensure a safe and ergonomic fit on the child's shoulders. The durable polyester is made from recycled PET bottles to conserve resources.

Contact

Public Relations Dana Hanf/Kristin Weiß August-Grosch-Straße 28-38 96476 Bad Rodach E-Mail: <u>presse@haba.de</u>

bauchgefühl GmbH Balou Thiergart Dolivostraße 9 64293 Darmstadt E-Mail: <u>thiergart@bauchgefuehl.com</u>

